

# BY THE EXHIBITORS' HANDBOOK

VOLUME 1

*by* THE EXHIBITORS'®  
**HAND  
BOOK**  
MODULAR DISPLAY SOLUTIONS

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RETRACTABLE | TELESCOPIC | SPRING BACK



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[www.promohandbook.com](http://www.promohandbook.com)

## SYMBOLS USED:

product made in  
North America

economy product



standard product



premium product

product can be recycled  
(does not include graphic)product comes  
with a carry bag  
or case



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10' DISPLAYS | 20' DISPLAYS



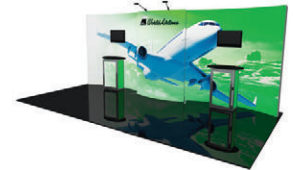
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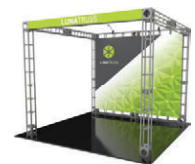


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10' DISPLAYS | 20' DISPLAYS | ACCESSORIES



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#### WARRANTY KEY:



lifetime limited  
warranty (hardware)



5 year limited  
warranty (hardware)



1 year limited  
warranty (hardware)



90 day limited  
warranty (hardware)



graphics limited  
1 year warranty  
(indoor products)



graphics limited  
6 month warranty  
(outdoor & table throw products)

# BANNER STANDS







# PREMIUM & STANDARD RETRACTABLE BANNER STANDS



## BARRACUDA



- 600mm variable graphic height = 66.5" - 83"
- 800-1200mm variable graphic height = 60" - 83"
- anodized silver base
- toolless quick rail
- graphic tensioner
- adjustable leveling feet
- hybrid bungee/telescopic pole
- includes carry bag
- lifetime limited hardware warranty



23.5" WIDE

31.5" WIDE

33" WIDE

35.5" WIDE

ITEM #	DESCRIPTION	1-10	11-25
P01Q0001	23.5"w Economy Anti-curl Vinyl Kit	\$177.35	\$165.67
P01Q0002	23.5"w Premium Opaque Fabric Kit	\$222.35	\$207.33
BCD-600-S-1	Hardware only	\$109.02	\$100.67
P01Q0003	31.5"w Economy Anti-curl Vinyl Kit	\$220.38	\$207.07
P01Q0004	31.5"w Premium Opaque Fabric Kit	\$277.05	\$258.73
BCD-800-S-1	Hardware only	\$130.38	\$120.40
P01Q0005	33"w Economy Anti-curl Vinyl Kit	\$226.65	\$213.23
P01Q0006	33"w Premium Opaque Fabric Kit	\$284.98	\$266.57
BCD-850-S-1	Hardware only	\$131.65	\$121.57
P01Q0007	35.5"w Economy Anti-curl Vinyl Kit	\$257.92	\$241.20
P01Q0008	35.5"w Premium Opaque Fabric Kit	\$312.92	\$291.20
BCD-920-S-1	Hardware only	\$152.92	\$141.20

\*kits include hardware, graphic & carry bag

(C)

*retractable banner stands offer two materials to choose from!*

ECONOMY ANTI-CURL VINYL  
OR PREMIUM OPAQUE FABRIC



## BLADE LITE



- 400mm standard graphic height = 69.38"
- 600mm variable graphic height = 69" - 83.25"
- 800-1500mm variable graphic height = 60" - 83.25"
- silver base with chrome-finish end caps
- toolless quick rail
- weighted base for stability
- adjustable leveling feet
- hybrid bungee/telescopic pole for 800-1500mm widths
- 4-piece telescopic pole for 400mm width
- includes carry bag
- lifetime limited hardware warranty



15.75" WIDE

23.5" WIDE

31.5" WIDE

33.5" WIDE

36" WIDE

39.25" WIDE

47.25" WIDE

59" WIDE

ITEM #	DESCRIPTION	1-10	11-25
P01R0001	15.75"w Economy Anti-curl Vinyl Kit	\$99.30	\$92.37
P01R0002	15.75"w Premium Opaque Fabric Kit	\$124.30	\$115.70
BLD-LT-400-1	Hardware only	\$57.63	\$52.37
P01R0003	23.5"w Economy Anti-curl Vinyl Kit	\$143.58	\$133.37
P01R0004	23.5"w Premium Opaque Fabric Kit	\$188.58	\$175.03
BLD-LT-600-1	Hardware only	\$75.25	\$68.37
P01R0005	31.5"w Economy Anti-curl Vinyl Kit	\$170.90	\$160.17
P01R0006	31.5"w Premium Opaque Fabric Kit	\$227.57	\$211.83
BLD-LT-800-1	Hardware only	\$80.90	\$73.50
P01R0007	33.5"w Economy Anti-curl Vinyl Kit	\$177.78	\$166.87
P01R0008	33.5"w Premium Opaque Fabric Kit	\$236.12	\$220.20
BLD-LT-850-1	Hardware only	\$82.78	\$75.20
P01R0009	36"w Economy Anti-curl Vinyl Kit	\$193.42	\$180.33
P01R0010	36"w Premium Opaque Fabric Kit	\$255.08	\$237.00
BLD-LT-920-1	Hardware only	\$88.42	\$80.33
P01R0011	39.25"w Economy Anti-curl Vinyl Kit	\$205.13	\$191.73
P01R0012	39.25"w Premium Opaque Fabric Kit	\$271.80	\$253.40
BLD-LT-1000-1	Hardware only	\$91.80	\$83.40
P01R0013	47.25"w Economy Anti-curl Vinyl Kit	\$251.63	\$235.97
P01R0014	47.25"w Premium Opaque Fabric Kit	\$329.97	\$305.97
BLD-LT-1200-1	Hardware only	\$116.63	\$105.97
P01R0015	59"w Economy Anti-curl Vinyl Kit	\$313.40	\$294.98
P01R0016	59"w Premium Opaque Fabric Kit	\$406.73	\$378.32
BLD-LT-1500-1	Hardware only	\$146.73	\$133.32

\*kits include hardware, graphic & carry bag

(C)

# STANDARD RETRACTABLE BANNER STANDS



## ORIENT 1

- variable graphic height = 60.5" - 83.25"
- anodized silver
- toolless quick rail
- molded end caps
- adjustable leveling feet
- hybrid bungee/telescopic pole
- includes carry bag
- lifetime limited hardware warranty



	ITEM #	DESCRIPTION	1-10	11-25
31.5" WIDE	P01R0017	31.5"w Economy Anti-curl Vinyl Kit	\$191.07	\$181.55
	P01R0018	31.5"w Premium Opaque Fabric Kit	\$247.73	\$233.22
	ONT-800-S-4	Hardware only	\$101.07	\$94.88
33.5" WIDE	P01R0019	33.5"w Economy Anti-curl Vinyl Kit	\$201.00	\$191.18
	P01R0020	33.5"w Premium Opaque Fabric Kit	\$259.33	\$244.52
	ONT-850-S-4	Hardware only	\$106.00	\$99.52
35.5" WIDE	P01R0021	35.5"w Economy Anti-curl Vinyl Kit	\$219.53	\$207.53
	P01R0022	35.5"w Premium Opaque Fabric Kit	\$274.53	\$257.53
	ONT-920-S-4	Hardware only	\$114.53	\$107.53
39.25" WIDE	P01R0023	39.25"w Economy Anti-curl Vinyl Kit	\$231.47	\$219.23
	P01R0024	39.25"w Premium Opaque Fabric Kit	\$298.13	\$280.90
	ONT-1000-S-4	Hardware only	\$118.13	\$110.90

\*kits include hardware, graphic & carry bag

(C)



## ORIENT 2

- variable graphic height = 60.5" - 83.25"
- double-sided
- anodized silver base
- toolless quick rail
- molded end caps
- adjustable leveling feet
- hybrid bungee/telescopic pole
- includes carry bag
- lifetime limited hardware warranty



	ITEM #	DESCRIPTION	1-10	11-25
31.5" WIDE	P01R0025	31.5"w Economy Anti-curl Vinyl Kit	\$297.07	\$283.63
	P01R0026	31.5"w Premium Opaque Fabric Kit	\$410.40	\$386.97
	ONT-800-DBL-S-4	Hardware only	\$117.07	\$110.30

\*kits include hardware, two graphics & carry bag

(C)

double-sided for more brand exposure!



## SOLO



- standard graphic height = 79"
- silver base with chrome-finish end caps
- snap top graphic rail
- swivel foot
- 3-piece bungee pole
- includes carry bag
- 90 day hardware warranty



	ITEM #	DESCRIPTION	1-10	11-25
31.25" WIDE	P03R0001	31.25"w Economy Anti-curl Vinyl Kit	\$129.18	\$124.07
	P03R0002	31.25"w Premium Opaque Fabric Kit	\$182.52	\$172.40
	SOLO-800	Hardware only	\$42.52	\$40.73
35.5" WIDE	P03R0003	35.5"w Economy Anti-curl Vinyl Kit	\$140.35	\$135.12
	P03R0004	35.5"w Premium Opaque Fabric Kit	\$198.68	\$188.45
	SOLO-920	Hardware only	\$45.35	\$43.45

\*kits include hardware, graphic & carry bag

(C)



# ECONOMY RETRACTABLE BANNER STANDS



## MOSQUITO

- standard graphic height = 78.5"
- anodized silver base options (800mm only)
- swivel feet & snap top graphic rail
- 800mm unit comes with one bungee pole, 1200mm and 1500mm come with two bungee poles
- includes carry bag
- 90 day hardware warranty



31.5" WIDE

47.25" WIDE

59" WIDE

ITEM #	DESCRIPTION	1-10	11-25
P03R0007	31.5"w Economy Anti-curl Vinyl Kit - Silver	\$126.52	\$121.18
P03R0008	31.5"w Premium Opaque Fabric Kit - Silver	\$179.85	\$169.52
MSQT-800-S	Silver hardware only	\$39.85	\$37.85
P03R0009	31.5"w Economy Anti-curl Vinyl Kit - Black	\$130.35	\$124.83
P03R0010	31.5"w Premium Opaque Fabric Kit - Black	\$183.68	\$173.17
MSQT-800-B	Black hardware only	\$43.68	\$41.50
P03R0011	47.25"w Economy Anti-curl Vinyl Kit	\$191.32	\$182.25
P03R0012	47.25"w Premium Opaque Fabric Kit	\$264.65	\$248.92
MSQT-1200-S	Hardware only	\$64.65	\$60.58
P03R0013	59"w Economy Anti-curl Vinyl Kit	\$234.67	\$223.18
P03R0014	59"w Premium Opaque Fabric Kit	\$323.00	\$303.18
MSQT-1500-S	Hardware only	\$76.33	\$71.52

\*kits include hardware, graphic & carry bag

(C)



## MOSQUITO LITE

- standard graphic height = 78.5"
- anodized silver base
- swivel foot
- snap top graphic rail
- 3-piece bungee pole
- includes carry bag
- 90 day hardware warranty



31.5" WIDE

ITEM #	DESCRIPTION	1-10	11-25
P03R0015	31.5"w Economy Anti-curl Vinyl Kit	\$115.70	\$107.53
P03R0016	31.5"w Premium Opaque Fabric Kit	\$169.03	\$155.87
MSQT-LT-800	Hardware only	\$29.03	\$24.20

\*kits include hardware, graphic & carry bag

(C)



*carry on!*

ALL ROLLUP BANNER STANDS COME IN A PORTABLE BAG



## DRAGON FLY

- standard graphic height = 79"
- double-sided
- anodized silver base
- snap top graphic rail
- swivel feet
- 3-piece bungee pole
- includes carry bag
- 90 day hardware warranty



33.25" WIDE

ITEM#	DESCRIPTION	1-10	11-25
P03R0005	31.25"w Economy Anti-curl Vinyl Kit	\$262.12	\$250.27
P03R0006	31.25"w Premium Opaque Fabric Kit	\$375.45	\$353.60
DRAGON FLY	Hardware only	\$82.12	\$76.93

\*kits include hardware, two graphics & carry bag

(C)

*double-sided for more brand exposure!*

# ECONOMY SPRING BACK & TELESCOPIC BANNER STANDS



## LIGHTNING

- standard graphic height = 77"
- snap-lock graphic rails
- 3-piece bungee pole
- includes carry bag
- 90 day hardware warranty

31" WIDE

ITEM #	DESCRIPTION	1-10	11-25
P03S0001	31" w Economy Anti-curl Vinyl Kit	\$136.52	\$131.85
LTNG	Hardware only	\$59.85	\$56.85

\*kits include hardware, graphic & carry bag

(C)



## SPRING 3

- standard graphic height = 70.75"
- #3 grommets in corners
- double-sided
- includes carry bag
- 90 day hardware warranty

27.5" WIDE

ITEM #	DESCRIPTION	1-10	11-25
P03S0003	27.5" w Economy Anti-curl Vinyl Kit	\$150.83	\$145.12
SB-3	Hardware only	\$24.17	\$21.78

\*kits include hardware, graphic & carry bag

(C)



graphics have corner grommets



## SPRING 7

- variable graphic height = 61.5" - 69"
- #3 grommets in corners
- includes carry bag
- 90 day hardware warranty

29.5" WIDE

ITEM #	DESCRIPTION	1-10	11-25
P03S0004	29.5" w Economy Anti-curl Vinyl Kit	\$88.78	\$83.43
SB-7	Hardware only	\$20.45	\$18.43

\*kits include hardware, graphic & carry bag

(C)



graphics have corner grommets



## TRIO

- variable graphic height = 28.75" - 84"
- tri-pod banner stand
- hardware included supports single and double-sided graphic
- stable, anodized aluminum
- telescopic pole for adjustable graphic height
- quick & easy to set up
- includes hardware for double sided graphics
- includes carry bag
- 90 day hardware warranty

31.5" WIDE

ITEM #	DESCRIPTION	1-10	11-25
P03T0001	28.75" h Single-Sided Economy Anti-curl Vinyl Kit	\$171.12	\$159.00
P03T0002	28.75" h Double-Sided Economy Anti-curl Vinyl Kit	\$202.78	\$187.33
P03T0003	28.75" h Single-Sided Premium Opaque Fabric Kit	\$192.78	\$180.67
P03T0004	28.75" h Double-Sided Premium Opaque Fabric Kit	\$246.12	\$230.67
P03T0005	84" h Single-Sided Economy Anti-curl Vinyl Kit	\$226.12	\$214.00
P03T0006	84" h Double-Sided Economy Anti-curl Vinyl Kit	\$312.78	\$297.33
P03T0007	84" h Single-Sided Premium Opaque Fabric Kit	\$279.45	\$262.33
P03T0008	84" h Double-Sided Premium Opaque Fabric Kit	\$419.45	\$394.00
TRIO	Hardware only	\$139.45	\$130.67

\*kits include hardware, graphic(s) & carry bag

(C)





# ECONOMY RETRACTABLE TABLETOP BANNER STANDS



## BREEZE

- retractable tabletop banner stands offered in 8.5"w x 11"h and 11"w x 17"h sizes
- anodized silver base
- ideal for promotional use
- 90 day hardware warranty

8.5"  
WIDE

11"  
WIDE

ITEM #	DESCRIPTION	1-10	11-25
P03R0019	8.5"w Economy Anti-curl Vinyl Kit	\$36.83	\$32.28
BREZ-1-S	Hardware only	\$20.17	\$17.28
P03R0020	11"w Economy Anti-curl Vinyl Kit	\$43.52	\$38.50
BREZ-2-S	Hardware only	\$23.52	\$20.17

\*kits include hardware & graphic

(C)

*place at eye level!*

TABLETOP BANNERS ARE PERFECT  
ON TALL COUNTERS & TABLE TOPS



## PHOENIX MINI

- four graphic height options = 16.5", 31.5", 47.25", 63" (two largest heights require extension pole kit)
- anodized silver base
- 2-piece pole & optional extenders for added height
- tabletop or skinny full-height banner stand
- includes carry bag
- 90 day hardware warranty

15.5"  
WIDE

15.5"  
WIDE

ITEM #	DESCRIPTION	1-10	11-25
P03R0021	15.5"w x 16.5"h or 31.5"h Economy Anti-curl Vinyl Kit	\$52.18	\$47.75
P03R0022	15.5"w x 16.5"h or 31.5"h Premium Opaque Fabric Kit	\$62.18	\$57.75
PHX-400-S	Hardware only	\$28.85	\$26.08
P03R0023	15.5"w x 47.25"h or 63"h Economy Anti-curl Vinyl Kit	\$74.28	\$69.00
P03R0024	15.5"w x 47.25"h or 63"h Premium Opaque Fabric Kit	\$97.62	\$90.67
PHX-400-S-2P	Hardware only	\$37.62	\$34.00

\*kits include hardware, graphic & carry bag

(C)



*can be used as a tabletop or full height stand!*



## L-MINI

- standard height = 26.88"
- tabletop tension banner stand
- adhesive rail
- anodized silver finish
- 90 day hardware warranty

14.25"  
WIDE

ITEM #	DESCRIPTION	1-10	11-25
P03S0002	14.25"w Economy Anti-curl Vinyl Kit	\$38.52	\$33.50
L-MINI	Hardware only	\$23.52	\$20.17

\*kits include hardware & graphic

(C)

*visit [www.promohandbook.com](http://www.promohandbook.com)  
for more options!*



# OUTDOOR DISPLAYS



FLAGS FOR SPORTS ARENAS  
EVENTS, FESTIVALS & MORE



OUTDOOR SIGNS



OUTDOOR  
ADVERTISING



WATER  
RESISTANT GRAPHICS



# OUTDOOR DISPLAYS



*promote your brand at all types of events!*

FESTIVALS, FAIRS, SPORTS EVENTS &  
ARENAS, SCHOOLS, PARKS & MORE!



Zoom™ 10' Popup Tent



Zoom™ 20' Popup Tent



Inflatable Dome Tent

# ZOOM™ POPUP TENTS



*canvas & fabric  
canopies are water resistant!*

PRINTED CANVAS CANOPIES & WALLS ARE WATER RESISTANT.  
SEAMS FEATURE RUBBER BEADING TO REPEL WATER.



*choice of printed canopy  
or 5 stock canopy colors*



Red – 186C  
Blue – 286C  
Grey – 429C  
White  
Black



*quick & easy  
assembly in minutes!*

*shown with optional half wall & full wall*

## ZOOM™ 10' POPUP TENTS

- 10' opens to base size of 9.6' x 9.6'
- kits include canopy (standard colors or custom printed), hardware frame, stakes, guy lines and rolling carrying bag
- rust-resistant aluminum frame
- full and half walls sold separately

ITEM #	DESCRIPTION	PRICE
P02A0001	Custom Printed Canvas Canopy Graphic & Hardware Kit	\$945.00
P02A0002	Custom Printed Canvas Single-Sided Full Wall Graphic Kit	\$255.00
P02A0003	Custom Printed Canvas Double-Sided Full Wall Graphic Kit	\$623.33
P02A0004	Custom Printed Canvas Single-Sided Half Wall Graphic & Hardware Kit	\$228.33
P02A0005	Custom Printed Canvas Double-Sided Half Wall Graphic & Hardware Kit	\$450.00
P02A0006	Solid Stock Fabric Canopy Graphic & Hardware Kit (all colors)	\$370.00
P02A0007	Solid Stock Fabric Half Wall Hardware & Graphic Kit (all colors)	\$71.67
P02A0008	Solid Stock Fabric Full Wall Graphic Kit (all colors)	\$43.33

(C)



All Outdoor products have a one year limited hardware warranty and are eco-friendly.





# ZOOM™ POPUP TENTS

*make sure it's aluminum!*

NEVER RUSTS, NEVER ROTS



*choice of printed or 5 stock canopies, half walls & full walls available*

*10'w & 20'w tents  
come in roller bag*



## ZOOM™ 20' POPUP TENTS

- 20' opens to base size of 9.6' x 19.6'
- kits include canopy (standard colors or custom printed), hardware frame, stakes, guy lines and rolling carrying bag
- rust-resistant aluminum frame
- full and half walls sold separately

ITEM #	DESCRIPTION	PRICE
P02A0009	Custom Printed Canvas Canopy Graphic & Hardware Kit	\$1,751.67
P02A0010	Custom Printed Canvas Single-Sided Full Wall Graphic Kit	\$533.33
P02A0011	Custom Printed Canvas Double-Sided Full Wall Graphic Kit	\$1,288.33
P02A0012	Custom Printed Canvas Single-Sided Half Wall Graphic & Hardware Kit	\$228.33
P02A0013	Custom Printed Canvas Double-Sided Half Wall Graphic & Hardware Kit	\$450.00
P02A0014	Solid Stock Canopy Graphic & Hardware Kit (all colors)	\$638.33
P02A0015	Solid Stock Half Wall Hardware & Graphic Kit (all colors)	\$196.67
P02A0016	Solid Stock Full Wall Graphic Kit (all colors)	\$76.67

(C)

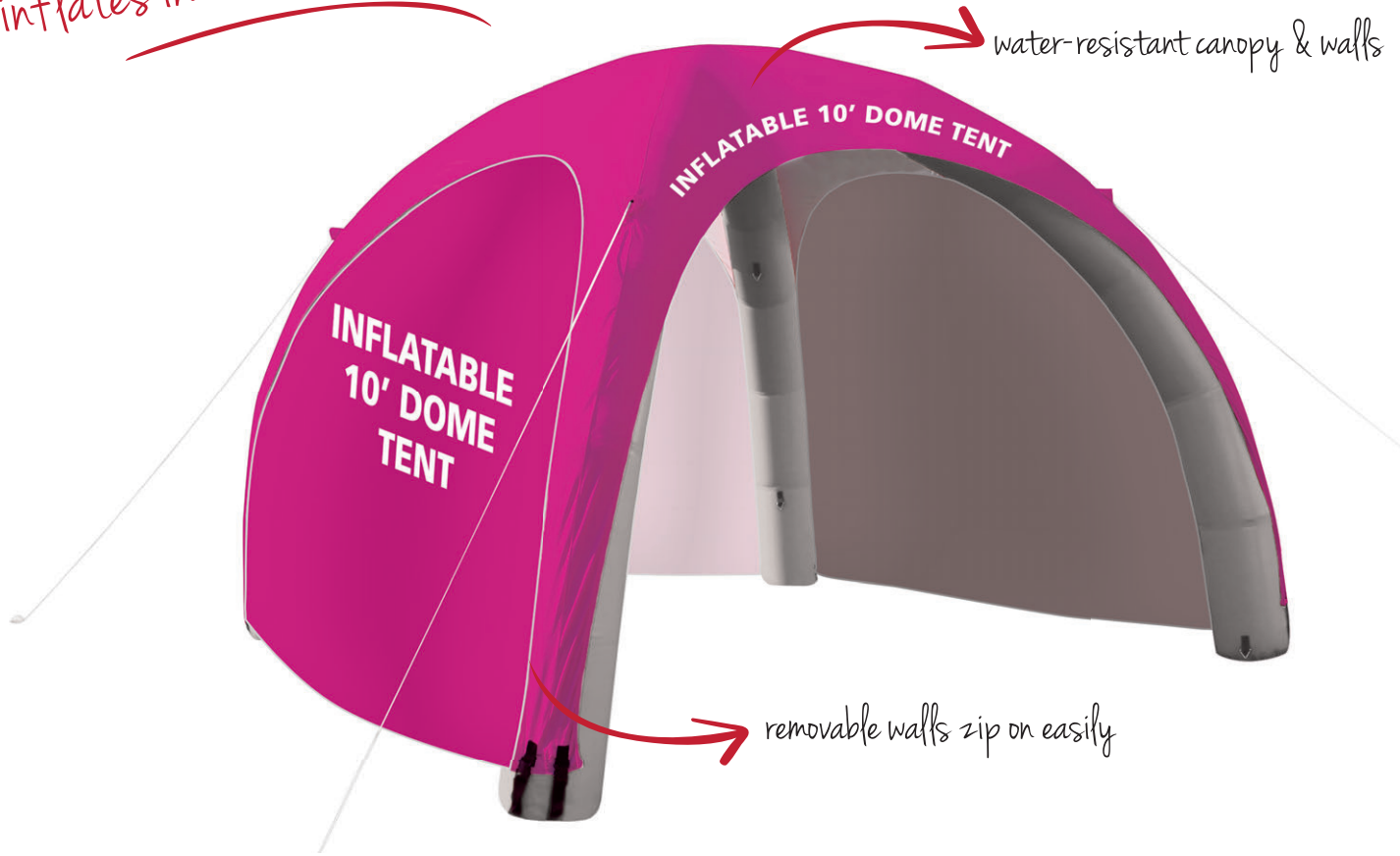


All Outdoor products have a one year limited hardware warranty and are eco-friendly.

# OUTDOOR TENT



*inflates in 10 minutes or less!*



## INFLATABLE DOME TENT

- base size of 9.84' x 9.84'
- sturdy vinyl body inflates easily with air compressor in less than 10 minutes
- printed canopies & sidewalls are water and UV-resistant
- kits include water resistant canvas canopy, inflatable frame, air pump, guy lines, stakes and carry bag
- zipper-attached printed sidewalls sold separately

ITEM #	DESCRIPTION	PRICE
P02A0017	Canopy Kit (No Walls)	\$1,788.33
P02A0018	Canopy Kit With Zippers On 1 Sides & 1 Walls	\$2,233.33
P02A0019	Canopy Kit With Zippers On 2 Sides & 2 Walls	\$2,678.33
P02A0020	Canopy Kit With Zippers On 3 Sides & 3 Walls	\$3,123.33
P02A0021	Canopy Kit With Zippers On 4 Sides & 4 Walls	\$3,568.33

\*kits include inflatable frame, air pump, guy lines, stakes & carry bag (C)



*graphic holds secure to the tube with clips*



*air pump included*



*folds compactly into a carry bag*

# SQUARE PROMOTIONAL UMBRELLA

- printed promotional umbrella, water-resistant canvas
- can be used for commercial or residential use
- white frame
- overall height with umbrella = 109"
- carry bag included



ITEM #	DESCRIPTION	PRICE
P02A0022	Hardware, Printed Canvas Umbrella, Base, Carry Bag Kit	\$616.67

(C)



*water resistant canvas  
quality is unmatched!*

# MONSOON

- visual graphic area  
= approx. 92.125" w x 32" h
- semi-portable double-sided billboard
- includes ground stakes  
& bungee rope



*graphic with grommets  
secures to frame with bungee cords*

*double-sided billboard*

OVER 8' WIDE & OVER 3' TALL



ITEM #	DESCRIPTION	PRICE
P02A0023	Frame, Two Outdoor Scrim Vinyl Graphics, Carry Bag	\$358.33

(C)



All Outdoor products have a one year limited hardware warranty and are eco-friendly.



# ZOOM FLEX FLAGS

- can be used indoors or outdoors
- comes in four shapes: teardrop, feather, straight & edge
- graphic rotates in wind
- water ring base support adds stability to cross base (optional upgrades)
- double-sided graphic available
- includes ground stake only
- comes with a carry bag

*four heights & shapes to choose from*



*fiber poles provide ultimate flexibility*

*graphic printed on flag material*



shown with optional cross base & water ring base support

ZOOM SMALL

ZOOM MEDIUM

ZOOM LARGE

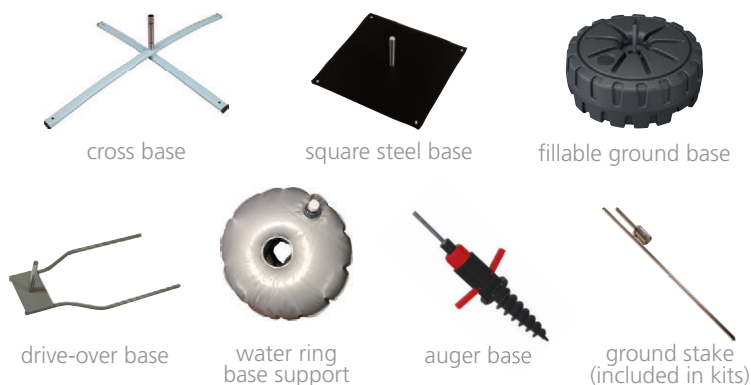
ZOOM EXTRA LARGE

ITEM #	DESCRIPTION	PRICE
P02A0024	Small Teardrop Single-Sided Graphic Kit	\$112.63
P02A0025	Small Teardrop Double-Sided Graphic Kit	\$192.63
P02A0026	Small Feather Single-Sided Graphic Kit	\$102.63
P02A0027	Small Feather Double-Sided Graphic Kit	\$172.63
P02A0028	Small Straight Single-Sided Graphic Kit	\$102.63
P02A0029	Small Straight Double-Sided Graphic Kit	\$172.63
P02A0030	Small Edge Single-Sided Graphic Kit	\$119.38
P02A0031	Small Edge Double-Sided Graphic Kit	\$201.05
P02A0032	Medium Teardrop Single-Sided Graphic Kit	\$148.68
P02A0033	Medium Teardrop Double-Sided Graphic Kit	\$232.02
P02A0034	Medium Feather Single-Sided Graphic Kit	\$143.68
P02A0035	Medium Feather Double-Sided Graphic Kit	\$255.35
P02A0036	Medium Straight Single-Sided Graphic Kit	\$143.68
P02A0037	Medium Straight Double-Sided Graphic Kit	\$255.35
P02A0038	Medium Edge Single-Sided Graphic Kit	\$177.90
P02A0039	Medium Edge Double-Sided Graphic Kit	\$317.90
P02A0040	Large Teardrop Single-Sided Graphic Kit	\$226.85
P02A0041	Large Teardrop Double-Sided Graphic Kit	\$343.52
P02A0042	Large Feather Single-Sided Graphic Kit	\$211.85
P02A0043	Large Feather Double-Sided Graphic Kit	\$398.52
P02A0044	Large Straight Single-Sided Graphic Kit	\$211.85
P02A0045	Large Straight Double-Sided Graphic Kit	\$398.52
P02A0046	Large Edge Single-Sided Graphic Kit	\$244.50
P02A0047	Large Edge Double-Sided Graphic Kit	\$442.83
P02A0048	Extra Large Teardrop Single-Sided Graphic Kit	\$318.58
P02A0049	Extra Large Teardrop Double-Sided Graphic Kit	\$580.25
P02A0050	Extra Large Feather Single-Sided Graphic Kit	\$243.58
P02A0051	Extra Large Feather Double-Sided Graphic Kit	\$453.58
P02A0052	Extra Large Straight Single-Sided Graphic Kit	\$243.58
P02A0053	Extra Large Straight Double-Sided Graphic Kit	\$453.58
P02A0054	Extra Large Edge Single-Sided Graphic Kit	\$310.73
P02A0055	Extra Large Edge Double-Sided Graphic Kit	\$567.40

\*kits include hardware, graphic & carry bag

(C)

## ZOOM BASE OPTIONS



ITEM #	DESCRIPTION	PRICE
ZOOM-FLX-WR	Water Ring Base Support Hardware	\$7.00
ZOOM-FLX-CB	Cross Base Hardware	\$20.00
ZOOM-FLX-SQ	Square Steel Base Hardware	\$91.03
ZOOM-FLX-FB	Fillable Ground Base Hardware	\$58.90
ZOOM-FLX-AGR	Auger Base Hardware	\$21.65
ZOOM-FLX-STK	Ground Stake Hardware	\$19.28
ZOOM-FLX-DO	Drive-over Base Hardware	\$27.38

(C)

*choose the base best for the environment*

# WIND DANCER FLAGS



- hollow base can be filled with either water or sand as weighing agent
- double-sided graphic available
- optional carry bag



## WIND DANCER MINI

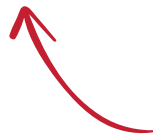
- adjustable graphic height = up to 6'



## WIND DANCER LT

- adjustable graphic height = up to 8'8"

heavy duty water/sand fillable bases



## WIND DANCER

- adjustable graphic height = up to 12'

ITEM #	DESCRIPTION	PRICE
P02A0056	Wind Dancer Mini Single-Sided Graphic Kit	\$141.67
P02A0057	Wind Dancer Mini Double-Sided Graphic Kit	\$241.67
P02A0058	Wind Dancer LT Single-Sided Short Graphic Kit	\$335.00
P02A0059	Wind Dancer LT Double-Sided Short Graphic Kit	\$428.33
P02A0060	Wind Dancer LT Single-Sided Long Graphic Kit	\$410.00
P02A0061	Wind Dancer LT Double-Sided Long Graphic Kit	\$583.33
P02A0062	Wind Dancer Single-Sided Graphic Kit	\$595.00
P02A0063	Wind Dancer Double-Sided Graphic Kit	\$901.67

\*kits include hardware & graphic

(C)

perfect for parks, sports arenas, universities & more!



OUTDOOR DISPLAYS



All Outdoor products have a one year limited hardware warranty and are eco-friendly.

# OUTDOOR SIGNAGE



## BLIZZARD

- max width x min height:  
40"w x 49.5"h
- min width x max height:  
23.5"w x 80"h
- max width x max height:  
40"w x 74.5"h
- min width x min height:  
23.5"w x 49.5"h
- outdoor banner stand
- outdoor scrim vinyl  
graphic material
- easy grommet graphic  
attachment



fill the base with water or sand



ITEM #	DESCRIPTION	PRICE
P02A0064	23.5"w x 49.5"h Graphic Kit	\$201.67
P02A0065	23.5"w x 80"h Graphic Kit	\$231.67
P02A0066	40"w x 49.5"h Graphic Kit	\$236.67
P02A0067	40"w x 74.5"h Graphic Kit	\$278.33

\*custom graphic sizing available, call for quote  
\*kits include hardware & graphic

(C)

## THUNDER

- visual graphic area  
= approx. 33.5"w x 79.7"h
- double-sided outdoor  
retractable banner stand
- large twist-lock feet
- stakes included to  
secure to ground
- snap-top graphic rail
- 3-piece bungee pole
- outdoor scrim vinyl  
graphic material



stakes included to  
secure in the grass!



ITEM #	DESCRIPTION	PRICE
P02A0068	Banner Stand Hardware, Two Scrim Vinyl Graphics, Carry Bag	\$400.00

(C)



heavy-duty outdoor  
retractable banner stand







# OUTDOOR SIGNAGE

*ideal for gas stations  
& as sidewalk signs*



## WHIRLWIND

- 31.1" w x 45.7" h x 19.7" d
- front-loading snap frames constructed from aluminum & powder-coated steel
- single or double-sided PVC graphics
- includes clear lens cover
- dual-spring design flexes to withstand wind gusts
- compact durable base can be filled with water or sand for extra stability
- integrated wheel set

ITEM #	DESCRIPTION	PRICE
P02A0069	Single-Sided Graphic Kit	\$301.67
P02A0070	Double-Sided Graphic Kit	\$368.33

\*kits include hardware & graphic

(C)

*includes wheels for  
ease of moving!*



## ATLAS

- outdoor sign holder
- use as many as you need to hold a large rigid graphic .4"-.5" thick
- quick set-up, easy storage
- hollow plastic base can be filled with water or sand

ITEM #	DESCRIPTION	PRICE
ATLAS	Base Only	\$75.00

\*Graphic prices depend on material thickness, width and height

(C)

## CAFÉ BARRIER

- indoor/outdoor modular display
- stylish way to define areas or dictate traffic flow in or outside restaurants, bars, retail establishments, airports, museums, casinos and at tradeshows
- visual graphic area = approx. 53.25" w x 30.5" h
- heavy-duty stainless steel posts, base and 59" w rails
- outdoor scrim vinyl graphic material
- unit kit, extension kit and individual components available

*heavy duty  
stainless steel posts!*



*multiple uses!*

GREAT FOR OUTDOOR CAFÉS, BARRIERS  
FOR CROWD CONTROL AND MORE!

ITEM #	DESCRIPTION	PRICE
P02A0071	Single-Sided Graphic Kit	\$345.00
P02A0072	Extension Kit	\$256.67

\*kits include hardware & graphic

(C)



All Outdoor products have a one year limited hardware warranty and are eco-friendly.

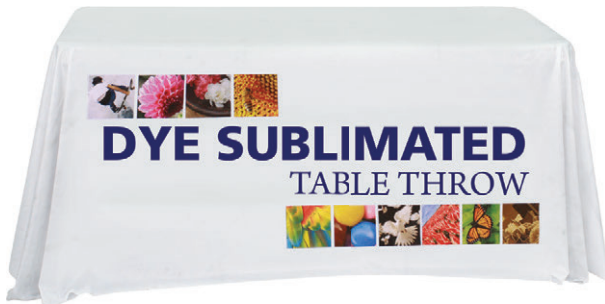


# TABLE THROWS & RUNNERS





# PRINTED TABLE THROWS



4' full

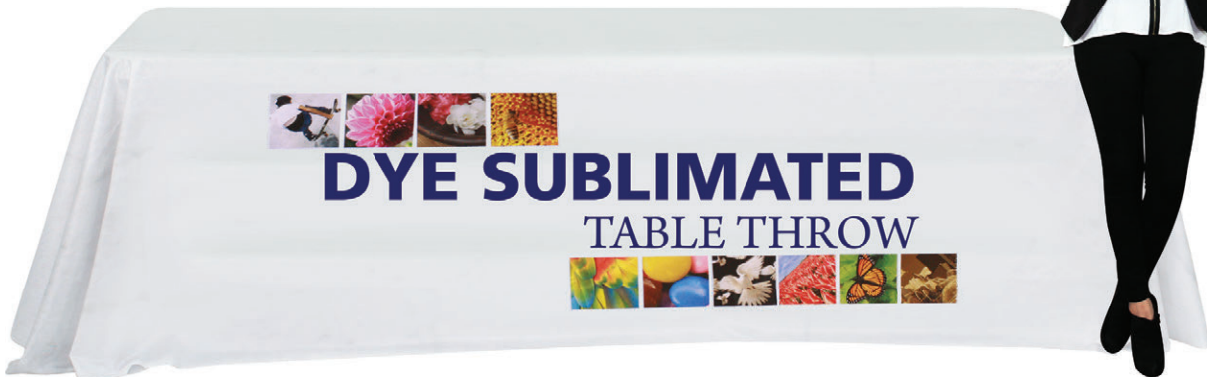
*various styles & sizes to choose from!*

FULL, ECONOMY, CONVERTIBLE  
STYLES IN 4', 6' & 8' SIZES



6' full

*superior printing & materials -  
delivered lightning fast!*



8' full

ITEM #	DESCRIPTION	1-10	11-25
TBL-T-4-F	4' Full Premium Dye Sub Table Throw	\$195.00	\$186.67
TBL-T-4-E	4' Economy Premium Dye Sub Table Throw	\$145.00	\$136.67
TBL-T-6-F	6' Full Premium Dye Sub Table Throw	\$253.33	\$241.67
TBL-T-6-E	6' Economy Premium Dye Sub Table Throw	\$191.67	\$183.33
TBL-T-8-F	8' Full Premium Dye Sub Table Throw	\$301.67	\$286.67
TBL-T-8-E	8' Economy Premium Dye Sub Table Throw	\$226.67	\$215.00
TBL-THRW-BG2	Table Throw Carry Bag (4 throws)	\$16.67	\$15.00
TBL-THRW-BG	Table Throw Carry Bag (6 throws)	\$41.67	\$36.67

(C)



economy table throw  
leaves back of table  
exposed for easy  
access to storage



carry bags available as  
an optional upgrade



All table throws and runners come with a graphic limited warranty of 6 months and are made in North America.

## CONVERTIBLE TABLE THROW



*easily converts from an 8' to a 6'*

SIMPLY FOLD & USE VELCRO TABS  
TO CONVERT TO A 6' THROW



*Velcro tabs make  
conversion easy*



economy table throw  
leaves back of table  
exposed for easy  
access to storage

ITEM #	DESCRIPTION	1-10	11-25
TBL-T-FC	Convertible Full Premium Dye Sub Table Throw	\$301.67	\$286.67
TBL-T-EC	Convertible Economy Premium Dye Sub Table Throw	\$226.67	\$215.00

(C)

## ROUND TABLE TROWS



*perfect for events to  
deliver a polished look!*



ITEM #	DESCRIPTION	1-10	11-25
RND-TBL-T-30X30	30" d x 30" h Round Draped Table Throw	\$191.67	\$183.33
RND-TBL-FT-30X30	30" d x 30" h Round Fitted Table Throw	\$193.33	\$175.00
RND-TBL-SW-30X30	30" d x 30" h Round Stretch Table Throw	\$280.00	\$270.00
RND-TBL-T-30X42	30" d x 42" h Round Draped Table Throw	\$305.00	\$290.00
RND-TBL-FT-30X42	30" d x 42" h Round Fitted Table Throw	\$230.00	\$208.33
RND-TBL-SW-30X42	30" d x 42" h Round Stretch Table Throw	\$333.33	\$321.67
RND-TBL-T-48X30	48" d x 30" h Round Draped Table Throw	\$273.33	\$260.00
RND-TBL-FT-48X30	48" d x 30" h Round Fitted Table Throw	\$390.00	\$355.00
RND-TBL-T-60X30	60" d x 30" h Round Draped Table Throw	\$341.67	\$325.00
RND-TBL-FT-60X30	60" d x 30" h Round Fitted Table Throw	\$605.00	\$550.00

(C)

*three styles to choose from!*

CHOOSE THE BEST LOOK WITH  
FULLY PRINTED STRETCH, FITTED  
& DRAPED OPTIONS

## FITTED TABLE THROW

*form fitted & fully printed  
for a professional look*

OFFERED IN 4', 6' AND 8' SIZES



carry bags available as an optional upgrade, see p. 19 for pricing



ITEM #	DESCRIPTION	1-10	11-25
TBL-FITTED-4-F	4' Fitted Table Throw	\$255.00	\$240.00
TBL-FITTED-6-F	6' Fitted Table Throw	\$333.33	\$313.33
TBL-FITTED-8-F	8' Fitted Table Throw	\$396.67	\$373.33

(C)

## STRETCH TABLE THROW

*provides a taut,  
crisp & modern look!*



simply tuck the corners  
under the legs



zipper allows for easy access to  
materials tucked underneath!

ITEM #	DESCRIPTION	1-10	11-25
TBL-SW-4-F	4' Stretch Table Throw	\$326.67	\$315.00
TBL-SW-6-F	6' Stretch Table Throw	\$506.67	\$488.33
TBL-SW-8-F	8' Stretch Table Throw	\$613.33	\$591.67

(C)

# IMPRINTED TABLE THROW

so many choices!

SEVEN THROW COLORS  
& 21 IMPRINT COLORS!



ITEM #	DESCRIPTION	1-10	11-25
TBL-T-6E-1K	6' Economy 1 Color Imprinted Table Throw	\$186.67	\$156.67
TBL-T-6F-1K	6' Full 1 Color Imprinted Table Throw	\$200.00	\$170.00
TBL-T-6E-2K	6' Economy 2 Color Imprinted Table Throw	\$228.33	\$181.67
TBL-T-6F-2K	6' Full 2 Color Imprinted Table Throw	\$241.67	\$195.00
TBL-T-8E-1K	8' Economy 1 Color Imprinted Table Throw	\$195.00	\$163.33
TBL-T-8F-1K	8' Full 1 Color Imprinted Table Throw	\$206.67	\$176.67
TBL-T-8E-2K	8' Economy 2 Color Imprinted Table Throw	\$236.67	\$188.33
TBL-T-8F-2K	8' Full 2 Color Imprinted Table Throw	\$248.33	\$201.67

(C)

## VINYL IMPRINT COLORS

Black	Kelly Green - Pantone® 342C	Navy - Pantone® 2766C
White	Sky Blue - Pantone® 283C	Apple Green - Pantone® 368C
Blue - Pantone® 293C	Lemon Yellow - Pantone® 101C	Forest Green - Pantone® 350C
Hot Pink - Pantone® Process Magenta C	Medium Yellow - Pantone® 123C	Vanilla Cream - Pantone® 7499C
Royal Purple - Pantone® 2755C	Burnt Orange - Pantone® 167C	Sapphire Blue - Pantone® 2925C
Red - Pantone® 200C	Orange - Pantone® 021C	Brown - Pantone® 1545C
Vegas Gold - Pantone® 467C	Gray - Pantone® Cool Gray 9C	Teal - Pantone® 315C

## FABRIC COLORS

Black
White
Red - Pantone® 201C
Royal Blue - Pantone® 661C
Gray - Pantone® 422C
Hunter Green - Pantone® 350C
Navy - Pantone® 282C



All table throws and runners come with a graphic limited warranty of 6 months and are made in North America.



*fully printed*

24", 30", 36" AND 60"  
A PERFECT ACCENT TO ADD  
BRANDING AND MESSAGING!

## TABLE RUNNERS



*fully printed, excellent quality*



economy table throw  
leaves back of table  
exposed for easy  
access to storage

ITEM #	DESCRIPTION	1-10	11-25
TBL-R-24-F	24' Full Premium Dye Sub Table Runner	\$70.00	\$65.00
TBL-R-24-E	24' Economy Premium Dye Sub Table Runner	\$55.00	\$51.67
TBL-R-30-F	30' Full Premium Dye Sub Table Runner	\$90.00	\$83.33
TBL-R-30-E	30' Economy Premium Dye Sub Table Runner	\$70.00	\$65.00
TBL-R-36-F	36' Full Premium Dye Sub Table Runner	\$105.00	\$96.67
TBL-R-36-E	36' Economy Premium Dye Sub Table Runner	\$80.00	\$73.33
TBL-R-60-F	60' Full Premium Dye Sub Table Runner	\$175.00	\$161.67
TBL-R-60-E	60' Economy Premium Dye Sub Table Runner	\$135.00	\$125.00

(C)



*carry bags available as an optional  
upgrade, see p. 19 for pricing*



All table throws and runners come with a graphic limited warranty of 6 months and are made in North America.

# HOPUP™ BACKWALLS







# HOPUP™ BACKWALLS

*the fastest  
collapsible display!*

SLEEK, SIMPLE, SMART



## HOPUP™ COUNTER

- collapsible display counter
- easy-to-assemble
- includes clear internal shelf
- 41.75" w x 39.69" h x 14.25" d

ITEM #	DESCRIPTION	PRICE
HOP-C-FGE-S-1-B	Black Countertop, Frame, Graphic, Internal Shelf, Carry Bag	\$328.33
HOP-C-FGE-S-1-N	Natural Countertop, Frame, Graphic, Internal Shelf, Carry Bag	\$328.33

(C)

*clear shelf*



Hopup countertop available  
in two color options



black



natural

# HOPUP™ CONFIGURATIONS

two choices of frame shape!

STRAIGHT OR CURVED



3X3 Straight



3X3 Curved



wheeled carry case for easy portability



## Hopup 1x1 | 2½'W Tabletop Display

footprint dimensions: 31" w x 31" h x 12.25" d

ITEM #	DESCRIPTION	PRICE
HOP-1X1FG-S-1	Straight Frame, Front Graphic Kit	\$149.17
HOP-1X1FGE-S-1	Straight Frame, Full Fitted Graphic Kit	\$184.17

\*kits include hardware, graphic & wheeled carry bag (C)



## Hopup 2x1 | 5'W Tabletop Display

footprint dimensions: 60.5" w x 31" h x 12.25" d

ITEM #	DESCRIPTION	PRICE
HOP-2X1FG-S-1	Straight Frame, Front Graphic Kit	\$216.00
HOP-2X1FG-C-1	Curved Frame, Front Graphic Kit	\$216.00
HOP-2X1FGE-S-1	Straight Frame, Full Fitted Graphic Kit	\$251.00
HOP-2X1FGE-C-1	Curved Frame, Full Fitted Graphic Kit	\$251.00

\*kits include hardware, graphic & wheeled carry bag (C)



## Hopup 2x2 | 5'W Tabletop Display

footprint dimensions: 60.5" w x 60.5" h x 12.25" d

ITEM #	DESCRIPTION	PRICE
HOP-2X2FG-S-1	Straight Frame, Front Graphic Kit	\$331.00
HOP-2X2FG-C-1	Curved Frame, Front Graphic Kit	\$331.00
HOP-2X2FGE-S-1	Straight Frame, Full Fitted Graphic Kit	\$394.33
HOP-2X2FGE-C-1	Curved Frame, Full Fitted Graphic Kit	\$394.33

\*kits include hardware, graphic & wheeled carry bag (C)



## Hopup 3x2 | 7½'W Tabletop Display

footprint dimensions: 89.5" w x 60.5" h x 12.25" d

ITEM #	DESCRIPTION	PRICE
HOP-3X2FG-S-1	Straight Frame, Front Graphic Kit	\$429.00
HOP-3X2FG-C-1	Curved Frame, Front Graphic Kit	\$429.00
HOP-3X2FGE-S-1	Straight Frame, Full Fitted Graphic Kit	\$494.00
HOP-3X2FGE-C-1	Curved Frame, Full Fitted Graphic Kit	\$494.00

\*kits include hardware, graphic & wheeled carry bag (C)



quickly & easily snap locking arms into place



Velcro graphic is attached, making setup simple





# HOPUP™ CONFIGURATIONS

two choices of graphic style!

WITH OR WITHOUT END CAPS



display pops in minutes!



4X3 Straight With End Caps



4X3 Curved Without End Caps



optional upgrade -  
Lumina 200 light  
see pricing on p. 116



hard cases available as  
an optional upgrade,  
see pricing on p. 118

## Hopup 1x3 | 2½'W Full Height Standard Display

footprint dimensions: 31" w x 90" h x 29" d

ITEM #	DESCRIPTION	PRICE
HOP-1X3FG-S-1	Straight Frame, Front Graphic Kit	\$280.67
HOP-1X3FGE-S-1	Straight Frame, Full Fitted Graphic Kit	\$374.00

\*kits include hardware, graphic & wheeled carry bag (C)

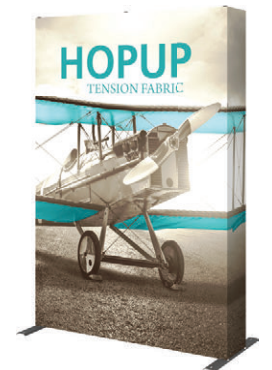


## Hopup 2x3 | 5'W Full Height Standard Display

footprint dimensions: 60.5" w x 90" h x 29" d

ITEM #	DESCRIPTION	PRICE
HOP-2X3FG-S-1	Straight Frame, Front Graphic Kit	\$429.00
HOP-2X3FG-C-1	Curved Frame, Front Graphic Kit	\$429.00
HOP-2X3FGE-S-1	Straight Frame, Full Fitted Graphic Kit	\$522.33
HOP-2X3FGE-C-1	Curved Frame, Full Fitted Graphic Kit	\$522.33

\*kits include hardware, graphic & wheeled carry bag (C)



## Hopup 3x3 | 7½'W Full Height Standard Display

footprint dimensions: 89.5" w x 90" h x 29" d

ITEM #	DESCRIPTION	PRICE
HOP-3X3FG-S-1	Straight Frame, Front Graphic Kit	\$535.00
HOP-3X3FG-C-1	Curved Frame, Front Graphic Kit	\$535.00
HOP-3X3FGE-S-1	Straight Frame, Full Fitted Graphic Kit	\$615.00
HOP-3X3FGE-C-1	Curved Frame, Full Fitted Graphic Kit	\$615.00

\*kits include hardware, graphic & wheeled carry bag (C)



HOPUP | TENSION FABRIC



All Hopup frames are eco-friendly, come with a wheeled carry bag, and have a limited lifetime warranty.

# HOPUP™ CONFIGURATIONS

*two choices of frame shape!*

STRAIGHT OR CURVED



3X3 Straight



3X3 Curved



optional hard case upgrade for protection & storage



## Hopup 4x3 | 10'W Full Height Standard Display

footprint dimensions: 119" w x 90" h x 29" d

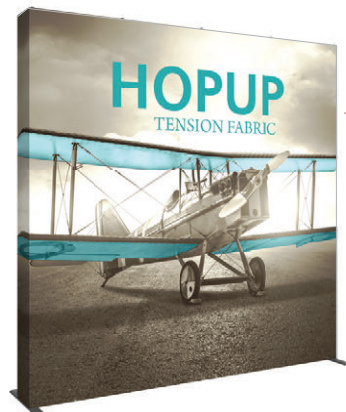
ITEM #	DESCRIPTION	PRICE
HOP-4X3FG-S-1	Straight Frame, Front Graphic Kit	\$668.33
HOP-4X3FG-C-1	Curved Frame, Front Graphic Kit	\$668.33
HOP-4X3FGE-S-1	Straight Frame, Full Fitted Graphic Kit	\$748.33
HOP-4X3FGE-C-1	Curved Frame, Full Fitted Graphic Kit	\$748.33

\*kits include hardware, graphic & wheeled carry bag

(C)



*optional upgrade -  
Slimline LED flood light  
see pricing on p. 116*



## Hopup 4x4 | 10'W Full Height Standard Display

footprint dimensions: 119" w x 119" h x 29" d

ITEM #	DESCRIPTION	PRICE
HOP-4X4FG-S-1	Straight Frame, Front Graphic Kit	\$862.33
HOP-4X4FG-C-1	Curved Frame, Front Graphic Kit	\$862.33
HOP-4X4FGE-S-1	Straight Frame, Full Fitted Graphic Kit	\$962.33
HOP-4X4FGE-C-1	Curved Frame, Full Fitted Graphic Kit	\$962.33

\*kits include hardware, graphic & wheeled carry bag

(C)



*wheeled carry  
bag included  
with most kits*



## Hopup 5x3 | 13'W Full Height Standard Display

footprint dimensions: 147.25" w x 90" h x 29" d

ITEM #	DESCRIPTION	PRICE
HOP-5X3FG-S-1	Straight Frame, Front Graphic Kit	\$817.00
HOP-5X3FG-C-1	Curved Frame, Front Graphic Kit	\$817.00
HOP-5X3FGE-S-1	Straight Frame, Full Fitted Graphic Kit	\$892.00
HOP-5X3FGE-C-1	Curved Frame, Full Fitted Graphic Kit	\$892.00

\*kits include hardware, graphic & wheeled carry bag

(C)



All Hopup frames are eco-friendly, come with a wheeled carry bag, and have a limited lifetime warranty.



two choices of graphic style!

WITH OR WITHOUT END CAPS

# HOPUP™ CONFIGURATIONS



stabilizer feet on all straight frames three quads or more high



4X3 Straight With End Caps



4X3 Curved Without End Caps

## Hopup 6x3 | 15'W Full Height Standard Display

footprint dimensions: 178"w x 90"h x 29"d

ITEM #	DESCRIPTION	PRICE
HOP-6X3FG-S-1	Straight Frame, Front Graphic Kit	\$954.17
HOP-6X3FG-C-1	Curved Frame, Front Graphic Kit	\$954.17
HOP-6X3FGE-S-1	Straight Frame, Full Fitted Graphic Kit	\$1,034.17
HOP-6X3FGE-C-1	Curved Frame, Full Fitted Graphic Kit	\$1,034.17

\*kits include hardware, graphic & wheeled carry bag

(C)



## Hopup 8x3 | 20'W Full Height Standard Display

footprint dimensions: 235.43"w x 90"h x 29"d

ITEM #	DESCRIPTION	PRICE
HOP-8X3FG-S-1	Straight Frame, Front Graphic Kit	\$1,240.00
HOP-8X3FGE-S-1	Straight Frame, Full Fitted Graphic Kit	\$1,315.00

\*kits include hardware, graphic & wheeled carry bag

(C)



## Hopup 12x3 | 30'W Full Height Standard Display

footprint dimensions: 352.28"w x 90"h x 29"d

ITEM #	DESCRIPTION	PRICE
HOP-12X3FG-S-1	Straight Frame, Front Graphic Kit	\$1,893.33
HOP-12X3FGE-S-1	Straight Frame, Full Fitted Graphic Kit	\$1,973.33

\*kits include hardware & graphic

(C)



All Hopup frames are eco-friendly, come with a wheeled carry bag, and have a limited lifetime warranty.

# BACKLIT HOPUP™



*illuminated to make your display stand out!*

CURVED, FULL FITTED FABRIC MURAL WITH LED LIGHTS



## Backlit Hopup 2x2 | 5'W Tabletop Display

footprint dimensions: 64" w x 60.5" h x 12.25" d

ITEM #	DESCRIPTION	PRICE
HOP-BL2X2FGE-C	Frame, Graphic, LED Lights, OCX Case	\$1,226.67

(C)



## Backlit Hopup 3x3 | 7½'W Full Height Standard Display

footprint dimensions: 92" w x 89.5" h x 12.25" d

ITEM #	DESCRIPTION	PRICE
HOP-BL3X3FGE-C	Frame, Graphic, LED Lights, OCX Case	\$1,983.33

(C)

lightweight, heavy-duty frame comes with graphic attached



## Backlit Hopup 4x3 | 10'W Full Height Standard Display

footprint dimensions: 116.25" w x 89.5" h x 12.25" d

ITEM #	DESCRIPTION	PRICE
HOP-BL4X3FGE-C	Frame, Graphic, LED Lights, OCX Case	\$2,426.67

(C)



rolling bag and DCX hard case included in Backlit HopUp Kits



All Hopup frames are eco-friendly, come with a rolling carry case, and have a limited lifetime warranty.

# HOPUP™ BACKWALL DIMENSION KITS

## COMPLETE SYSTEMS



display pops up in minutes!

*easily accessorize your Hopup*

MONITOR MOUNTS, COUNTERS,  
& TABLES INCLUDED AS SHOWN



### Hopup Dimension Kit 01 3x3 | 7½'W Display

ITEM #	DESCRIPTION	PRICE
HOP-DIM01-3X3FG-S	Frame, Fabric Graphic, Stand-Off Rigid Graphic Accents With Lit Holders, Monitor Mount, Lights, Carry Bag	\$968.33

(C)



dimension kits include  
(2) Lumina 200 lights

### Hopup Dimension Kit 02 3x3 | 7½'W Display

ITEM #	DESCRIPTION	PRICE
HOP-DIM02-3X3FG-S	Frame, Fabric Graphic, Stand-Off Counter With Lit Holders, Monitor Mount, Lights, Carry Bag	\$1,155.00

(C)



### Hopup Dimension Kit 03 4x3 | 10'W Display

ITEM #	DESCRIPTION	PRICE
HOP-DIM03-4X3FGE-S	Frame, Fabric Graphic, Stand-Off Counter With Graphics And Lit Holder, Monitor Mount, Lights, Carry Bag	\$1,648.33

(C)



monitor mount supports  
23" monitor/max 30lbs

*clear, plastic literature holder*

### Hopup Dimension Kit 04 4x3 | 10'W Display

ITEM #	DESCRIPTION	PRICE
HOP-DIM04-4X3FGE-S	Frame, Fabric Graphic, Stand-Off Counter With Graphics, Lights, Carry Bag	\$1,485.00

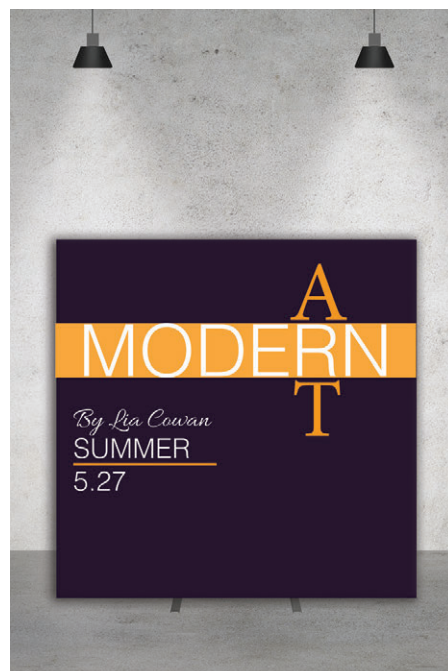
(C)



All Hopup frames are eco-friendly, come with a wheeled carry bag, and have a limited lifetime warranty.



# EMBRACE™ PUSH-FIT DISPLAYS





*seamless collapsible display*  
MODERN, SIMPLE, EASY



## EMBRACE™ BACKWALL

- lightweight anodized straight silver frame
- stabilizer feet on all frames 3 quads high
- simple assembly
- perimeter channel bars connect to frame and hold push-fit fabric graphic
- crisp, push-fit fabric graphic creates clean, straight edges; comes with front or fully fitted graphic (with end caps)
- rolling carry bag for most units

*channel bars connect to frame perimeter & hold push-fit fabric graphic*



*easy snap arms*



*collapsible display sets up in minutes*

## EMBRACE™ COUNTER

- 40.95" w x 40.23" h x 14.95" d
- collapsible display counter
- includes internal shelf
- push-fit fabric graphics

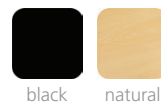
ITEM #	DESCRIPTION	PRICE
EMB-C-FGE-S-B	Frame, Black Countertop, Graphic, Shelf, Bag	\$468.33
EMB-C-FGE-S-N	Frame, Natural Countertop, Graphic, Shelf, Bag	\$468.33

(C)



*clear shelf*

Embrace counter tops are available in your choice of two thermoform finishes



black

natural

# EMBRACE™ CONFIGURATIONS

*straight frame with stabilizer feet*  
VARIOUS SIZES TO CHOOSE FROM



2X1 Without End Caps



2X1 With End Caps



wheeled carry bag for easy portability



## Embrace 1x1 | 2½'W Tabletop Display

footprint dimensions: 30.43" w x 30.74" h x 12.92" d

ITEM #	DESCRIPTION	PRICE
EMB-1X1-FG-S	Frame, Front Graphic Kit	\$273.33
EMB-1X1-FGE-S	Frame, Full Fitted Graphic Kit	\$323.33

\*kits include hardware, graphic & carry bag (C)



*easy snap arms*



## Embrace 2x1 | 5'W Tabletop Display

footprint dimensions: 59.95" w x 30.74" h x 12.92" d

ITEM #	DESCRIPTION	PRICE
EMB-2X1-FG-S	Frame, Front Graphic Kit	\$348.33
EMB-2X1-FGE-S	Frame, Full Fitted Graphic Kit	\$406.67

\*kits include hardware, graphic & carry bag (C)



## Embrace 2x2 | 5'W Tabletop Display

footprint dimensions: 59.95" w x 59.95" h x 12.92" d

ITEM #	DESCRIPTION	PRICE
EMB-2X2-FG-S	Frame, Front Graphic Kit	\$513.33
EMB-2X2-FGE-S	Frame, Full Fitted Graphic Kit	\$605.00

\*kits include hardware, graphic & wheeled carry bag (C)



*easy push-fit graphics go into channels*



## Embrace 3x2 | 7½'W Tabletop Display

footprint dimensions: 88.15" w x 59.59" h x 12.92" d

ITEM #	DESCRIPTION	PRICE
EMB-3X2-FG-S	Frame, Front Graphic Kit	\$656.67
EMB-3X2-FGE-S	Frame, Full Fitted Graphic Kit	\$756.67

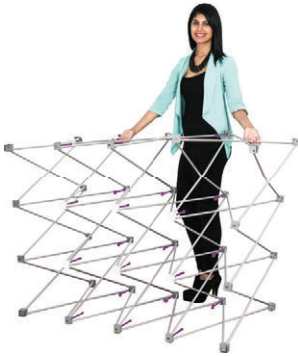
\*kits include hardware, graphic & wheeled carry bag (C)





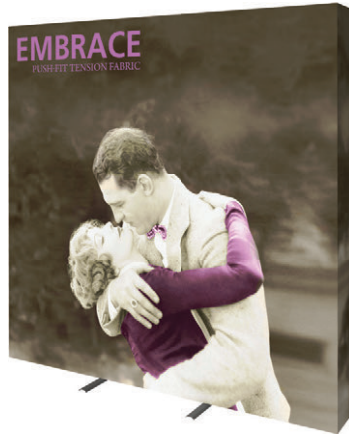
two choices of graphic style!

WITH OR WITHOUT END CAPS

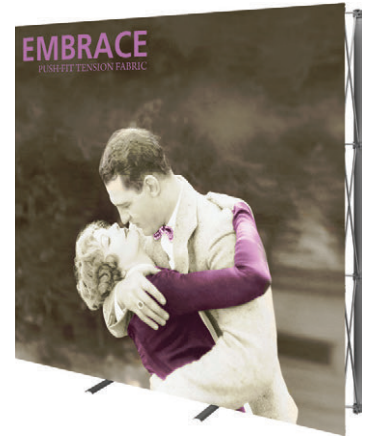


display pops up in minutes!

# EMBRACE™ CONFIGURATIONS



3X3 With End Caps



3X3 Without End Caps

## Embrace 1x3 | 2½'W Full Height Standard Display

footprint dimensions: 31.1" w x 88.8" h x 28.94" d

ITEM #	DESCRIPTION	PRICE
EMB-1X3-FG-S	Frame, Front Graphic Kit	\$476.67
EMB-1X3-FGE-S	Frame, Full Fitted Graphic Kit	\$618.33

\*kits include hardware, graphic & carry bag (C)



## Embrace 2x3 | 5'W Full Height Standard Display

footprint dimensions: 59.95" w x 88.8" h x 28.94" d

ITEM #	DESCRIPTION	PRICE
EMB-2X3-FG-S	Frame, Front Graphic Kit	\$675.00
EMB-2X3-FGE-S	Frame, Full Fitted Graphic Kit	\$816.67

\*kits include hardware, graphic & wheeled carry bag (C)

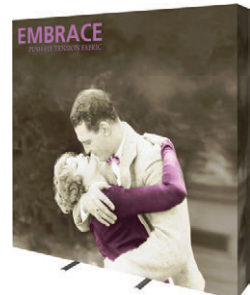


## Embrace 3x3 | 7½'W Full Height Standard Display

footprint dimensions: 88.15" w x 88.8" h x 28.94" d

ITEM #	DESCRIPTION	PRICE
EMB-3X3-FG-S	Frame, Front Graphic Kit	\$851.67
EMB-3X3-FGE-S	Frame, Full Fitted Graphic Kit	\$1,001.67

\*kits include hardware, graphic & wheeled carry bag (C)



## Embrace 4x3 | 10'W Full Height Standard Display

footprint dimensions: 117" w x 88.8" h x 28.94" d

ITEM #	DESCRIPTION	PRICE
EMB-4X3-FG-S	Frame, Front Graphic Kit	\$1,071.67
EMB-4X3-FGE-S	Frame, Full Fitted Graphic Kit	\$1,213.33

\*kits include hardware, graphic & wheeled carry bag (C)



optional upgrade -  
Lumina 200 light  
see pricing on p. 116

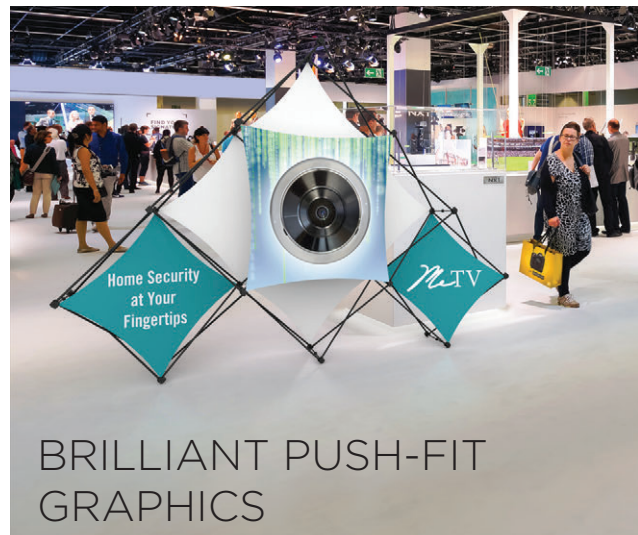


optional upgrade -  
DCX hard case,  
see pricing on p. 119



All Embrace frames are eco-friendly, come with a carry case, and have a limited lifetime warranty.

# XCLAIM™ FABRIC POPUP





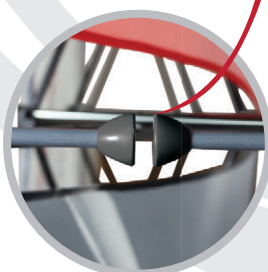
*three dimensional collapsible display*  
MAGNETIC FRAME & PUSH-FIT  
FABRIC GRAPHICS



*graphics reattach easily!*



*strong magnets keep  
the frame standing*



*collapsible frame comes with  
graphics pre-attached!*



XCLAIM 3X3 KIT 03



# XCLAIM™ FABRIC POPUP

*graphics are pre-attached  
to the magnetic frame!*

ASSEMBLY TAKES MINUTES



## XCLAIM TABLETOP KITS



### Xclaim 2x2 Kit 01 | 5'W Tabletop Display

footprint dimensions: 59.11" w x 59.42" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-2X2-K1	Frame, Graphics, Carry Bag	\$773.33

(C)



*easy-to-use hubs make  
graphic application easy!*



### Xclaim 2x2 Kit 02 | 5'W Tabletop Display

footprint dimensions: 59.11" w x 59.42" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-2X2-K2	Frame, Graphics, Carry Bag	\$733.33

(C)



### Xclaim 2x2 Kit 03 | 5'W Tabletop Display

footprint dimensions: 59.11" w x 59.42" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-2X2-K3	Frame, Graphics, Carry Bag	\$546.67

(C)



*optional upgrade -  
Lumina 200 light  
see pricing on p. 116*



### Xclaim 2x2 Kit 04 | 5'W Tabletop Display

footprint dimensions: 59.11" w x 59.42" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-2X2-K4	Frame, Graphics, Carry Bag	\$586.67

(C)





# XCLAIM™ FABRIC POPUP

*various styles & sizes to choose from!*

CUSTOMIZABLE GRAPHIC  
OPTIONS AVAILABLE TOO

*carry bag included with each kit;  
optional hard case upgrade*



## 2½'W FULL HEIGHT KITS

### Xclaim 1X3 Kit 01 | 2½'W Full Height Display

footprint dimensions: 30.30" w x 88.23" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-1X3-K1	Frame, Graphics, Carry Bag	\$460.00

(C)



### Xclaim 1X3 Kit 02 | 2½'W Full Height Display

footprint dimensions: 30.30" w x 88.23" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-1X3-K2	Frame, Graphics, Carry Bag	\$461.67

(C)



### Xclaim 1X3 Kit 03 | 2½'W Full Height Display

footprint dimensions: 30.30" w x 88.23" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-1X3-K3	Frame, Graphics, Carry Bag	\$566.67

(C)



### Xclaim 1X3 Kit 04 | 2½'W Full Height Display

footprint dimensions: 30.30" w x 88.23" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-1X3-K4	Frame, Graphics, Carry Bag	\$753.33

(C)



## 5'W FULL HEIGHT KITS

### Xclaim 2X3 Kit 01 | 5'W Full Height Display

footprint dimensions: 59.11" w x 88.23" h x 12.8" h

ITEM #	DESCRIPTION	PRICE
XCLM-2X3-K1	Frame, Graphics, Carry Bag	\$948.33

(C)



### Xclaim 2X3 Kit 02 | 5'W Full Height Display

footprint dimensions: 59.11" w x 88.23" h x 12.8" h

ITEM #	DESCRIPTION	PRICE
XCLM-2X3-K2	Frame, Graphics, Carry Bag	\$1,068.33

(C)



*add optional shelves, available  
in two color options*



black



natural

ITEM #	DESCRIPTION	PRICE
XCLM-SHLF-B	Black Shelf Hardware Only	\$66.67
XCLM-SHLF-N	Natural Shelf Hardware Only	\$66.67

(C)



All Xclaim popups are eco-friendly  
and have a limited lifetime warranty.

# XCLAIM™ FABRIC POPUP

*to re-attach, graphic corners  
simply push into the frame*

SILICONE EDGE BEADING  
KEEPS GRAPHIC TAUT



## 7 1/2'W FULL HEIGHT KITS



### Xclaim 3X3 Kit 01 | 7 1/2'W Full Height Display

footprint dimensions: 87.92" w x 88.23" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-3X3-K1	Frame, Graphics, Carry Bag	\$1,245.00

(C)



*easy-to-use hubs make  
graphic application easy!*

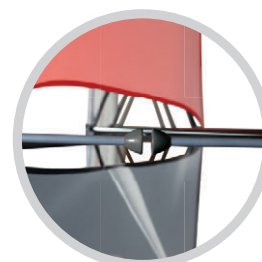


### Xclaim 3X3 Kit 02 | 7 1/2'W Full Height Display

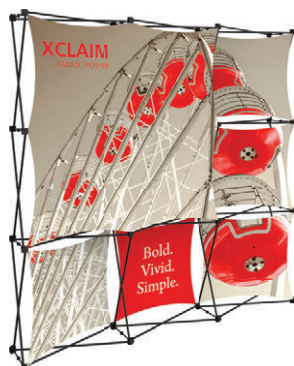
footprint dimensions: 87.92" w x 88.23" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-3X3-K2	Frame, Graphics, Carry Bag	\$1,018.33

(C)



*magnetic locking arms  
make assembly a breeze*



### Xclaim 3X3 Kit 03 | 7 1/2'W Full Height Display

footprint dimensions: 87.92" w x 88.23" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-3X3-K3	Frame, Graphics, Carry Bag	\$1,151.67

(C)



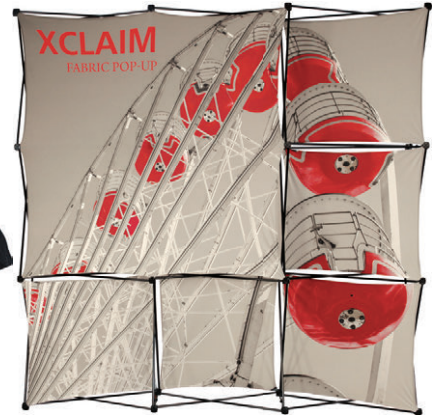


# XCLAIM™ FABRIC POPUP

*various styles & sizes to choose from!*

CUSTOMIZABLE GRAPHIC  
OPTIONS AVAILABLE TOO

*carry bag included with each kit;  
optional hard case upgrade*



## 7 1/2'W FULL HEIGHT KITS

### Xclaim 3X3 Kit 04 | 7 1/2'W Full Height Display

footprint dimensions: 87.92" w x 88.23" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-3X3-K4	Frame, Graphics, Carry Bag	\$1,351.67

(C)



*optional upgrade -  
lumina 200 light  
see pricing on p. 116*

### Xclaim 3X3 Kit 05 | 7 1/2'W Full Height Display

footprint dimensions: 87.92" w x 88.23" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-3X3-K5	Frame, Graphics, Carry Bag	\$1,205.00

(C)



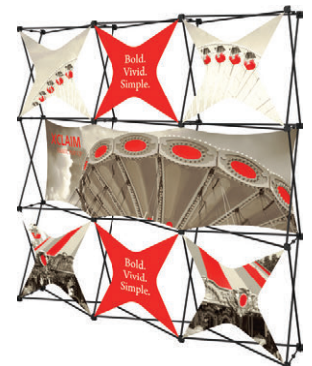
*optional upgrade -  
shelf, see p. 39 for pricing*

### Xclaim 3X3 Kit 06 | 7 1/2'W Full Height Display

footprint dimensions: 87.92" w x 88.23" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-3X3-K6	Frame, Graphics, Carry Bag	\$1,125.00

(C)



*visit [www.promohandbook.com](http://www.promohandbook.com)  
for more options!*



All Xclaim popups are eco-friendly  
and have a limited lifetime warranty.

# XCLAIM™ FABRIC POPUP

*graphics are pre-attached  
to the magnetic frame!*

ASSEMBLY TAKES MINUTES



## 10'W FULL HEIGHT KITS



### Xclaim 4X3 Kit 01 | 10'W Full Height Display

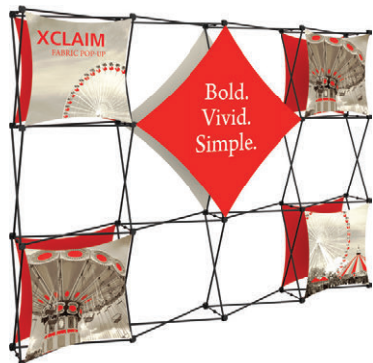
footprint dimensions: 116.72" w x 88.23" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-4X3-K1	Frame, Graphics, Carry Bag	\$1,863.33

(C)



*easy-to-use hubs make  
graphic application easy!*

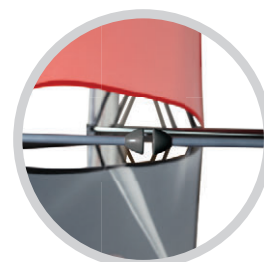


### Xclaim 4X3 Kit 02 | 10'W Full Height Display

footprint dimensions: 116.72" w x 88.23" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-4X3-K2	Frame, Graphics, Carry Bag	\$1,556.67

(C)



*magnetic locking arms  
make assembly a breeze*



### Xclaim 4X3 Kit 03 | 10'W Full Height Display

footprint dimensions: 116.72" w x 88.23" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-4X3-K3	Frame, Graphics, Carry Bag	\$1,956.67

(C)



# XCLAIM™ FABRIC POPUP

*various styles & sizes to choose from!*

CUSTOMIZABLE GRAPHIC  
OPTIONS AVAILABLE TOO

*carry bag included with each kit;  
optional hard case upgrade*



## 10'W FULL HEIGHT KITS

### Xclaim 4X3 Kit 04 | 10'W Full Height Display

footprint dimensions: 116.72" w x 88.23" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-4X3-K4	Frame, Graphics, Carry Bag	\$1,743.33

(C)



### Xclaim 4X3 Kit 05 | 10'W Full Height Display

footprint dimensions: 116.72" w x 88.23" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-4X3-K5	Frame, Graphics, Carry Bag	\$1,943.33

(C)

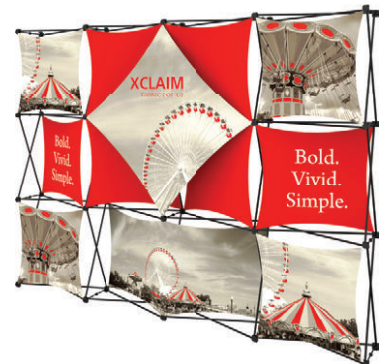


### Xclaim 4X3 Kit 06 | 10'W Full Height Display

footprint dimensions: 116.72" w x 88.23" h x 12.8" d

ITEM #	DESCRIPTION	PRICE
XCLM-4X3-K6	Frame, Graphics, Carry Bag	\$1,796.67

(C)



*optional upgrade -  
Lumina 200 light  
see pricing on p. 116*



*optional upgrade -  
shelf, see p. 39 for pricing*



All Xclaim popups are eco-friendly  
and have a limited lifetime warranty.



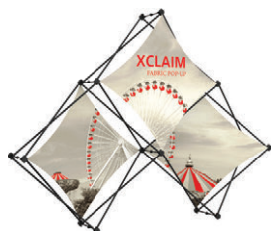
# XCLAIM™ FABRIC POPUP

*to re-attach, graphic corners  
simply push into the frame*

ASSEMBLY TAKES MINUTES



## 7'W PYRAMID KITS



### Xclaim 3 Quad Kit 01 | 7'W Display

footprint dimensions: 83.51 "w x 63.14 "h x 12.8 "d

ITEM #	DESCRIPTION	PRICE
XCLM-3QP-K1	Frame, Graphics, Carry Bag	\$460.00

(C)



### Xclaim 3 Quad Kit 02 | 7'W Display

footprint dimensions: 83.51 "w x 63.14 "h x 12.8 "d

ITEM #	DESCRIPTION	PRICE
XCLM-3QP-K2	Frame, Graphics, Carry Bag	\$633.33

(C)



optional upgrade -  
Lumina 200 light  
see pricing on p. 116

## 10'W PYRAMID KITS

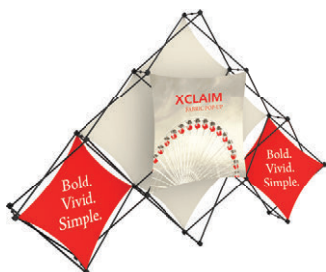


### Xclaim 6 Quad Kit 01 | 10'W Display

footprint dimensions: 124.25 "w x 83.51 "h x 12.8 "d

ITEM #	DESCRIPTION	PRICE
XCLM-6QP-K1	Frame, Graphics, Carry Bag	\$840.00

(C)



### Xclaim 6 Quad Kit 02 | 10'W Display

footprint dimensions: 124.25 "w x 83.51 "h x 12.8 "d

ITEM #	DESCRIPTION	PRICE
XCLM-6QP-K2	Frame, Graphics, Carry Bag	\$946.67

(C)



optional upgrade -  
shelf, see p. 39 for pricing

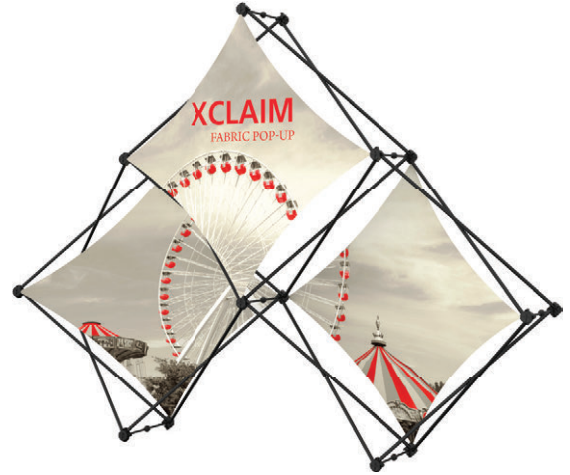


# XCLAIM™ FABRIC POPUP

*various styles & sizes to choose from!*

CUSTOMIZABLE GRAPHIC  
OPTIONS AVAILABLE TOO

*carry bag included with each kit;  
optional hard case upgrade*



## 14'W FULL HEIGHT PYRAMID KITS

### Xclaim 10 Quad Kit 01 | 14'W Display

footprint dimensions: 164.99"w x 103.88"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-10QP-K1	Frame, Graphics, Carry Bag	\$1,458.33

(C)

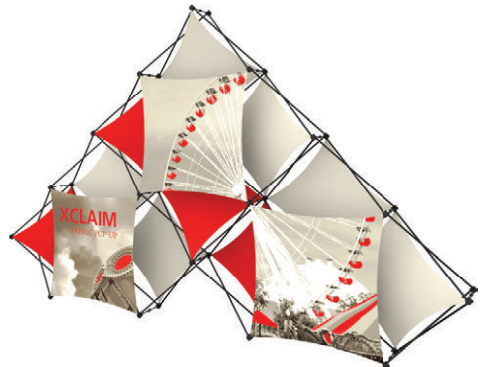


### Xclaim 10 Quad Kit 02 | 14'W Display

footprint dimensions: 164.99"w x 103.88"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-10QP-K2	Frame, Graphics, Carry Bag	\$1,925.00

(C)

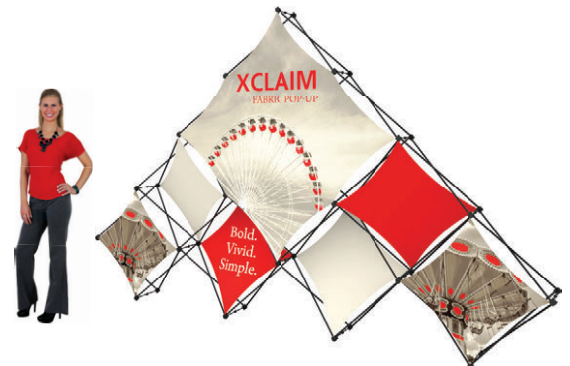


### Xclaim 10 Quad Kit 03 | 14'W Display

footprint dimensions: 164.99"w x 103.88"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-10QP-K3	Frame, Graphics, Carry Bag	\$1,311.67

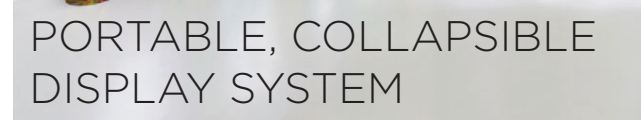
(C)



All Xclaim popups are eco-friendly  
and have a limited lifetime warranty.



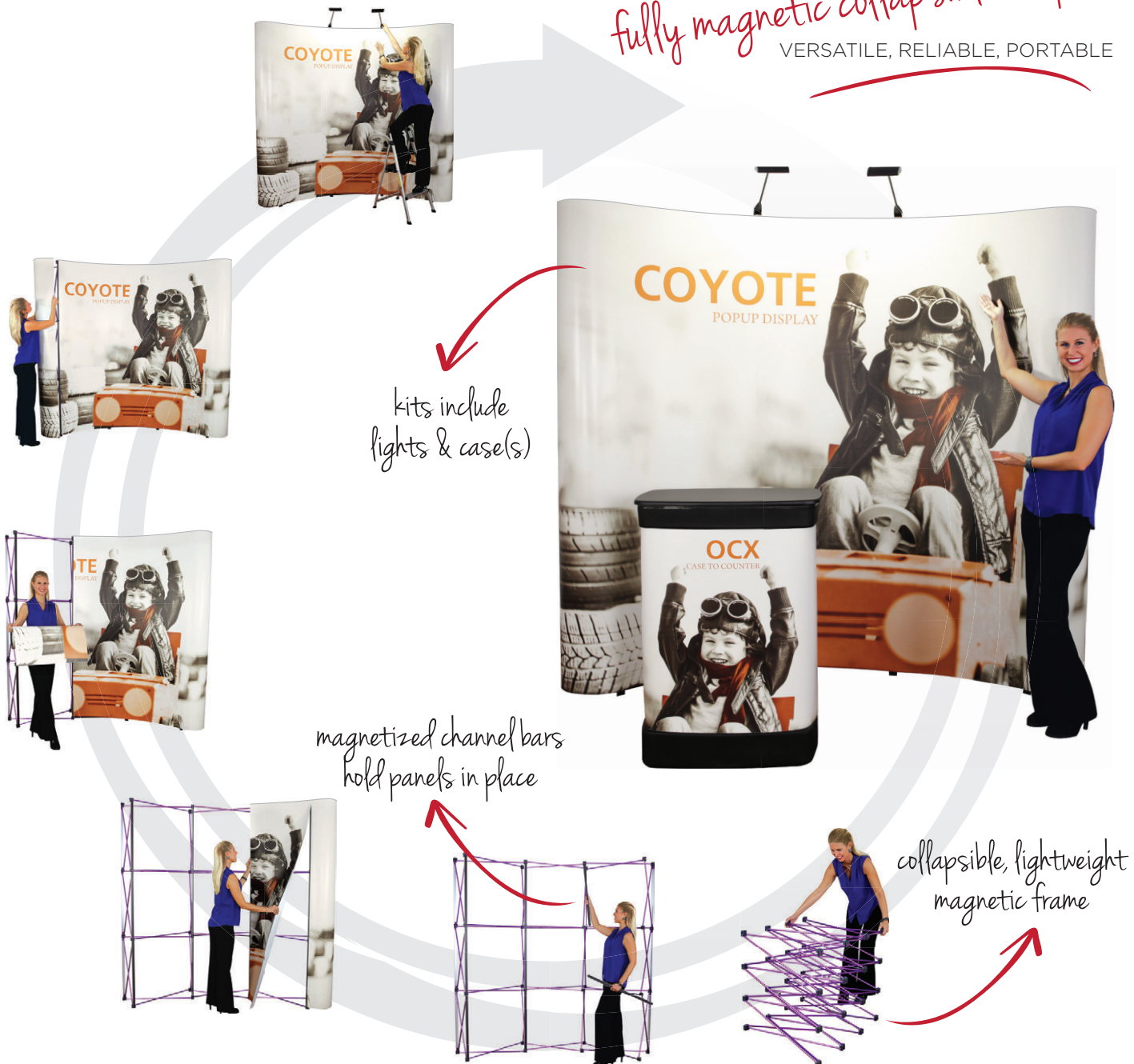
# COYOTE™ POPUP DISPLAYS





# COYOTE™ POPUP DISPLAYS

*fully magnetic collapsible display*  
VERSATILE, RELIABLE, PORTABLE



## FABRIC CHOICES

All Coyote popup display systems are available with printed graphic murals or "Velcro-friendly" fabric panels of your choice. Actual fabric color may vary slightly.

premier - ribbed exhibit & display fabric



R04 monarch



R02 steel



R01 lava

## PACKAGING

rollable graphic  
frame in bag



storage for lights





# COYOTE™ POPUP DISPLAYS



*two choices of graphic style!*

UV GRAPHIC MURAL PANELS  
OR FABRIC PANELS



## Coyote Curved 2x2 | 6'W Tabletop Display

footprint dimensions: 73" w x 59.38" h x 19.25" d

ITEM #	DESCRIPTION	PRICE
COY-M-K-2X2-C-01	Frame, Fabric Panel Kit (Black)	\$532.37
COY-M-K-2X2-C-02	Frame, Fabric Panel Kit (Steel)	\$532.37
COY-M-K-2X2-C-04	Frame, Fabric Panel Kit (Monarch)	\$532.37
COY-KKG-2X2-C	Frame, UV Mural Panel Kit	\$910.83

\*kits include frame, fabric or graphic panels, lights & OCX case (C)



## Coyote Curved 3x3 | 8'W Full Height Standard Display

footprint dimensions: 97.25" w x 87.56" h x 25" d

ITEM #	DESCRIPTION	PRICE
COY-KKF-3X3-C-01	Frame, Fabric Panel Kit (Black)	\$1,099.73
COY-KKF-3X3-C-02	Frame, Fabric Panel Kit (Steel)	\$1,099.73
COY-KKF-3X3-C-04	Frame, Fabric Panel Kit (Monarch)	\$1,099.73
COY-KKG-3X3-C	Frame, UV Mural Panel Kit	\$1,428.05

\*kits include frame, fabric or graphic panels, lights & OCX case (C)



## Coyote Curved 4x3 | 10'W Full Height Standard Display

footprint dimensions: 118" w x 87.56" h x 36.5" d

ITEM #	DESCRIPTION	PRICE
COY-KKF-4X3-C-01	Frame, Fabric Panel Kit (Black)	\$1,259.30
COY-KKF-4X3-C-02	Frame, Fabric Panel Kit (Steel)	\$1,259.30
COY-KKF-4X3-C-04	Frame, Fabric Panel Kit (Monarch)	\$1,259.30
COY-KKG-4X3-C	Frame, UV Mural Panel Kit	\$1,653.27

\*kits include frame, fabric or graphic panels, lights & OCX case (C)

## FABRIC CHOICES

All Coyote popup display systems are available with printed graphic murals or "Velcro-friendly" fabric panels of your choice. Actual fabric color may vary slightly.

premier - ribbed exhibit & display fabric



R04 monarch



R02 steel



R01 lava

## PACKAGING

rollable graphic  
frame in bag



storage for lights



## OCX CASE TO COUNTER CONVERSION



Optional wood countertop available in two color options



*cases easily convert to counters!*

WRAP AROUND UV GRAPHICS & STRETCH WRAPS AVAILABLE!



### OCX

- premium latches for maximum strength
- blow molded transit case
- built in wheels, handle
- light storage in the lid
- UPS approved

ITEM #	DESCRIPTION	PRICE
OCX	Case Only	\$221.53

(C)



### ROLL WRAP

- available in fabric or graphic
- converts OCX to a counter
- polymer counter surface exposed
- optional wood counter top can be added in your choice of black or natural

ITEM #	DESCRIPTION	PRICE
OCX-C2C-G	Rollable Graphic Wrap	\$361.53
OCX-C2C-F-01	Fabric Wrap (Black)	\$296.53
OCX-C2C-F-02	Fabric Wrap (Steel)	\$296.53
OCX-C2C-F-04	Fabric Wrap (Monarch)	\$296.53
OCX-CTP-B	Optional Black Wood Countertop	\$71.67
OCX-CTP-N	Optional Natural Wood Countertop	\$71.67

(C)



### STRETCH WRAP

- stretch fabric pullover
- converts OCX to a counter
- polymer counter surface covered by fabric

ITEM #	DESCRIPTION	PRICE
OCX-SW-G	Stretch Wrap	\$404.87

(C)

## OCP2 CASE TO COUNTER CONVERSION



### OCP2

- new premium latches for maximum strength
- hinged lid with internal light storage
- robust, roto-molded plastic

ITEM #	DESCRIPTION	PRICE
OCP2	Case Only	\$251.75

(C)



### ROLL WRAP

- available in fabric or graphic
- converts OCP2 to a counter
- polymer counter surface exposed

ITEM #	DESCRIPTION	PRICE
OCP2-C2C-G	Rollable Graphic	\$431.75
OCP2-C2C-F-01	Fabric Wrap (Black)	\$351.75
OCP2-C2C-F-02	Fabric Wrap (Steel)	\$351.75
OCP2-C2C-F-04	Fabric Wrap (Monarch)	\$351.75

(C)



### STRETCH WRAP

- stretch fabric pullover
- converts OCP2 to a counter
- counter surface covered by fabric

ITEM #	DESCRIPTION	PRICE
OCP2-SW-G	Stretch Wrap	\$501.75

(C)

## OCP ELITE CASE TO COUNTER CONVERSION



### OCP-ELITE

- heavy-duty shipping and storage case
- lid can be used as a step stool
- access door provides storage when unit is used as a counter
- UPS approved

ITEM #	DESCRIPTION	PRICE
OCP-ELITE	Case Only	\$474.80

(C)



### ROLL WRAP

- available in fabric or graphic
- converts OCP Elite to a counter
- counter surface exposed

ITEM #	DESCRIPTION	PRICE
OCP-ELITE-C2C-F-01	Fabric Wrap (Black)	\$614.80
OCP-ELITE-C2C-F-02	Fabric Wrap (Steel)	\$614.80
OCP-ELITE-C2C-F-04	Fabric Wrap (Monarch)	\$614.80
ELITE-C2C-G	Graphic Wrap	\$549.80

(C)



### STRETCH WRAP

- stretch fabric pullover
- converts OCP Elite to a counter
- counter surface covered by fabric

ITEM #	DESCRIPTION	PRICE
OCP-ELITE-SW-G	Stretch Wrap	\$658.13

(C)



# FOLDING DISPLAY PANELS







shown with  
premium printed  
table throw  
(p. 19)



## Horizon 3

ITEM #	DESCRIPTION	PRICE
P04D0001-02	Fabric Kit (Chrome)	\$291.67
P04D0002-02	Full Graphics Kit (Chrome)	\$561.67
P04D0001-04	Fabric Kit (Sapphire)	\$291.67
P04D0002-04	Full Graphics Kit (Sapphire)	\$561.67

(C)

## Horizon 5

ITEM #	DESCRIPTION	PRICE
P04D0003-02	Fabric Kit (Chrome)	\$358.33
P04D0004-02	Full Graphics Kit (Chrome)	\$603.33
P04D0003-04	Fabric Kit (Sapphire)	\$358.33
P04D0004-04	Full Graphics Kit (Sapphire)	\$603.33

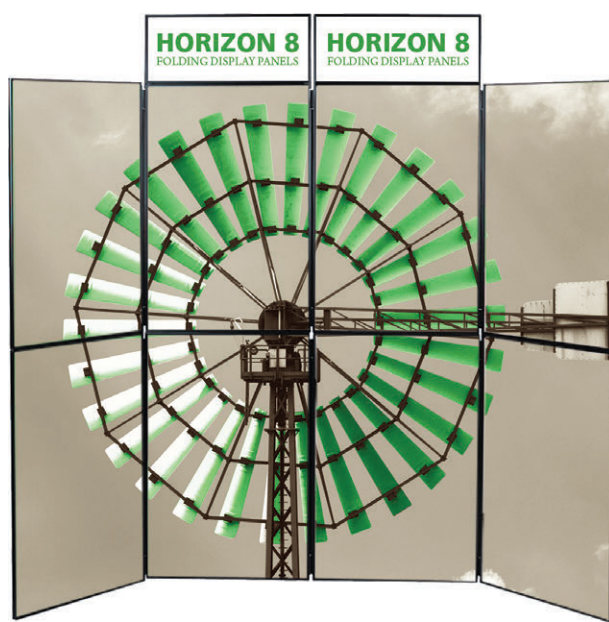
(C)



## Horizon 6

ITEM #	DESCRIPTION	PRICE
P04D0005-02	Fabric Kit (Chrome)	\$491.67
P04D0006-02	Full Graphics Kit (Chrome)	\$1,011.67
P04D0005-04	Fabric Kit (Sapphire)	\$491.67
P04D0006-04	Full Graphics Kit (Sapphire)	\$1,011.67

(C)



## Horizon 8

ITEM #	DESCRIPTION	PRICE
P04D0007-02	Fabric Kit (Chrome)	\$641.67
P04D0008-02	Full Graphics Kit (Chrome)	\$1,348.33
P04D0007-04	Fabric Kit (Sapphire)	\$641.67
P04D0008-04	Full Graphics Kit (Sapphire)	\$1,348.33

(C)

## FABRIC COLOR

All folding panel display systems are available with printed graphic murals or "Velcro-friendly" fabric panels. Actual fabric color may vary slightly.

regal - smooth exhibit & display fabric



R02 chrome



R04 sapphire



carry bag  
included in each kit

# VOYAGER™ FOLDING PANELS



*portable, lightweight briefcase style  
tabletop displays!*

PERFECT FOR TRAVELING DISPLAYS,  
SCHOOL FAIRS & PRESENTATIONS

*folds up small & comes with a  
handle for easy transport*



## Voyager 1 | Mini Kit (Small)

open dimensions: 48" w x 18" h  
closed dimensions: 24" w x 18" h

ITEM #	DESCRIPTION	PRICE
P04E0001-02	Fabric Kit (Black)	\$396.67
P04E0002-02C	Full Graphics Kit with curved header (Black)	\$523.33
P04E0002-02H	Full Graphics Kit with hexagon header (Black)	\$523.33
P04E0002-02R	Full Graphics Kit with rectangular header (Black)	\$523.33

\*kits include a carry bag

(C)



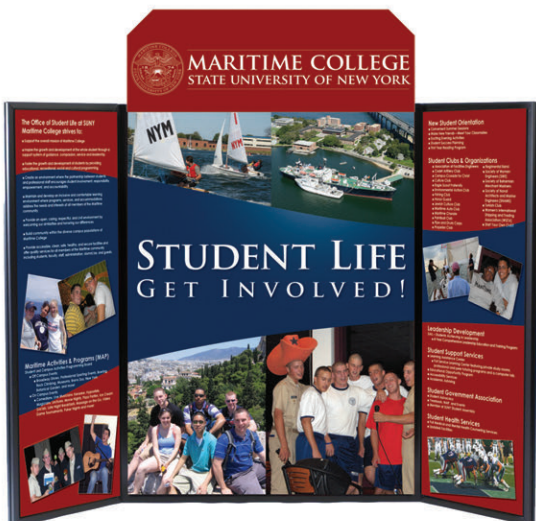
## Voyager 2 | Maxi Kit (Medium)

open dimensions: 48" w x 24" h  
closed dimensions: 24" w x 24" h

ITEM #	DESCRIPTION	PRICE
P04E0003-02	Fabric Kit (Black)	\$438.33
P04E0004-02C	Full Graphics Kit with curved header (Black)	\$591.67
P04E0004-02H	Full Graphics Kit with hexagon header (Black)	\$591.67
P04E0004-02R	Full Graphics Kit with rectangular header (Black)	\$591.67

\*kits include a carry bag

(C)



## Voyager 3 | Mega Kit (Large)

open dimensions: 48" w x 32" h  
closed dimensions: 24" w x 32" h

ITEM #	DESCRIPTION	PRICE
P04E0005-02	Fabric Kit (Black)	\$538.33
P04E0006-02C	Full Graphics Kit with curved header (Black)	\$730.00
P04E0006-02H	Full Graphics Kit with hexagon header (Black)	\$730.00
P04E0006-02R	Full Graphics Kit with rectangular header (Black)	\$730.00

\*kits include a carry bag

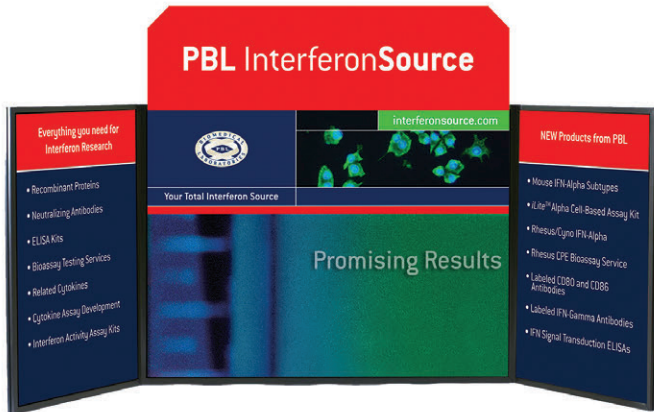
(C)

*all Voyagers weigh  
less than 10 lbs*





# VOYAGER™ FOLDING PANELS



## Voyager 4 | Supreme Kit (X-Large)

open dimensions: 64" w x 24" h  
closed dimensions: 32" w x 24" h

ITEM #	DESCRIPTION	PRICE
P04E0007-02	Fabric Kit (Black)	\$543.33
P04E0008-02C	Full Graphics Kit with curved header (Black)	\$743.33
P04E0008-02H	Full Graphics Kit with hexagon header (Black)	\$743.33
P04E0008-02R	Full Graphics Kit with rectangular header (Black)	\$743.33

\*kits include a carry bag

(C)



## Voyager 5 | Monster Kit (XX-Large)

open dimensions: 64" w x 32" h  
closed dimensions: 32" w x 32" h

ITEM #	DESCRIPTION	PRICE
P04E0009-02	Fabric Kit (Black)	\$660.00
P04E0010-02C	Full Graphics Kit with curved header (Black)	\$910.00
P04E0010-02H	Full Graphics Kit with hexagon header (Black)	\$910.00
P04E0010-02R	Full Graphics Kit with rectangular header (Black)	\$910.00

\*kits include a carry bag

(C)

*included in kits*



*carry bag holds display & graphics*



## VOYAGER CARRY BAG

Voyager Mini bag: VY-1-BG  
Voyager Maxi bag: VY-2-BG  
Voyager Mega bag: VY-3-BG  
Voyager Supreme bag: VY-4-BG  
Voyager Monster bag: VY-5-BG



ITEM #	DESCRIPTION	PRICE
SEE CODES ABOVE	Replacement Carry Bag	\$65.00

(C)





# FORMULATE<sup>®</sup>

## DISPLAYS & STRUCTURES



BANNERS, EXHIBIT KITS,  
HANGING SIGNS & MORE



SUPERIOR PILLOWCASE  
FABRIC GRAPHICS



TUBULAR FRAMES MAKE  
ASSEMBLY SIMPLE







# FORMULATE® DISPLAYS & STRUCTURES

*sophisticated, yet simple!*

TUBE FRAMES ARE COUPLED WITH SLIPOVER  
FABRIC GRAPHICS THAT ZIP AT THE BOTTOM

*accessories add  
functionality & style*



*tube frames snap together*



*fabric graphics slip  
over the frame*



*from tradeshows to corporate  
interiors to retail environments*

FORMULATE DISPLAYS ADD A PROFESSIONAL,  
TIMELESS & STYLISH APPEARANCE



*wheeled molded  
cases included with  
each kit as indicated*

# FORMULATE® ESSENTIAL BANNER DISPLAYS



*sophisticated, stylish & simple!*

TUBULAR FRAMES MAKE ASSEMBLY SIMPLE.  
SLIP OVER GRAPHICS CREATE A MODERN LOOK



## FORMULATE ESSENTIAL BANNER – STRAIGHT

- standard height = 94.5"
- standard depth = 14.17"
- straight aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- sturdy feet anchor the display
- pillowcase fabric graphic
- comes with carry bag

*straight shape, offered with  
single or double sided graphics*

ITEM #	DESCRIPTION	PRICE
23.5" WIDE P07D0001	23.5" Straight Frame, Single-Sided Graphic, Bag	\$206.67
P07D0002	23.5" Straight Frame, Double-Sided Graphic, Bag	\$253.33
36" WIDE P07D0003	36" Straight Frame, Single-Sided Graphic, Bag	\$258.33
P07D0004	36" Straight Frame, Double-Sided Graphic, Bag	\$323.33
47.25" WIDE P07D0005	47.25" Straight Frame, Single-Sided Graphic, Bag	\$308.33
P07D0006	47.25" Straight Frame, Double-Sided Graphic, Bag	\$393.33
59" WIDE P07D0007	59" Straight Frame, Single-Sided Graphic, Bag	\$355.00
P07D0008	59" Straight Frame, Double-Sided Graphic, Bag	\$456.67

(C)



36"W

47.25"W

59"W



## FORMULATE ESSENTIAL BANNER – CURVED

- standard height = 94.5"
- standard depth = 15.75"
- curved aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- sturdy feet anchor the display
- pillowcase fabric graphic
- comes with carry bag

*curved shape, offered  
with single sided graphics*

ITEM #	DESCRIPTION	PRICE
23.5" WIDE P07D0009	23.5" Curved Frame, Graphic, Bag	\$218.33
36" WIDE P07D0010	36" Curved Frame, Graphic, Bag	\$275.00
47.25" WIDE P07D0011	47.25" Curved Frame, Graphic, Bag	\$325.00
59" WIDE P07D0012	59" Curved Frame, Graphic, Bag	\$376.67

(C)



36"W

47.25"W

59"W





# FORMULATE® ESSENTIAL BANNER DISPLAYS

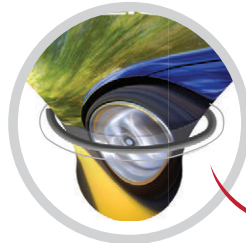


## ENTICE

- 31.5" w x 89.5" h x 17.88" d
- tension fabric display stand
- comes with single or double-sided pillowcase fabric graphics
- includes small acrylic shelf, 6.25" deep, holding max. 15 lbs.
- comes with carry bag

ITEM #	DESCRIPTION	PRICE
P07D0013	Frame, Single-Sided Graphic, Bag	\$576.67
P07D0014	Frame, Double-Sided Graphic, Bag	\$716.67

(C)



top view

clear, acrylic shelf can hold business cards & other small items



## COBRA

- 36.25" w x 89.5" h x 34.5" d
- tension fabric display stand
- comes with single or double-sided pillowcase fabric graphics
- comes with carry bag

ITEM #	DESCRIPTION	PRICE
P07D0015	Frame, Single-Sided Graphic, Bag	\$680.00
P07D0016	Frame, Double-Sided Graphic, Bag	\$911.67

(C)



unique shape for a unique impression!

\*select Formulate banners feature bungee cords

# FORMULATE® MASTER | 10' VERTICAL CURVED DISPLAYS

lightweight, vertically curved  
aluminum tube frame

SIMPLE PUSH-BUTTON ASSEMBLY

slip-over fabric graphic with  
zipper hidden at the bottom



## Formulate VC1 Kit

ITEM #	DESCRIPTION	PRICE
P07A0002	Frame, Graphic, OCL Case	\$846.67
P07A0003	Frame, Graphic, Carry Bag	\$670.00

(C)



your choice of  
bag or case

## Formulate VC2 Kit

ITEM #	DESCRIPTION	PRICE
P07A0004-B	Frame, Black Tabletop, Graphic, OCL Case	\$1,203.33
P07A0004-N	Frame, Natural Tabletop, Graphic, OCL Case	\$1,203.33

(C)



includes table & header

## Formulate VC3 Kit

ITEM #	DESCRIPTION	PRICE
P07A0005	Frame, Graphic, OCL Case	\$1,278.33

(C)



includes header, lit pocket  
& lights

## Formulate VC4 Kit

ITEM #	DESCRIPTION	PRICE
P07A0006-B	Frame, Black Countertop, Graphic, OCL & OCH2 Cases	\$1,973.33
P07A0006-N	Frame, Natural Countertop, Graphic, OCL & OCH2 Cases	\$1,973.33

(C)

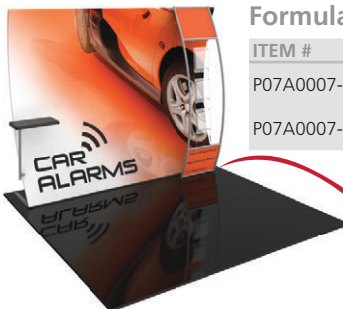


includes ladder & header

## Formulate VC5 Kit

ITEM #	DESCRIPTION	PRICE
P07A0007-B	Frame, Black Tabletop, Graphic, OCL & OCH2 Cases	\$1,990.00
P07A0007-N	Frame, Natural Tabletop, Graphic, OCL & OCH2 Cases	\$1,990.00

(C)



includes ladder with  
lit pockets & table

## Formulate VC6 Kit\*

ITEM #	DESCRIPTION	PRICE
P07A0008	Frame, Graphic, OCL & OCH2 Cases	\$1,963.33

(C)



includes robust frame  
& monitor mount for  
36" w/40lb monitor

\*Monitors not included.

Formulate Master displays come with portable case(s) as indicated and a limited lifetime hardware warranty.





*accessorize your display!*

ACCENT LADDERS ADD FUNCTIONALITY

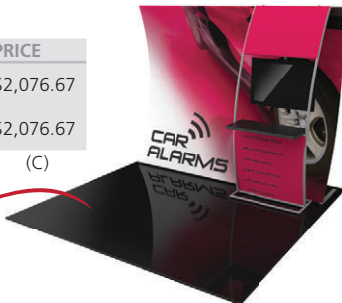


*wheeled molded cases included with each kit as indicated*



## Formulate VC7 Kit\*

ITEM #	DESCRIPTION	PRICE
P07A0009-B	Frame, Black Countertop, Graphic, OCL & OCH2 Cases	\$2,076.67
P07A0009-N	Frame, Natural Countertop, Graphic, OCL & OCH2 Cases	\$2,076.67



*includes ladder with counter & monitor mount for 36" w/40lb monitor*

## Formulate VC8 Kit\*

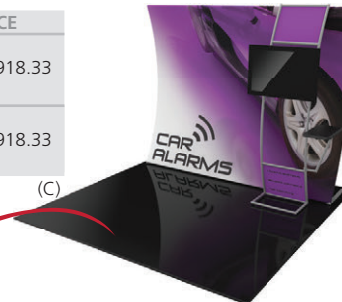
ITEM #	DESCRIPTION	PRICE
P07A0010	Frame, Graphic, OCL & OCH2 Cases	\$1,773.33



*includes ladder with monitor mount for 36" w/40lb monitor*

## Formulate VC9 Kit\*

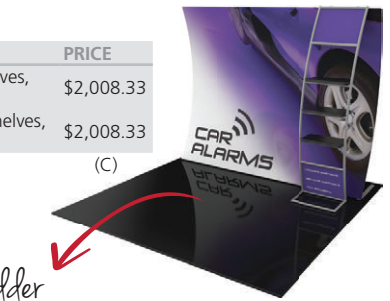
ITEM #	DESCRIPTION	PRICE
P07A0011-B	Frame, Black Tabletop, Graphic, OCL & OCH2 Cases	\$1,918.33
P07A0011-N	Frame, Natural Tabletop, Graphic, OCL & OCH2 Cases	\$1,918.33



*includes ladder with side table & monitor mount for 36" w/40lb monitor*

## Formulate VC10 Kit

ITEM #	DESCRIPTION	PRICE
P07A0001-B	Frame, (3) Black Shelves, Graphic, OCL Case	\$2,008.33
P07A0001-N	Frame, (3) Natural Shelves, Graphic, OCL Case	\$2,008.33



*includes ladder with three shelves, 23.6" w x 26.6" d*

## Formulate VC11 Kit

ITEM #	DESCRIPTION	PRICE
P07A0012	Frame, Graphic, OCL Case	\$1,226.67



*includes graphic ladder for more messaging*

Shelves & tabletops available in two color options



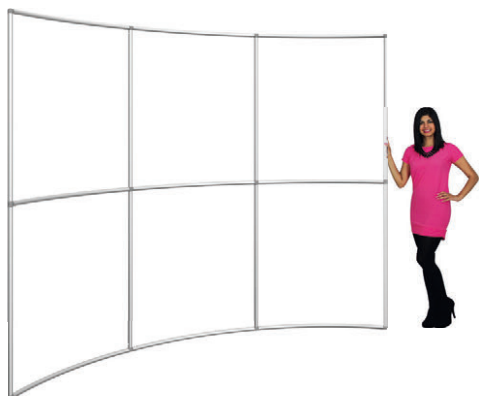
\*Monitors not included.

Formulate Master displays come with portable case(s) as indicated and a limited lifetime hardware warranty.

# FORMULATE® MASTER | 10' HORIZONTAL CURVED DISPLAYS

lightweight, horizontally curved  
aluminum tube frame

SIMPLE PUSH-BUTTON ASSEMBLY



slip-over fabric graphic with  
zipper hidden at the bottom



## Formulate HC1 Kit

ITEM #	DESCRIPTION	PRICE
P07A0014	Frame, Graphic, OCL Case	\$871.67
P07A0015	Frame, Graphic, Carry Bag	\$686.67

(C)

your choice of  
bag or case



## Formulate HC2 Kit

ITEM #	DESCRIPTION	PRICE
P07A0016	Frame, Graphic, OCL Case	\$1,010.00

(C)

includes lights



## Formulate HC3 Kit

ITEM #	DESCRIPTION	PRICE
P07A0017	Frame, Graphic, OCL Case	\$1,138.33

(C)

includes lights &  
lit pocket



## Formulate HC4 Kit

ITEM #	DESCRIPTION	PRICE
P07A0018	Frame, Graphic, OCL & OCH2 Cases	\$1,836.67

(C)

includes ladder



## Formulate HC5 Kit

ITEM #	DESCRIPTION	PRICE
P07A0019-B	Frame, Black Tabletop, Graphic, OCL & OCH2 Cases	\$1,813.33
P07A0019-N	Frame, Natural Tabletop, Graphic, OCL & OCH2 Cases	\$1,813.33

(C)

includes ladder

Shelves & tabletops available  
in two color options



black



natural



Formulate Master displays come with portable case(s)  
as indicated and a limited lifetime hardware warranty.



*accessorize your display!*

ACCENT LADDERS ADD FUNCTIONALITY



wheeled molded cases included with each kit as indicated



## Formulate HC6 Kit\*

ITEM #	DESCRIPTION	PRICE
P07A0013-B	Frame, Black Countertop, Graphic, OCL & OCH2 Cases	\$2,098.33
P07A0013-N	Frame, Natural Countertop, Graphic, OCL & OCH2 Cases	\$2,098.33

(C)

includes ladder with counter & monitor mount for 36" w/40lb monitor



## Formulate HC7 Kit\*

ITEM #	DESCRIPTION	PRICE
P07A0020	Frame, Graphic, OCL & OCH2 Cases	\$1,795.00

(C)

includes ladder with monitor mount for 36" w/40lb monitor



## Formulate HC8 Kit\*

ITEM #	DESCRIPTION	PRICE
P07A0021-B	Frame, Black Tabletop, Graphic, OCL & OCH2 Cases	\$1,940.00
P07A0021-N	Frame, Natural Tabletop, Graphic, OCL & OCH2 Cases	\$1,940.00

(C)

includes ladder with side table & monitor mount for 36" w/40lb monitor



## Formulate HC9 Kit

ITEM #	DESCRIPTION	PRICE
P07A0022-B	Frame, (3) Black Shelves, Graphic, OCL & OCH2 Cases	\$2,030.00
P07A0022-N	Frame, (3) Natural Shelves, Graphic, OCL & OCH2 Cases	\$2,030.00

(C)

includes ladder with three shelves, 23.6" w x 26.6" d



## Formulate HC10 Kit

ITEM #	DESCRIPTION	PRICE
P07A0023	Frame, Graphic, OCL Case	\$1,246.67

(C)

includes graphic ladder for more messaging



monitors hold TV's 36" w & 40lbs max

\*Monitors not included.

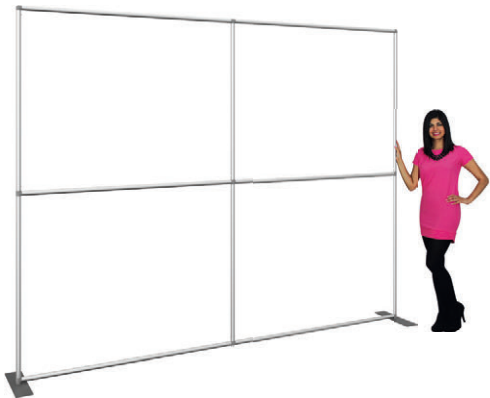


Formulate Master displays come with portable case(s) as indicated and a limited lifetime hardware warranty.

# FORMULATE® MASTER | 10' STRAIGHT DISPLAYS

lightweight, straight  
aluminum tube frame

SIMPLE PUSH-BUTTON ASSEMBLY



slip-over fabric graphic with  
zipper hidden at the bottom



## Formulate S1 Kit

ITEM #	DESCRIPTION	PRICE
P07A0025	Frame, Single-Sided Graphic, Carry Bag	\$655.00
P07A0026	Frame, Double-Sided Graphic, Carry Bag	\$931.67
P07A0027	Frame, Single-Sided Graphic, OCL Case	\$835.00
P07A0028	Frame, Double-Sided Graphic, OCL Case	\$1,111.67

(C)

comes with a bag or case option

choice of a single or  
double-sided graphic!



## Formulate S2 Kit

ITEM #	DESCRIPTION	PRICE
P07A0029	Frame, Graphic, OCL Case	\$1,013.33

(C)

includes header



tube frames use  
push-buttons



## Formulate S3 Kit

ITEM #	DESCRIPTION	PRICE
P07A0030	Frame, Graphic, OCL Case	\$1,263.33

(C)

includes header, lights & literature pocket



## Formulate S4 Kit

ITEM #	DESCRIPTION	PRICE
P07A0031-B	Frame, Black Countertop, Graphic, OCL & OCH2 Cases	\$1,958.33
P07A0031-N	Frame, Natural Countertop, Graphic, OCL & OCH2 Cases	\$1,958.33

(C)

includes header & accessory ladder with counter

accents included in kits



Formulate Master displays come with portable case(s) as indicated and a limited lifetime hardware warranty.



*accessorize your display!*

ACCENT LADDERS ADD MORE  
FUNCTIONALITY & AREAS FOR MESSAGING



*wheeled molded  
cases included with  
each kit as indicated*



#### Formulate S5 Kit

ITEM #	DESCRIPTION	PRICE
P07A0024	Frame, Graphic, OCL & OCH2 Cases	\$1,800.00

(C)

*includes ladder with three literature pockets*



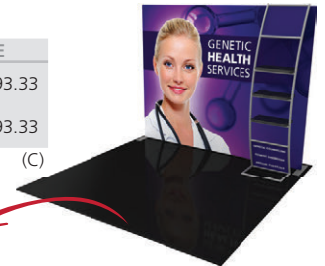
*optional upgrade -  
Lumina 200 light  
see pricing on p. 116*

#### Formulate S6 Kit

ITEM #	DESCRIPTION	PRICE
P07A0032-B	Frame, (3) Black Shelves, Graphic, OCL & OCH2 Cases	\$1,993.33
P07A0032-N	Frame, (3) Natural Shelves, Graphic, OCL & OCH2 Cases	\$1,993.33

(C)

*includes ladder with three shelves, 23.6" w x 26.6" d*



*optional upgrade -  
Slimline LED light  
see pricing on p. 116*

#### Formulate S7 Kit

ITEM #	DESCRIPTION	PRICE
P07A0033	Frame, Graphic, OCL Case	\$1,210.00

(C)

*includes graphic ladder for more messaging*



Shelves & tabletops available  
in two color options



black



natural

*visit [www.promohandbook.com](http://www.promohandbook.com)  
for more options!*



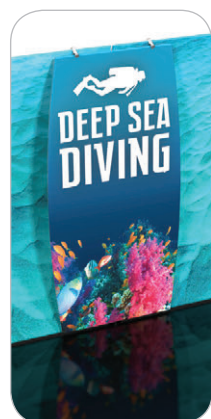
Formulate Master displays come with portable case(s) as indicated and a limited lifetime hardware warranty.

# FORMULATE® MASTER | ACCENTS



*add dimension and AV to your display!*

USE TO CONNECT TWO WALLS TO CREATE WIDE WALLS & DISPLAYS



## Backwall Connector 01

Pillowcase fabric graphic

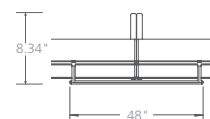


ITEM #	DESCRIPTION	PRICE
P07A0034	Frame, Graphic, OCL Case	\$801.67 (C)



## Backwall Connector 02

Pillowcase fabric graphic

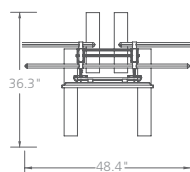


ITEM #	DESCRIPTION	PRICE
P07A0035	Frame, Graphic, OCL Case	\$735.00 (C)



## Backwall Connector 03

Pillowcase fabric graphic and monitor mounts for a medium sized monitor\*

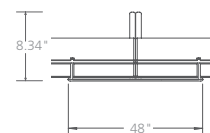


ITEM #	DESCRIPTION	PRICE
P07A0036	Frame, Graphic, OCL Case, Monitor Mount	\$1,796.67 (C)



## Backwall Connector 04

Pillowcase fabric graphic



ITEM #	DESCRIPTION	PRICE
P07A0037	Frame, Graphic, OCL Case	\$748.33 (C)

*includes monitor mount, 32-55" monitor/max weight 40lbs*

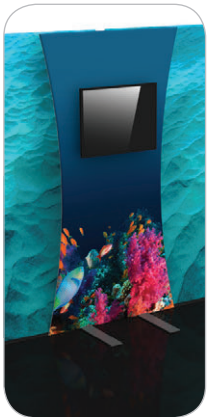


\*Monitors not included.

Formulate Master accents are made in North America, come with a portable case and a limited lifetime hardware warranty.

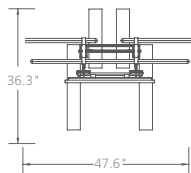


single sided graphic easily slips over the frame



### Backwall Connector 05

Pillowcase fabric graphic and monitor mounts for a medium sized monitor\*



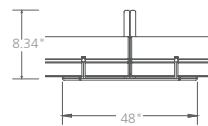
ITEM #	DESCRIPTION	PRICE
P07A0038	Frame, Graphic, OCE Case, Monitor Mount	\$1,810.00

(C)



### Backwall Connector 06

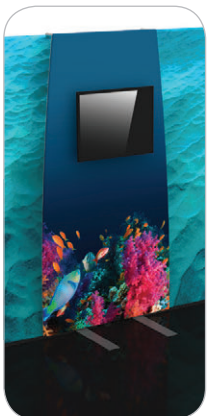
Pillowcase fabric graphic



ITEM #	DESCRIPTION	PRICE
P07A0039	Frame, Graphic, OCL Case	\$751.67

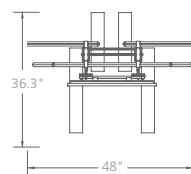
(C)

includes monitor mount,  
32-55" monitor/max weight 40lbs



### Backwall Connector 07

Pillowcase fabric graphic and monitor mount for a medium sized monitor\*



ITEM #	DESCRIPTION	PRICE
P07A0040	Frame, Graphic, OCE Case, Monitor Mount	\$1,813.33

(C)

includes monitor mount,  
32-55" monitor/max weight 40lbs



optional upgrade -  
Slimline LED light  
see pricing on p. 116



optional upgrade -  
DCX hard case,  
see pricing on p. 119



\*Monitors not included.

Formulate Master accents are made in North America, come with portable cases and a limited lifetime hardware warranty.

*add dimension & functionality to your formulate backwall!*

ADD TO ANY 10' OR 20' DISPLAY SIZE



## Backwall Accent 01

- pillowcase fabric graphic

ITEM #	DESCRIPTION	PRICE
P07A0041	Frame, Graphic, OCL Case	\$528.33

(C)



## Backwall Accent 02

- three 20" w shelves
- top and bottom printed infill panels

ITEM #	DESCRIPTION	PRICE
P07A0042-B	Frame, (3) Black Shelves, Graphic, OCH2 Case	\$1,150.00
P07A0042-N	Frame, (3) Natural Shelves, Graphic, OCH2 Case	\$1,150.00

(C)



## Backwall Accent 03

- choice of right-hand or left-hand arm tables
- top and bottom printed infill panels
- includes a medium mount monitor\*

ITEM #	DESCRIPTION	PRICE
P07A0043-B	Frame, Black Tabletop, Graphic, OCH2 Case	\$1,060.00
P07A0043-N	Frame, Natural Tabletop, Graphic, OCH2 Case	\$1,060.00

(C)



## Backwall Accent 04

- 36" w table top, top and bottom
- Velcro applied printed fabric graphics
- mounts for a medium mount monitor\*

ITEM #	DESCRIPTION	PRICE
P07A0044-B	Frame, Black Countertop, Graphic, OCH2 Case	\$1,218.33
P07A0044-N	Frame, Natural Countertop, Graphic, OCH2 Case	\$1,218.33

(C)



## Backwall Accent 05

- three literature pockets
- top and bottom printed infill panels

ITEM #	DESCRIPTION	PRICE
P07A0045	Frame, Graphic, OCH Case	\$958.33

(C)



## Backwall Accent 06

- 20" w shelf
- top and bottom printed infill panels

ITEM #	DESCRIPTION	PRICE
P07A0046-B	Frame, Black Countertop, Graphic, OCH Case	\$933.33
P07A0046-N	Frame, Natural Countertop, Graphic, OCH Case	\$933.33

(C)

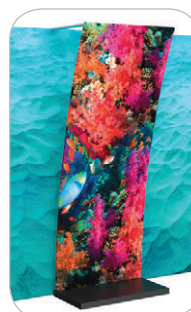


## Backwall Accent 07

- two 30" w shelves
- 36" w fabric counter

ITEM #	DESCRIPTION	PRICE
P07A0047-B	Frame, (2) Black Shelves, Graphic, OCH2 Case	\$1,520.00
P07A0047-N	Frame, (2) Natural Shelves, Graphic, OCH2 Case	\$1,520.00

(C)



## Backwall Accent 08

- 36" w rectangular graphic accent
- wooden base provides stability

ITEM #	DESCRIPTION	PRICE
P07A0048	Frame, Graphic, OCH2 Case	\$1,140.00

(C)



\*Monitors not included.

Formulate Master accents are made in North America, come with a portable case and a limited lifetime hardware warranty.



single sided graphic easily slips over the frame

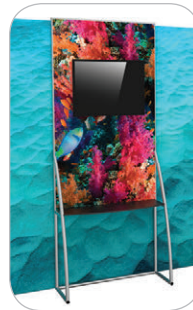


### Backwall Accent 09

- trapezoidal shaped graphic

ITEM #	DESCRIPTION	PRICE
P07A0049	Frame, Graphic, OCL Case	\$923.33

(C)



### Backwall Accent 10

- 36" w shelf
- fabric graphic
- medium monitor mount\*

ITEM #	DESCRIPTION	PRICE
P07A0050-B	Frame, Black Shelf, Graphic, OCH2 Case	\$1,356.67
P07A0050-N	Frame, Natural Shelf, Graphic, OCH2 Case	\$1,356.67

(C)



### Backwall Accent 11

- triangular shaped graphic
- two shelves

ITEM #	DESCRIPTION	PRICE
P07A0051-B	Frame, (2) Black Shelves, Graphic, OCH2 Case	\$1,070.00
P07A0051-N	Frame, (2) Natural Shelves, Graphic, OCH2 Case	\$1,070.00

(C)



### Backwall Accent 12

- dimensional pillowcase fabric graphic
- three 18.5" w shelves
- small monitor mount\*

ITEM #	DESCRIPTION	PRICE
P07A0052-B	Frame, (3) Black Shelves, Graphic, OCH2 Case	\$2,975.00
P07A0052-N	Frame, (3) Natural Shelves, Graphic, OCH2 Case	\$2,975.00

(C)



### Backwall Accent 13

- 36" w S-shaped fabric graphic accent

ITEM #	DESCRIPTION	PRICE
P07A0053	Frame, Graphic, OCE Case	\$1,068.33

(C)

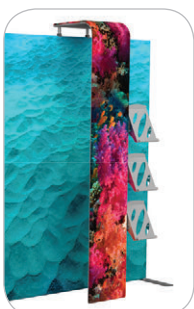


### Backwall Accent 14

- 52" w graphic wall

ITEM #	DESCRIPTION	PRICE
P07A0054	Frame, Graphic, OCE Case	\$1,290.00

(C)



### Backwall Accent 15

- 18" w pillowcase fabric graphic
- three literature holders

ITEM #	DESCRIPTION	PRICE
P07A0055	Frame, Graphic, OCE Case	\$1,146.67

(C)

Shelves & tabletops available in two color options



black



natural



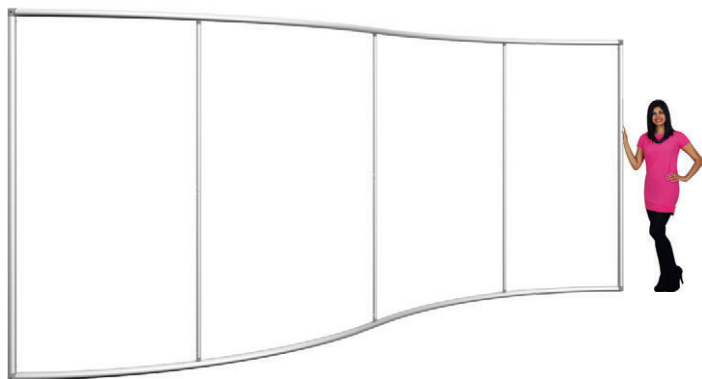
\*Monitors not included.

Formulate Master accents are made in North America, come with portable cases and a limited lifetime hardware warranty.

# FORMULATE® MASTER | 20' SERPENTINE CURVED DISPLAYS

*lightweight, serpentine curved aluminum tube frame*

SIMPLE PUSH-BUTTON ASSEMBLY



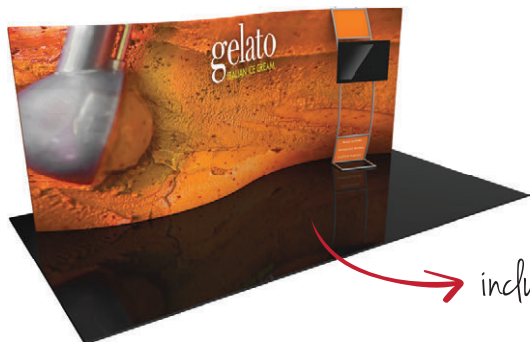
*slip-over fabric graphic with zipper hidden at the bottom*



*single or double-sided graphic options!*



*includes ladder with counter & monitor mount for 36" w/40lb monitor*



*includes ladder with monitor mount for 36" w/40lb monitor*

## Formulate SC1 Kit

ITEM #	DESCRIPTION	PRICE
P07A0058	Frame, Single-Sided Graphic, OCL Case	\$2,606.67
P07A0059	Frame, Double-Sided Graphic, OCL Case	\$3,673.33

(C)



*optional upgrade - lumina 200 light see pricing on p. 116*

## Formulate SC2 Kit\*

ITEM #	DESCRIPTION	PRICE
P07A0056-B	Frame, Black Countertop, Single-Sided Graphic, OCL & OCH2 Cases	\$3,856.67
P07A0057-B	Frame, Black Countertop, Double-Sided Graphic, OCL & OCH2 Cases	\$4,923.33
P07A0056-N	Frame, Natural Countertop, Single-Sided Graphic, OCL & OCH2 Cases	\$3,856.67
P07A0057-N	Frame, Natural Countertop, Double-Sided Graphic, OCL & OCH2 Cases	\$4,923.33

(C)

## Formulate SC3 Kit\*

ITEM #	DESCRIPTION	PRICE
P07A0060	Frame, Single-Sided Graphic, OCL & OCH2 Cases	\$3,555.00
P07A0061	Frame, Double-Sided Graphic, OCL & OCH2 Cases	\$4,621.67

(C)

\*Monitors not included.

Formulate Master displays come with portable case(s) as indicated and a limited lifetime hardware warranty.

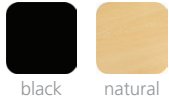




*accessorize your display!*

ACCENT LADDERS ADD MORE FUNCTIONALITY & AREAS FOR MESSAGING

Shelves & tabletops available in two color options



wheeled molded cases included with each kit as indicated



## Formulate SC4 Kit\*

ITEM #	DESCRIPTION	PRICE
P07A0062-B	Frame, Black Tabletop, Single-Sided Graphic, OCL & OCH2 Cases	\$3,698.33
P07A0063-B	Frame, Black Tabletop, Double-Sided Graphic, OCL & OCH2 Cases	\$4,765.00
P07A0062-N	Frame, Natural Tabletop, Single-Sided Graphic, OCL & OCH2 Cases	\$3,698.33
P07A0063-N	Frame, Natural Tabletop, Double-Sided Graphic, OCL & OCH2 Cases	\$4,765.00

(C)

includes ladder with monitor mount for 36" w/40lb monitor & side table

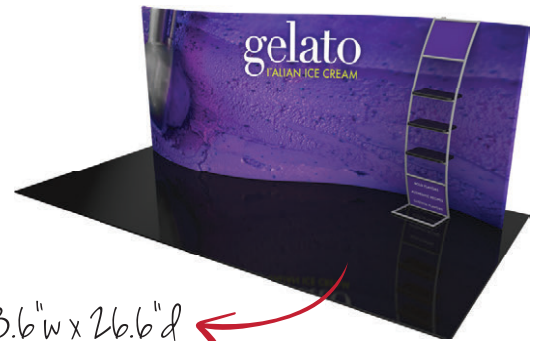


## Formulate SC5 Kit

ITEM #	DESCRIPTION	PRICE
P07A0064-B	Frame, (3) Black Shelves, Single-Sided Graphic, OCL & OCH2 Cases	\$3,790.00
P07A0065-B	Frame, (3) Black Shelves, Double-Sided Graphic, OCL & OCH2 Cases	\$4,856.67
P07A0064-N	Frame, (3) Natural Shelves, Single-Sided Graphic, OCL & OCH2 Cases	\$3,790.00
P07A0065-N	Frame, (3) Natural Shelves, Double-Sided Graphic, OCL & OCH2 Cases	\$4,856.67

(C)

includes ladder with three shelves, 23.6" w x 26.6" d



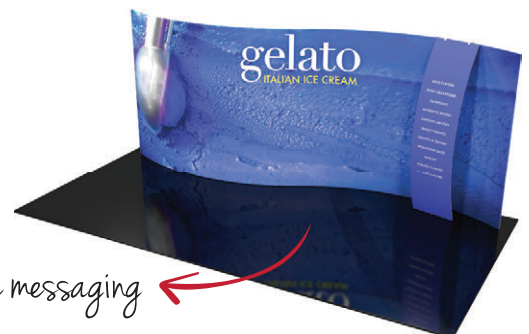
spigot assembly

## Formulate SC6 Kit

ITEM #	DESCRIPTION	PRICE
P07A0066	Frame, Single-Sided Graphic, OCL Case	\$3,006.67
P07A0067	Frame, Double-Sided Graphic, OCL Case	\$4,073.33

(C)

includes graphic ladder for more messaging



\*Monitors not included.

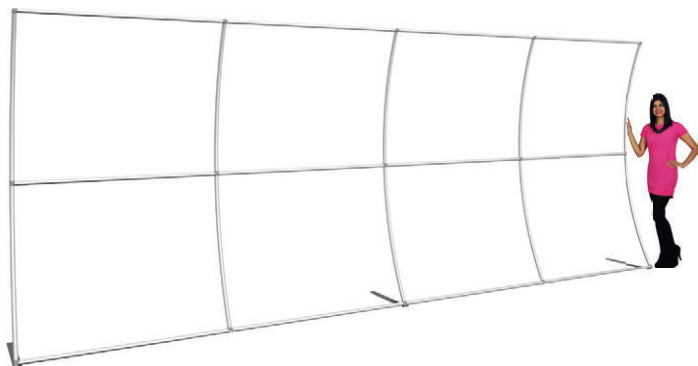


Formulate Master displays come with portable case(s) as indicated and a limited lifetime hardware warranty.

# FORMULATE® MASTER | 20' VERTICAL CURVED DISPLAYS

lightweight, vertical curved aluminum tube frame

SIMPLE PUSH-BUTTON ASSEMBLY



slip-over fabric graphic with zipper hidden at the bottom



## Formulate WV1

ITEM #	DESCRIPTION	PRICE
P07A0069	Frame, Graphic, Carry Bag	\$1,095.67
P07A0070	Frame, Graphic, OCL Case	\$1,930.00

(C)

Shelves & tabletops available in two color options



black



natural

comes with your choice of bag or case!



## Formulate WV2\*

ITEM #	DESCRIPTION	PRICE
P07A0071-B	Frame, Black Countertop, Graphic, OCL & OCH2 Cases	\$3,156.67
P07A0071-N	Frame, Natural Countertop, Graphic, OCL & OCH2 Cases	\$3,156.67

(C)

includes ladder with counter and monitor mount for 36" w/40lb monitor



optional upgrade - LED lights  
see p. 116 for pricing



optional upgrade - Slimline LED lights  
see p. 116 for pricing

*accessorize your display!*

ACCENT LADDERS ADD  
FUNCTIONALITY & AREAS FOR MESSAGING



*wheeled molded  
cases included with  
each kit as indicated*



## Formulate WV3\*

ITEM #	DESCRIPTION	PRICE
P07A0068-B	Frame, Black Tabletop, Graphic, OCL & OCH2 Cases	\$2,998.33
P07A0068-N	Frame, Natural Tabletop, Graphic, OCL & OCH2 Cases	\$2,998.33

(C)

*includes ladder with monitor mount for a 36" w/40lb monitor & side table*

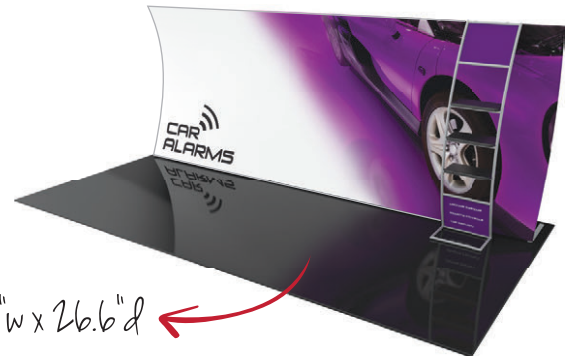


## Formulate WV4

ITEM #	DESCRIPTION	PRICE
P07A0072-B	Frame, (3) Black Shelves, Graphic, OCL & OCH2 Cases	\$3,088.33
P07A0072-N	Frame, (3) Natural Shelves, Graphic, OCL & OCH2 Cases	\$3,088.33

(C)

*includes ladder with three shelves, 23.6" w x 26.6" d*



## Formulate WV5

ITEM #	DESCRIPTION	PRICE
P07A0073	Frame, Graphic, OCL Case	\$2,305.00

(C)

*includes graphic ladder for more messaging*



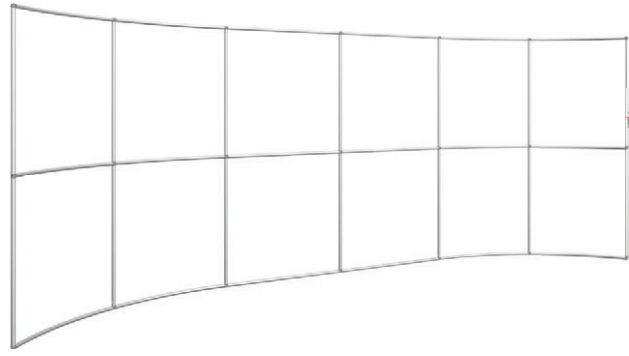
\*Monitors not included.

Formulate Master displays come with portable case(s) as indicated and a limited lifetime hardware warranty.



# FORMULATE® MASTER | 20' HORIZONTAL CURVED DISPLAYS

*lightweight, horizontally curved aluminum tube frame*



SIMPLE PUSH-BUTTON ASSEMBLY

*slip-over fabric graphic with zipper hidden at the bottom*



## Formulate WH1 Kit

ITEM #	DESCRIPTION	PRICE
P07A0079	Frame, Graphic, OCL Case	\$2,013.33

(C)



*easily converts to a 10' backwall too*



## Formulate WH2 Kit\*

ITEM #	DESCRIPTION	PRICE
P07A0080-B	Frame, Black Countertop, Graphic, OCL & OCH2 Cases	\$3,240.00
P07A0080-N	Frame, Natural Countertop, Graphic, OCL & OCH2 Cases	\$3,240.00

(C)

*includes ladder with counter and monitor mount for 36" w/40lb monitor*



## Formulate WH3 Kit\*

ITEM #	DESCRIPTION	PRICE
P07A0081	Frame, Graphic, OCL & OCH2 Cases	\$2,936.67

(C)

*includes ladder and monitor mount for 36" w/40lb monitor*

\*Monitors not included.

Formulate Master displays come with portable case(s) as indicated and a limited lifetime hardware warranty.



*accessorize your display!*

ACCENT LADDERS ADD MORE  
FUNCTIONALITY & AREAS FOR MESSAGING

Shelves & tabletops available  
in two color options



black



natural

hard cases included with  
each kit for protection  
& storage



#### Formulate WH4 Kit\*

ITEM #	DESCRIPTION	PRICE
P07A0074-B	Frame, Black Tabletop, Graphic, OCL & OCH2 Cases	\$3,080.00
P07A0074-N	Frame, Natural Tabletop, Graphic, OCL & OCH2 Cases	\$3,080.00

(C)

*includes ladder with monitor mount for 36" w/40lb monitor and side table*



#### Formulate WH5 Kit

ITEM #	DESCRIPTION	PRICE
P07A0082-B	Frame, (3) Black Shelves, Graphic, OCL & OCH2 Cases	\$3,171.67
P07A0082-N	Frame, (3) Natural Shelves, Graphic, OCL & OCH2 Cases	\$3,171.67

(C)

*includes ladder with three shelves, 23.6" w x 26.6" d*



#### Formulate WH6 Kit

ITEM #	DESCRIPTION	PRICE
P07A0083	Frame, Graphic, OCL Case	\$2,388.33

(C)

*includes graphic ladder for more messaging*



\*Monitors not included.

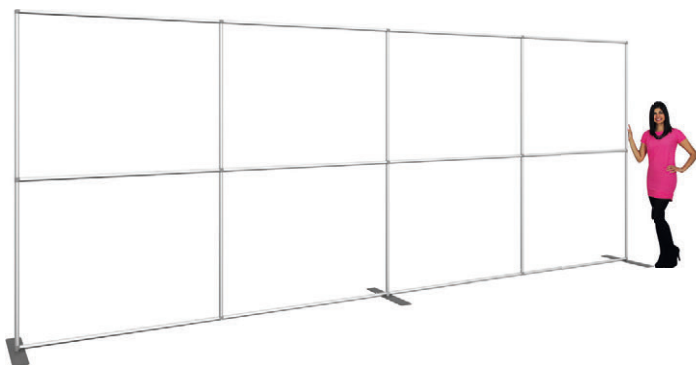


Formulate Master displays come with portable case(s) as indicated and a limited lifetime hardware warranty.

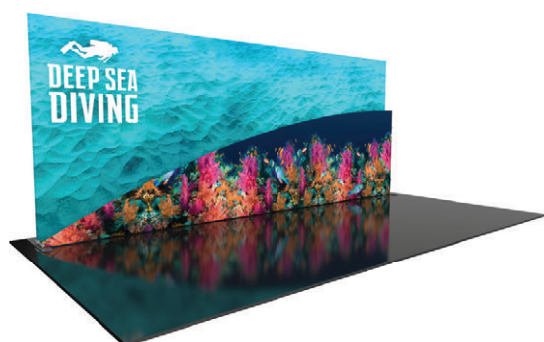
# FORMULATE® MASTER ACCENTS

lightweight, straight  
aluminum tube frame

SIMPLE PUSH-BUTTON ASSEMBLY

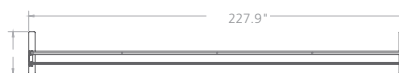


slip-over fabric graphic with  
zipper hidden at the bottom



## Backwall Accent 01

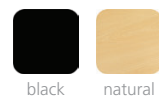
- 232" w x 57.46" h x 9.22" d
- curved pillowcase fabric graphic attaches to a Formulate 20' Straight Master backwall



25.6"

ITEM #	DESCRIPTION	PRICE
P07A0084	Frame, Graphic, OCL Case	\$1,601.67 (C)

Tabletops available  
in two color options



black natural



## Backwall Accent 02

- 232" w x 45.83" h x 9.22" d
- slanted pillowcase fabric graphic attaches to a Formulate 20' Straight Master backwall



227.9"

ITEM #	DESCRIPTION	PRICE
P07A0085	Frame, Graphic, OCL Case	\$1,508.33 (C)



OCL or DCH2 cases  
included with each kit  
as indicated



## Backwall Accent 03

- 232" w x 45.78" h x 9.22" d
- pillowcase fabric graphic attaches to a Formulate 20' Straight Master backwall



25.6"

ITEM #	DESCRIPTION	PRICE
P07A0086	Frame, Graphic, OCL Case	\$1,508.33 (C)





*accessorize your display!*

ACCENT LADDERS ADD MORE  
FUNCTIONALITY & AREAS FOR MESSAGING

### Formulate 20' Straight Kit

ITEM #	DESCRIPTION	PRICE
P07A0075	Frame, Single-Sided Graphic, Carry Bag	\$1,508.33
P07A0076	Frame, Double-Sided Graphic, Carry Bag	\$2,535.00
P07A0077	Frame, Single-Sided Graphic, OCE Case	\$1,793.33
P07A0078	Frame, Double-Sided Graphic, OCE Case	\$2,820.00

(C)

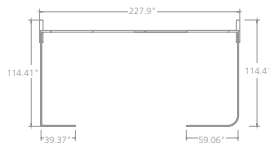


### Backwall Accent 04

- (straight) 39.37" w x 35.43" h x 114.41" d
- (curved) 59.06" w x 35.43" h x 114.41" d
- L-shaped pillowcase divider walls attach to any Formulate Master Straight backwall

ITEM #	DESCRIPTION	PRICE
P07A0087L	Left Straight Frame, Graphic, OCL Case	\$1,385.00
P07A0087R	Right Straight Frame, Graphic, OCL Case	\$1,385.00
P07A0088L	Left Curved Frame, Graphic, OCL Case	\$1,478.33
P07A0088R	Right Curved Frame, Graphic, OCL Case	\$1,478.33

(C)

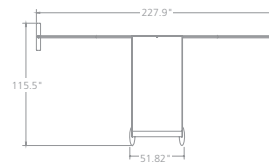


### Backwall Accent 05

- 51.82" w x 96.87" h x 103.65" d
- L-shaped pillowcase fabric graphic attaches to any Formulate Master Straight style backwall
- 48.82" w tabletop included on interior of accent

ITEM #	DESCRIPTION	PRICE
P07A0089-B	Frame, Black Tabletop, Graphic, OCH2 Case	\$2,216.67
P07A0089-N	Frame, Natural Tabletop, Graphic, OCH2 Case	\$2,216.67

(C)

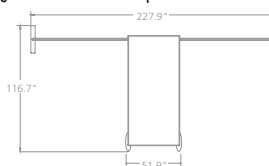


### Backwall Accent 06

- 51.9" w x 98.99" h x 107.47" d
- one straight and one curved panel connect and attach to any Formulate Master Straight style backwall
- 44.94" w x 41.18" h x 14" d laminate counter included on interior of accent provides lockable storage

ITEM #	DESCRIPTION	PRICE
P07A0090-B	Frame, Black Tabletop, Graphic, OCL & OCFM Cases	\$4,480.00
P07A0090-N	Frame, Natural Tabletop, Graphic, OCL & OCFM Cases	\$4,480.00

(C)



*only for use in peninsula or island spaces*

*only for use in peninsula or island spaces*



Formulate Master accents are made in North America, come with portable cases and a limited lifetime hardware warranty.

# FORMULATE® DESIGNER SERIES | 10' DISPLAYS



Kit 08 shown, p. 78

*one-of-a-kind design  
& style elements*

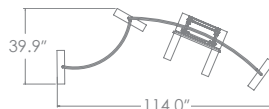
UNIQUE & MODERN



*simple push-button assembly*



## Formulate Designer Series 10' Kit 01\*



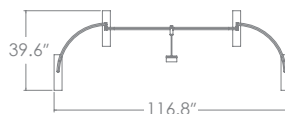
ITEM #	DESCRIPTION	PRICE
P07G0001	Frames, Graphics, (2) OCE Cases	\$3,560.00

(C)

*monitor mount supports 32-55" monitor; max weight 40lbs*



## Formulate Designer Series 10' Kit 02



ITEM #	DESCRIPTION	PRICE
P07G0002	Frames, Graphics, Lumina 200 Light, OCE Case	\$2,870.00

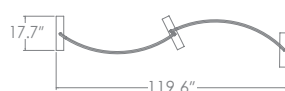
(C)



*optional upgrade -  
Lumina 200 light  
see pricing on p. 116*



## Formulate Designer Series 10' Kit 03



ITEM #	DESCRIPTION	PRICE
P07G0003	Frames, Graphics, OCE Case	\$2,371.67

(C)

\*Monitors not included.

Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.



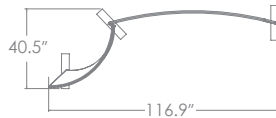
unique aluminum tube  
frame shapes & accents

CREATE DIMENSION & DELIVER  
STYLE WITH IMPACT!

slip-over fabric graphics with  
zipper hidden at the bottom



### Formulate Designer Series 10' Kit 04



ITEM #	DESCRIPTION	PRICE
P07G0004	Frames, Graphics, OCE Case	\$2,555.00

(C)



hard case comes with  
each kit as indicated

### Formulate Designer Series 10' Kit 05

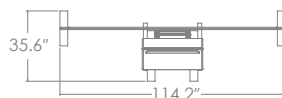


ITEM #	DESCRIPTION	PRICE
P07G0005	Frames, Graphics, OCE Case	\$2,878.33

(C)



### Formulate Designer Series 10' Kit 06\*



ITEM #	DESCRIPTION	PRICE
P07G0006	Frames, Graphics, Monitor Mount, (2) OCE Cases	\$3,818.33

(C)



monitor mount supports 32-55" monitor; max weight 40lbs



Formulate Designer Series displays are made in North America,  
come with portable cases and a limited lifetime hardware warranty.



unique aluminum tube  
frame shapes & accents

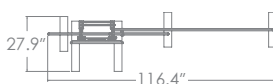
CREATE DIMENSION & DELIVER  
STYLE WITH IMPACT!



easy slip-over  
pillowcase graphics



Formulate Designer Series 10' Kit 07\*



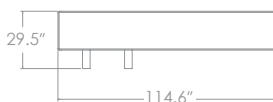
ITEM #	DESCRIPTION	PRICE
P07G0007	Frames, Graphics, Monitor Mount, (2) OCE Cases	\$3,925.00

(C)

monitor mount supports 32-55" monitor; max weight 40lbs



FORMULATE DESIGNER SERIES KIT 08\*



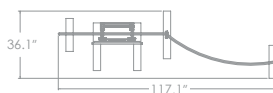
ITEM #	DESCRIPTION	PRICE
P07G0008	Frames, Graphics, Monitor Mount, (3) OCE Cases	\$5,460.00

(C)

monitor mount supports 32-55" monitor; max weight 40lbs



Formulate Designer Series 10' Kit 09\*



ITEM #	DESCRIPTION	PRICE
P07G0009	Frames, Graphics, Monitor Mount, (2) OCE Cases	\$3,628.33

(C)

monitor mount supports 32-55" monitor; max weight 40lbs

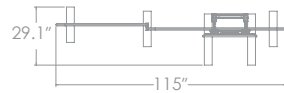
\*Monitors not included.

Formulate Designer Series displays are made in North America,  
come with portable cases and a limited lifetime hardware warranty.



# 10' DISPLAYS | FORMULATE® DESIGNER SERIES

## Formulate Designer Series 10' Kit 10\*



ITEM #	DESCRIPTION	PRICE
P07G0010	Frame, Graphic, Monitor Mount, OCH & (2) OCE Cases	\$3,550.00

(C)

monitor mount supports 32-55" monitor; max weight 40lbs



## Formulate Designer Series 10' Kit 11\*



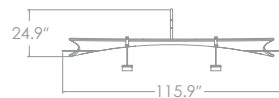
ITEM #	DESCRIPTION	PRICE
P07G0011	Frames, Graphics, Monitor Mount, (2) OCE Cases	\$3,651.67

(C)

monitor mount supports 32-55" monitor; max weight 40lbs



## Formulate Designer Series 10' Kit 12



ITEM #	DESCRIPTION	PRICE
P07G0012	Frames, Graphics, (2) Lumina 200 Lights, OCH2 Case	\$2,621.67

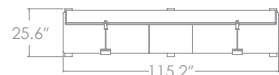
(C)



hard case comes with each kit as indicated



## Formulate Designer Series 10' Kit 13



ITEM #	DESCRIPTION	PRICE
P07G0013	Frames, Graphics, (2) Lumina 200 Lights, OCE & OCH2 Cases	\$4,606.67

(C)



optional upgrade - Lumina 200 light see pricing on p. 116

includes a black counter that runs along center adding real estate for product display!



\*Monitors not included.

Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.



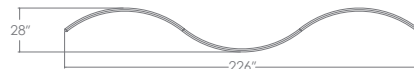
*unique aluminum tube  
frame shapes & accents*

CREATE DIMENSION & DELIVER  
STYLE WITH IMPACT!



*easy slip-over  
pillowcase graphics*

## Formulate Designer Series 20' Kit 01

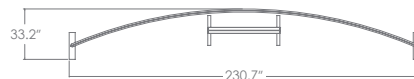


ITEM #	DESCRIPTION	PRICE
P07G0014	Frames, Graphics, (2) OCE Cases	\$4,400.00 (C)



*illuminated center wall commands attention!*

## Formulate Designer Series 20' Kit 02

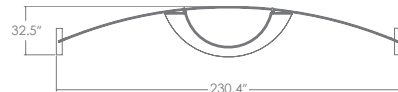


ITEM #	DESCRIPTION	PRICE
P07G0015	Frames, Graphics, OCH & (2) OCE Cases	\$6,330.00 (C)



*C-shaped center wall perfect for storage!*

## Formulate Designer Series 20' Kit 03



ITEM #	DESCRIPTION	PRICE
P07G0016	Frames, Graphics, (3) OCE Cases	\$6,230.00 (C)



Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.





wheeled molded cases included with each kit as indicated

*kits come with canopies, lights & monitor mounts where shown*



Formulate Designer Series 20' Kit 04

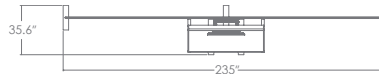


ITEM #	DESCRIPTION	PRICE
P07G0017	Frames, Graphics, OCE & (2) OCL Cases	\$5,671.67

(C)



Formulate Designer Series 20' Kit 05\*



ITEM #	DESCRIPTION	PRICE
P07G0018	Frames, Graphics, Monitor Mount, (3) OCE Cases	\$5,805.00

(C)

*monitor mount supports 32"-55" monitor; max weight 40lbs*



Formulate Designer Series 20' Kit 06\*



ITEM #	DESCRIPTION	PRICE
P07G0019	Frames, Graphics, (2) Monitor Mounts, (4) OCE Cases	\$7,508.33

(C)

*monitor mounts support 32"-55" monitor; max weight 40lbs*

\*Monitors not included.



Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.

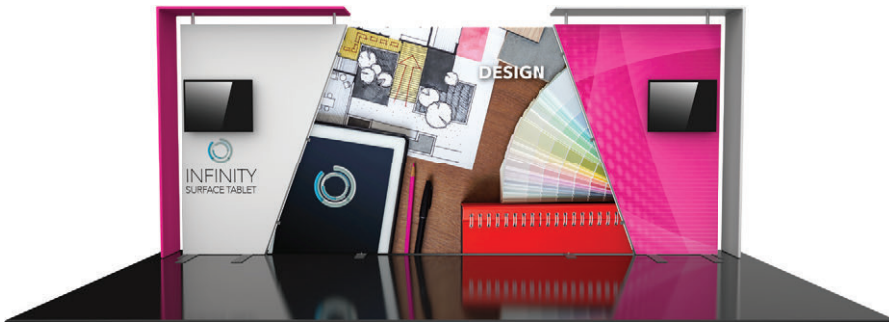
# FORMULATE® DESIGNER SERIES | 20' DISPLAYS

unique aluminum tube  
frame shapes & accents

CREATE DIMENSION & DELIVER  
STYLE WITH IMPACT!



easy slip-over  
pillowcase graphics



Formulate Designer Series 20' Kit 07\*



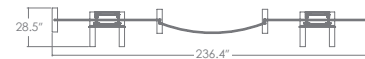
ITEM #	DESCRIPTION	PRICE
P07G0020	Frames, Graphics, (2) Monitor Mounts, (5) OCE Cases	\$10,188.33

(C)

monitor mounts support 32-55" monitor; max weight 40lbs



Formulate Designer Series 20' Kit 08\*



ITEM #	DESCRIPTION	PRICE
P07G0021	Frames, Graphics, (2) Monitor Mounts, (4) OCE Cases	\$6,805.00

(C)

monitor mounts support 32-55" monitor; max weight 40lbs



Formulate Designer Series 20' Kit 09



ITEM #	DESCRIPTION	PRICE
P07G0022	Frames, Graphics, (2) OCE Cases	\$4,808.33

(C)

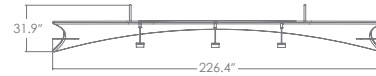


\*Monitors not included.

Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.



Formulate Designer Series 20' Kit 10

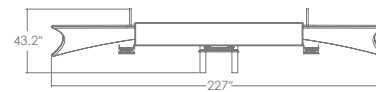


ITEM #	DESCRIPTION	PRICE
P07G0023	Frames, Graphics, (3) Lumina 200 Lights, OCH2 & OCE Cases	\$4,088.33

(C)



Formulate Designer Series 20' Kit 11\*



ITEM #	DESCRIPTION	PRICE
P07G0024	Frames, Graphics, (3) OCE Cases	\$6,843.33

(C)

→ monitor mount supports 32-55" monitor; max weight 40lbs



Formulate Designer Series 20' Kit 12\*



ITEM #	DESCRIPTION	PRICE
P07G0025	Frames, Graphics, (2) Monitor Mounts, (2) Lumina 200 Lights, (2) OCE & (2) OCL Cases	\$7,710.00

(C)

→ monitor mounts support 32-55" monitor; max weight 40lbs



Formulate Designer Series 20' Kit 13\*



ITEM #	DESCRIPTION	PRICE
P07G0026	Frames, Graphics, Monitor Mount, (3) OCE Cases	\$6,188.33

(C)

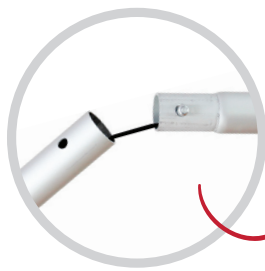
→ monitor mount supports 32-55" monitor; max weight 40lbs



\*Monitors not included.

Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.





bungee assembly connection



easy slip-over  
pillowcase graphics

## RING

8' diam. x 2'h/3'h/4'h  
10' diam. x 2'h/3'h/4'h  
12' diam. x 2'h/3'h/4'h



single-sided pillowcase  
fabric graphics



graphic with zip in  
bottom fabric graphic

ITEM #	DESCRIPTION	PRICE
8'W 2'H P07E0001	Frame, Single-Sided Graphic	\$935.00
P07E0002	Frame, Single-Sided Graphic & Bottom Graphic	\$1,430.00
8'W 3'H P07E0003	Frame, Single-Sided Graphic	\$1,143.33
P07E0004	Frame, Single-Sided Graphic & Bottom Graphic	\$1,628.33
8'W 4'H P07E0005	Frame, Single-Sided Graphic	\$1,360.00
P07E0006	Frame, Single-Sided Graphic & Bottom Graphic	\$1,833.33
10'W 2'H P07E0007	Frame, Single-Sided Graphic	\$1,699.00
P07E0008	Frame, Single-Sided Graphic & Bottom Graphic	\$1,921.67
10'W 3'H P07E0009	Frame, Single-Sided Graphic	\$1,410.00
P07E0010	Frame, Single-Sided Graphic & Bottom Graphic	\$2,145.00
10'W 4'H P07E0011	Frame, Single-Sided Graphic	\$1,678.33
P07E0012	Frame, Single-Sided Graphic & Bottom Graphic	\$2,426.67
12'W 2'H P07E0013	Frame, Single-Sided Graphic	\$1,375.00
P07E0014	Frame, Single-Sided Graphic & Bottom Graphic	\$2,428.33
12'W 3'H P07E0015	Frame, Single-Sided Graphic	\$1,678.33
P07E0016	Frame, Single-Sided Graphic & Bottom Graphic	\$2,716.67
12'W 4'H P07E0017	Frame, Single-Sided Graphic	\$1,996.67
P07E0018	Frame, Single-Sided Graphic & Bottom Graphic	\$3,018.33

(C)

## SQUARE

8'w x 2'h/3'h/4'h  
10'w x 2'h/3'h/4'h  
12'w x 2'h/3'h/4'h



single-sided pillowcase  
fabric graphics



graphic with zip in  
bottom fabric graphic

## TRIANGLE

8'w x 2'h/3'h/4'h  
10'w x 2'h/3'h/4'h  
12'w x 2'h/3'h/4'h



single-sided pillowcase  
fabric graphics



graphic with zip in  
bottom fabric graphic

ITEM #	DESCRIPTION	PRICE
8'W 2'H P07E0019	Frame, Single-Sided Graphic	\$1,091.67
P07E0020	Frame, Single-Sided Graphic & Bottom Graphic	\$1,898.33
8'W 3'H P07E0021	Frame, Single-Sided Graphic	\$1,373.33
P07E0022	Frame, Single-Sided Graphic & Bottom Graphic	\$1,843.33
8'W 4'H P07E0023	Frame, Single-Sided Graphic	\$1,661.67
P07E0024	Frame, Single-Sided Graphic & Bottom Graphic	\$2,116.67
10'W 2'H P07E0025	Frame, Single-Sided Graphic	\$1,346.67
P07E0026	Frame, Single-Sided Graphic & Bottom Graphic	\$2,081.67
10'W 3'H P07E0027	Frame, Single-Sided Graphic	\$1,670.00
P07E0028	Frame, Single-Sided Graphic & Bottom Graphic	\$2,386.67
10'W 4'H P07E0029	Frame, Single-Sided Graphic	\$2,015.00
P07E0030	Frame, Single-Sided Graphic & Bottom Graphic	\$2,713.33
12'W 2'H P07E0031	Frame, Single-Sided Graphic	\$1,595.00
P07E0032	Frame, Single-Sided Graphic & Bottom Graphic	\$2,633.33
12'W 3'H P07E0033	Frame, Single-Sided Graphic	\$2,006.67
P07E0034	Frame, Single-Sided Graphic & Bottom Graphic	\$3,053.33
12'W 4'H P07E0035	Frame, Single-Sided Graphic	\$2,436.67
P07E0036	Frame, Single-Sided Graphic & Bottom Graphic	\$3,431.67

(C)

simple to use bungee-corded  
tube structures

ITEM #	DESCRIPTION	PRICE
8'W 2'H P07E0037	Frame, Single-Sided Graphic	\$786.67
P07E0038	Frame, Single-Sided Graphic & Bottom Graphic	\$1,281.67
8'W 3'H P07E0039	Frame, Single-Sided Graphic	\$996.67
P07E0040	Frame, Single-Sided Graphic & Bottom Graphic	\$1,480.00
8'W 4'H P07E0041	Frame, Single-Sided Graphic	\$1,220.00
P07E0042	Frame, Single-Sided Graphic & Bottom Graphic	\$1,691.67
10'W 2'H P07E0043	Frame, Single-Sided Graphic	\$853.00
P07E0044	Frame, Single-Sided Graphic & Bottom Graphic	\$1,728.33
10'W 3'H P07E0045	Frame, Single-Sided Graphic	\$1,233.33
P07E0046	Frame, Single-Sided Graphic & Bottom Graphic	\$1,966.67
10'W 4'H P07E0047	Frame, Single-Sided Graphic	\$1,496.67
P07E0048	Frame, Single-Sided Graphic & Bottom Graphic	\$2,216.67
12'W 2'H P07E0049	Frame, Single-Sided Graphic	\$1,216.67
P07E0050	Frame, Single-Sided Graphic & Bottom Graphic	\$2,270.00
12'W 3'H P07E0051	Frame, Single-Sided Graphic	\$1,523.33
P07E0052	Frame, Single-Sided Graphic & Bottom Graphic	\$2,561.67
12'W 4'H P07E0053	Frame, Single-Sided Graphic	\$1,846.67
P07E0054	Frame, Single-Sided Graphic & Bottom Graphic	\$2,868.33

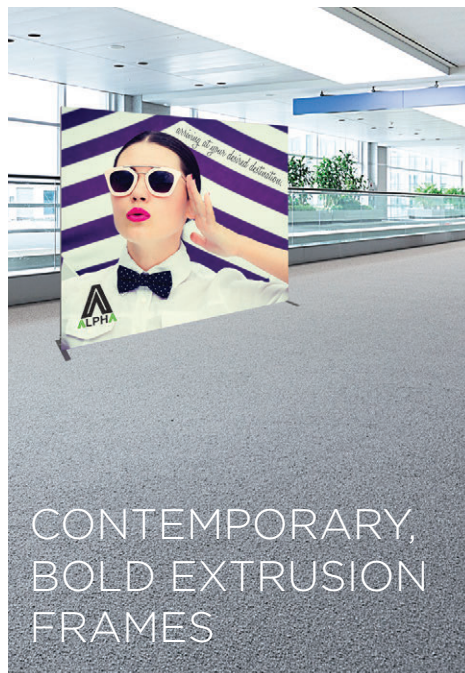
(C)



Formulate Essential hanging structures come with a one year limited hardware warranty.



# VECTOR FRAME™ BANNERS & LIGHT BOXES





# VECTOR FRAME™ BANNERS & LIGHT BOXES

*a collection of banners  
& light boxes!*

*light box*



VECTOR FRAME ASSEMBLY



*aluminum extrusion frames  
are durable & modern*



*push-fit fabric graphics  
deliver a seamless, clean look*



*geometric displays that  
deliver an impact!*



All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

# VECTOR FRAME™

## LIGHT BOXES

LED edge lighting  
comes pre-attached  
to the frame

4" aluminum frame

fabric backer

set-up is simple!

ASSEMBLE THE FRAME, APPLY PUSH-FIT  
FABRIC GRAPHICS, PLUG IN CORD



wheeled molded  
cases included with  
each kit as indicated

## SQUARE

### 01 Square

36.3" w x 35.68" h x 19.69" d  
comes in 1 OCE case



ITEM #	DESCRIPTION	PRICE
P19A0017	01 Square Single-Sided Kit	\$975.00
P19A0018	01 Square Double-Sided Kit	\$1,065.00

\*kits include hardware, graphic & case (C)

### 02 Square

48.11" w x 47.49" h x 19.69" d  
comes in 1 OCE case



ITEM #	DESCRIPTION	PRICE
P19A0019	02 Square Single-Sided Kit	\$1,185.00
P19A0020	02 Square Double-Sided Kit	\$1,341.67

\*kits include hardware, graphic & case (C)

### 03 Square

71.73" w x 71.12" h x 19.69" d  
comes in 1 OCH case



ITEM #	DESCRIPTION	PRICE
P19A0021	03 Square Single-Sided Kit	\$1,943.33
P19A0022	03 Square Double-Sided Kit	\$2,268.33

\*kits include hardware, graphic & case (C)

### 04 Square

95.35" w x 94.74" h x 19.69" d  
comes in 1 OCH case



ITEM #	DESCRIPTION	PRICE
P19A0023	04 Square Single-Sided Kit	\$2,688.33
P19A0024	04 Square Double-Sided Kit	\$3,236.67

\*kits include hardware, graphic & case (C)

## RECTANGLE

### 01 Rectangle

36.3" w x 47.49" h x 19.69" d  
comes in 1 OCE case



ITEM #	DESCRIPTION	PRICE
P19A0001	01 Rectangle Single-Sided Kit	\$1,058.33
P19A0002	01 Rectangle Double-Sided Kit	\$1,183.33

\*kits include hardware, graphic & case (C)

### 02 Rectangle

36.3" w x 71.12" h x 19.69" d  
comes in 1 OCH case



ITEM #	DESCRIPTION	PRICE
P19A0003	02 Rectangle Single-Sided Kit	\$1,391.67
P19A0004	02 Rectangle Double-Sided Kit	\$1,563.33

\*kits include hardware, graphic & case (C)

### 03 Rectangle

48.11" w x 71.12" h x 19.69" d  
comes in 1 OCH case



ITEM #	DESCRIPTION	PRICE
P19A0005	03 Rectangle Single-Sided Kit	\$1,553.33
P19A0006	03 Rectangle Double-Sided Kit	\$1,773.33

\*kits include hardware, graphic & case (C)

### 04 Rectangle

48.11" w x 94.74" h x 19.69" d  
comes in 1 OCH case



ITEM #	DESCRIPTION	PRICE
P19A0007	04 Rectangle Single-Sided Kit	\$1,708.33
P19A0008	04 Rectangle Double-Sided Kit	\$2,001.67

\*kits include hardware, graphic & case (C)

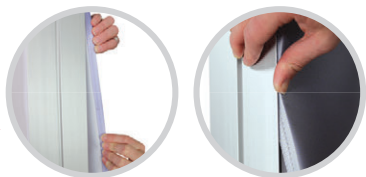


All Vector Frame displays are made in North America  
and have a limited lifetime hardware warranty.

intensity fabric graphics are offered as single or double-sided

# VECTOR FRAME™ LIGHT BOXES

custom sizes available!



push-fit fabric graphics deliver a clean, seamless look



## 05 Rectangle

118.99" w x 94.74" h x 19.69" d  
comes in 1 OCH case

ITEM #	DESCRIPTION	PRICE
P19A0009	05 Rectangle Single-Sided Kit	\$3,078.33
P19A0010	05 Rectangle Double-Sided Kit	\$3,755.00

\*kits include hardware, graphic & case

(C)



10' wide - perfect for tradeshows!

## 06 Rectangle

36.3" w x 94.74" h x 19.69" d  
comes in 1 OCH case

ITEM #	DESCRIPTION	PRICE
P19A0011	06 Rectangle Single-Sided Kit	\$1,580.00
P19A0012	06 Rectangle Double-Sided Kit	\$1,810.00

\*kits include hardware, graphic & case

(C)



two graphic options!

SINGLE & DOUBLE-SIDED

## 07 Rectangle

237.1" w x 94.74" h x 19.69" d  
comes in 2 OCH cases

ITEM #	DESCRIPTION	PRICE
P19A0013	07 Rectangle Single-Sided Kit	\$5,855.00
P19A0014	07 Rectangle Double-Sided Kit	\$7,163.33

\*kits include hardware, graphic & case

(C)



20' wide - perfect for tradeshows!

## 08 Rectangle

355.19" w x 94.74" h x 19.69" d  
comes in 3 OCH cases

ITEM #	DESCRIPTION	PRICE
P19A0015	08 Rectangle Single-Sided Kit	\$8,635.00
P19A0016	08 Rectangle Double-Sided Kit	\$10,608.33

\*kits include hardware, graphic & case

(C)



slim feet provide stability



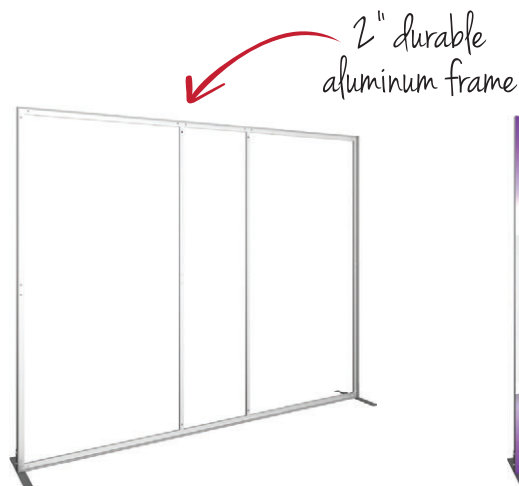
All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.



# VECTOR FRAME™

## FABRIC BANNERS

*clean, modern banners & backwalls*



*wheeled molded cases included with each kit as indicated*

## SQUARE

### 01 Square

36.3" w x 35.68" h x 19.69" d  
comes in 1 OCS case



ITEM #	DESCRIPTION	PRICE
P19A0041	01 Square Single-Sided Kit	\$486.67
P19A0042	01 Square Double-Sided Kit	\$565.00

\*kits include hardware, graphic & case (C)

### 02 Square

48.11" w x 47.49" h x 19.69" d  
comes in 1 OCL case



ITEM #	DESCRIPTION	PRICE
P19A0043	02 Square Single-Sided Kit	\$576.67
P19A0044	02 Square Double-Sided Kit	\$711.67

\*kits include hardware, graphic & case (C)

### 03 Square

71.73" w x 71.12" h x 19.69" d  
comes in 1 OCS case



ITEM #	DESCRIPTION	PRICE
P19A0045	03 Square Single-Sided Kit	\$908.33
P19A0046	03 Square Double-Sided Kit	\$1,191.67

\*kits include hardware, graphic & case (C)

### 04 Square

95.35" w x 94.74" h x 19.69" d  
comes in 1 OCL case



ITEM #	DESCRIPTION	PRICE
P19A0047	04 Square Single-Sided Kit	\$1,165.00
P19A0048	04 Square Double-Sided Kit	\$1,646.67

\*kits include hardware, graphic & case (C)

## RECTANGLE

### 01 Rectangle

36.3" w x 47.49" h x 19.69" d  
comes in 1 OCL case



ITEM #	DESCRIPTION	PRICE
P19A0025	01 Rectangle Single-Sided Kit	\$538.33
P19A0026	01 Rectangle Double-Sided Kit	\$645.00

\*kits include hardware, graphic & case (C)

### 02 Rectangle

36.3" w x 71.12" h x 19.69" d  
comes in 1 OCS case



ITEM #	DESCRIPTION	PRICE
P19A0027	02 Rectangle Single-Sided Kit	\$630.00
P19A0028	02 Rectangle Double-Sided Kit	\$780.00

\*kits include hardware, graphic & case (C)

### 03 Rectangle

48.11" w x 71.12" h x 19.69" d  
comes in 1 OCL case



ITEM #	DESCRIPTION	PRICE
P19A0029	03 Rectangle Single-Sided Kit	\$693.33
P19A0030	03 Rectangle Double-Sided Kit	\$885.00

\*kits include hardware, graphic & case (C)

### 04 Rectangle

48.11" w x 94.74" h x 19.69" d  
comes in 1 OCL case



ITEM #	DESCRIPTION	PRICE
P19A0031	04 Rectangle Single-Sided Kit	\$778.33
P19A0032	04 Rectangle Double-Sided Kit	\$1,033.33

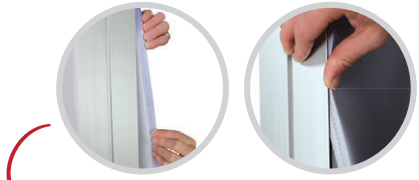
\*kits include hardware, graphic & case (C)



All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

push-fit fabric graphics  
deliver a clean, seamless look!

SINGLE & DOUBLE-SIDED OPTIONS



push-fit fabric graphics  
deliver a clean, seamless look

custom sizes available!



### 05 Rectangle

118.98" w x 94.74" h x 19.69" d  
comes in 1 OCL case

ITEM #	DESCRIPTION	PRICE
P19A0033	05 Rectangle Single-Sided Kit	\$1,348.33
P19A0034	05 Rectangle Double-Sided Kit	\$1,943.33

\*kits include hardware, graphic & case

(C)



10' wide - perfect  
for tradeshows!

### 06 Rectangle

36.3" w x 94.74" h x 19.69" d  
comes in 1 OCL case

ITEM #	DESCRIPTION	PRICE
P19A0035	06 Rectangle Single-Sided Kit	\$711.67
P19A0036	06 Rectangle Double-Sided Kit	\$910.00

\*kits include hardware, graphic & case

(C)



two graphic options!

SINGLE & DOUBLE-SIDED

### 07 Rectangle

237.1" w x 94.74" h x 19.69" d  
comes in 2 OCL cases

ITEM #	DESCRIPTION	PRICE
P19A0037	07 Rectangle Single-Sided Kit	\$2,541.67
P19A0038	07 Rectangle Double-Sided Kit	\$3,696.67

\*kits include hardware, graphic & cases

(C)



20' wide - perfect  
for tradeshows!

### 08 Rectangle

355.19" w x 94.74" h x 19.69" d  
comes in 2 OCE cases

ITEM #	DESCRIPTION	PRICE
P19A0039	08 Rectangle Single-Sided Kit	\$3,780.00
P19A0040	08 Rectangle Double-Sided Kit	\$5,523.33

\*kits include hardware, graphic & cases

(C)



30' wide graphic is one long piece



All Vector Frame displays are made in North America  
and have a limited lifetime hardware warranty.

# VECTOR FRAME™

## FABRIC CURVED BANNERS

*curved banners*

USE CONCAVE OR CONVEX



### 01 Curved Rectangle

39.33" w x 94.74" h x 19.69" d  
comes in 1 OCL case

ITEM #	DESCRIPTION	PRICE
P19A0049	01 Curved Rectangle Single-Sided Kit	\$830.00
P19A0050	01 Curved Rectangle Double-Sided Kit	\$1,028.33

\*kits include frame, feet, graphic & case

(C)



*optional upgrade -  
Slimline LED lights  
see pricing on p. 116*



### 02 Curved Rectangle

56.75" w x 94.74" h x 19.49" d  
comes in 1 OCL case

ITEM #	DESCRIPTION	PRICE
P19A0051	02 Curved Rectangle Single-Sided Kit	\$938.33
P19A0052	02 Curved Rectangle Double-Sided Kit	\$1,215.00

\*kits include frame, feet, graphic & case

(C)



*wheeled molded  
cases included with  
each kit as indicated*



### 03 Curved Rectangle

68" w x 94.74" h x 18.75" d  
comes in 1 OCL case

ITEM #	DESCRIPTION	PRICE
P19A0053	03 Curved Rectangle Single-Sided Kit	\$1,131.67
P19A0054	03 Curved Rectangle Double-Sided Kit	\$1,458.33

\*kits include frame, feet, graphic & case

(C)



All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.



*push-fit fabric graphics are offered as single or double-sided*



# VECTOR FRAME™ MONITOR KIOSKS



front with graphic & monitor mount\*



back with graphic



back with graphic & monitor mount

## 01 Monitor Kiosk\*

36.3" w x 94.74" h x 19.69" d  
comes in 1 OCH case  
supports 32-55" monitor\*  
max monitor weight = 80 lbs each



top view  
one monitor mount

ITEM #	DESCRIPTION	PRICE
P19B0001	01 Monitor Kiosk 1 Graphic w/ 1 Monitor Mount Kit	\$1,391.67
P19B0002	01 Monitor Kiosk 2 Graphics w/ 1 Monitor Mount Kit	\$1,540.00
P19B0003	01 Monitor Kiosk 2 Graphics w/ 2 Monitor Mounts Kit	\$1,648.33

\*kits include frame, feet, graphic & case

(C)

*monitor mount supports 32-55" monitor;  
max weight 40lbs*



front with graphic & monitor mount\*



back with graphic



back with graphic & monitor mount

## 02 Monitor Kiosk\*

48.11" w x 94.74" h x 19.69" d  
comes in 1 OCH case  
supports 32-55" monitor\*  
max monitor weight = 80 lbs each



top view  
two monitor mounts

ITEM #	DESCRIPTION	PRICE
P19B0004	02 Monitor Kiosk 1 Graphic w/ 1 Monitor Mount Kit	\$1,488.33
P19B0005	02 Monitor Kiosk 2 Graphics w/ 1 Monitor Mount Kit	\$1,676.67
P19B0006	02 Monitor Kiosk 2 Graphics w/ 2 Monitor Mounts Kit	\$1,785.00

\*kits include frame, feet, graphic & case

(C)

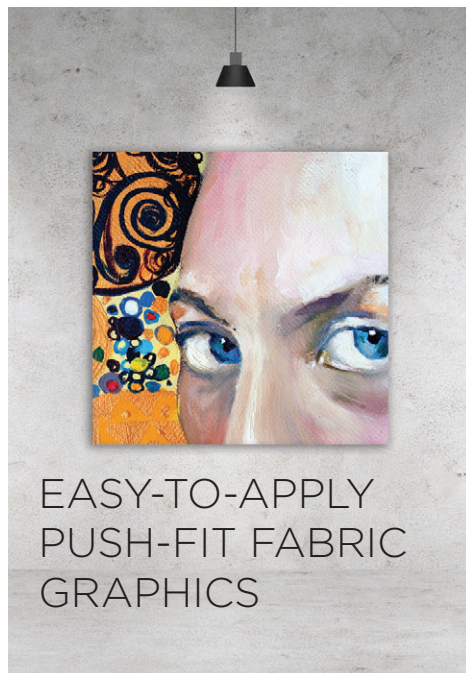
*monitor mount supports 32-55" monitor;  
max weight 40lbs*



\*Monitors not included.

All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

# VECTOR FRAME™ EDGE





# VECTOR FRAME™ EDGE POSTER FRAMES

*rectangle & square sizes*

*crisp, seamless look!*



ITEM #	DESCRIPTION	PRICE
12"W 12"H P19A0055	01 Square Kit: 11.8"w x 11.8"h	\$76.67
24"W 24"H P19A0056	02 Square Kit: 23.62"w x 23.62"h	\$120.00
36"W 36"H P19A0057	03 Square Kit: 35.43"w x 35.43"h	\$170.00
48"W 48"H P19A0058	04 Square Kit: 47.24"w x 47.24"h	\$243.33
60"W 60"H P19A0059	05 Square Kit: 59.06"w x 59.06"h	\$320.00
12"W 24"H P19A0060	01 Rectangle Kit: 11.8"w x 23.62"h	\$91.67
12"W 36"H P19A0061	02 Rectangle Kit: 11.8"w x 35.43"h	\$115.00
24"W 26"H P19A0062	03 Rectangle Kit: 23.62"w x 35.43"h	\$141.67
24"W 48"H P19A0063	04 Rectangle Kit: 23.62"w x 47.24"h	\$166.67

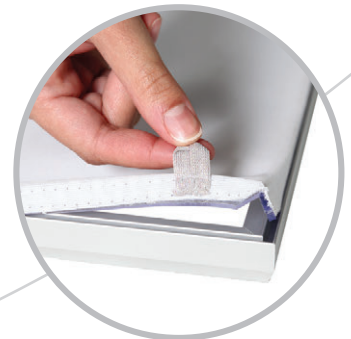
\*kits include hardware, graphic & ships box

(C)

*custom sizes available!*

3/4" WALL MOUNTED EXTRUSION FRAMES

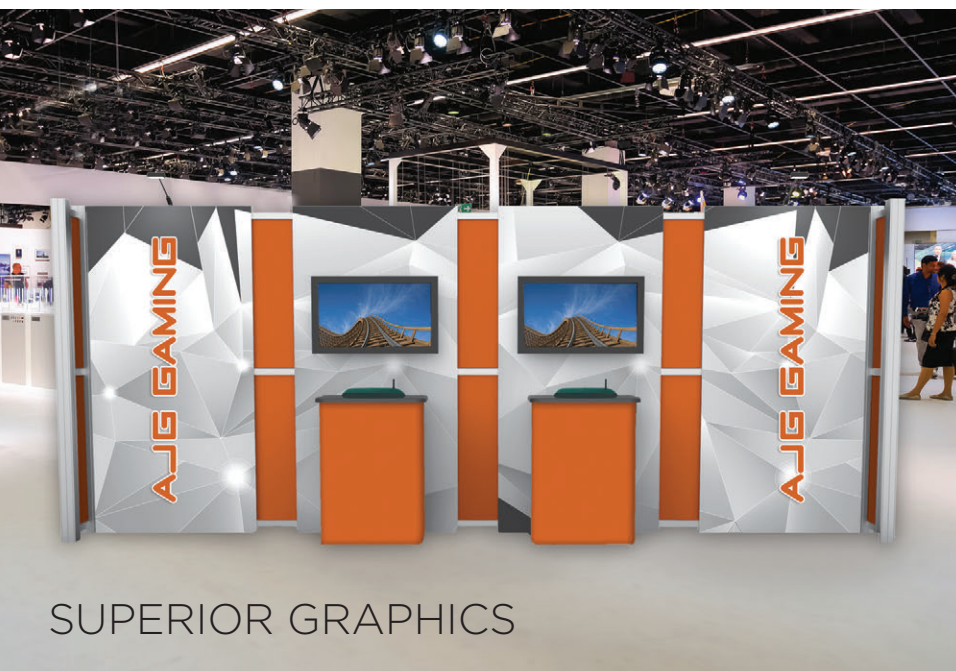
*push-fit fabric graphics  
are easy to apply!*



All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.



# MODULAR EXHIBIT KITS





# MODULAR EXHIBIT KITS

## VECTOR FRAME™

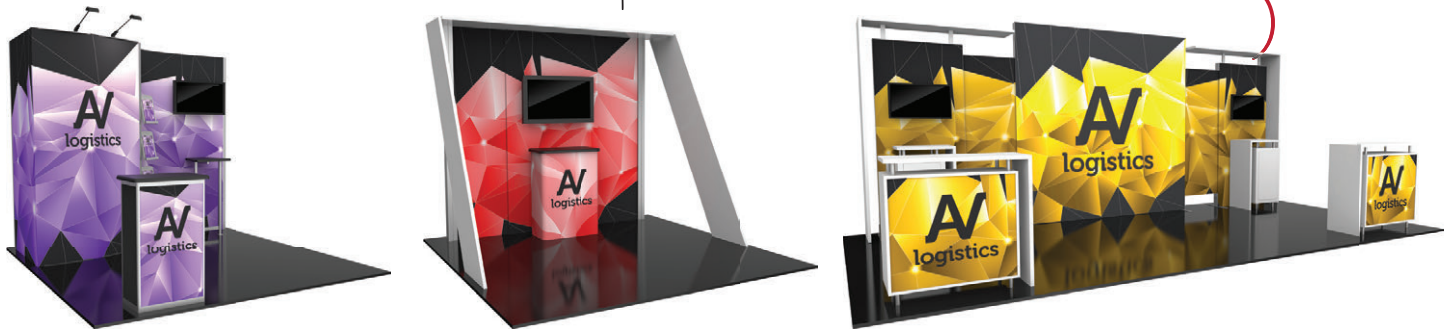
*clean & modern with seamless, push-fit fabric graphics*



## HYBRID PRO™ MODULAR

*dynamic, modular exhibits designed to impress!*

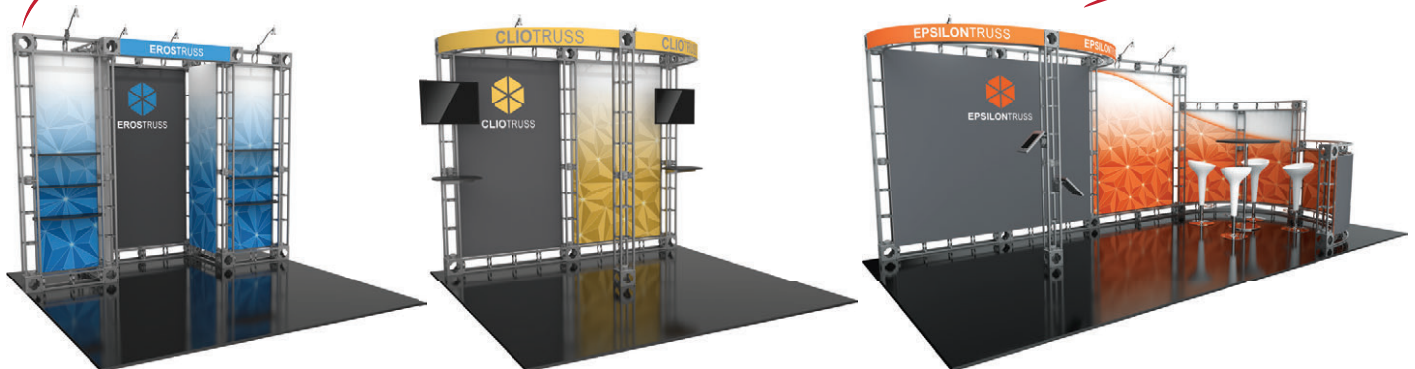
*expert crafted structures, counters & accents*



## ORBITAL EXPRESS TRUSS™

*kits transition into smaller exhibits, counters & more!*

*simple, building block system - no tools!*

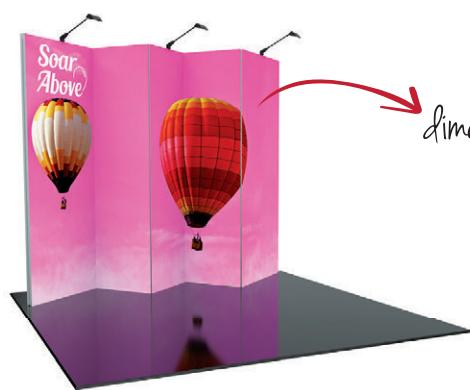


# VECTOR FRAME™ | 10' ESSENTIAL EXHIBIT KITS

*modern graphical display walls*



*lights, counters & wheeled molded cases included with each kit as indicated*



*dimensional wall*



## KIT 01



ITEM #	DESCRIPTION	PRICE
P19A0064	Frame, Push-Fit Graphics, Lights, OCH2	\$3,236.67

(C)

## KIT 02



ITEM #	DESCRIPTION	PRICE
P19A0002-B	Frame, Push-Fit Graphics, Lights, Counter, Black Countertop, OCH2 & OCE Cases	\$4,653.33
P19A0002-N	Frame, Push-Fit Graphics, Lights, Counter, Natural Countertop, OCH2 & OCE Cases	\$4,653.33

(C)

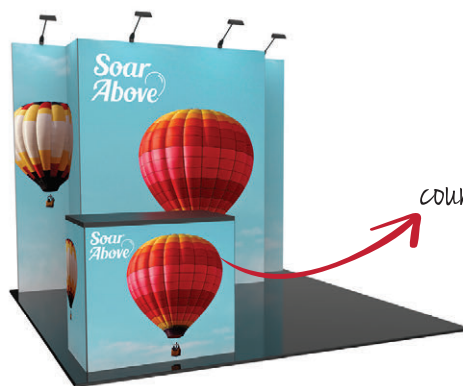


## KIT 03



ITEM #	DESCRIPTION	PRICE
P19A0065	Frame, Push-Fit Graphics, Lights, OCH2	\$3,300.00

(C)



*counter included*

## KIT 04



ITEM #	DESCRIPTION	PRICE
P19A0004-B	Frame, Push-Fit Graphics, Lights, Counter, Black Countertop, OCH2	\$4,900.00
P19A0004-N	Frame, Push-Fit Graphics, Lights, Counter, Natural Countertop, OCH2	\$4,900.00

(C)

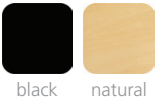


All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.



*easy to apply  
push-fit fabric graphics*

Vector Frame counter tops are available in your choice of two thermoform finishes



## KIT 05



ITEM #	DESCRIPTION	PRICE
P19A0005-B	Frame, Push-Fit Graphics, Lights, Counter, Black Countertop, OCH2 & OCE Cases	\$7,001.67
P19A0005-N	Frame, Push-Fit Graphics, Lights, Counter, Natural Countertop, OCH2 & OCE Cases	\$7,001.67

(C)



## KIT 06



ITEM #	DESCRIPTION	PRICE
P19A0006	Frame, Push-Fit Graphics, Lights, OCH2 & OCE Cases	\$5,833.33

(C)



## KIT 07



ITEM #	DESCRIPTION	PRICE
P19A0007	Frame, Push-Fit Graphics, Lights, OCH2 & OCE Cases	\$5,431.67

(C)



## KIT 08



ITEM #	DESCRIPTION	PRICE
P19A0008-B	Frame, Push-Fit Graphics, Lights, Counter, Black Countertop, OCH2 & OCE Cases	\$5,670.00
P19A0008-N	Frame, Push-Fit Graphics, Lights, Counter, Natural Countertop, OCH2 & OCE Cases	\$5,670.00

(C)



All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

# HYBRID PRO™ MODULAR | 10' EXHIBIT KITS

*superior, vibrant push-fit fabric graphics*



*push-fit fabric graphics deliver a clean, seamless look*



*illuminated wall*

## KIT 01\*



ITEM #	DESCRIPTION	PRICE
P21A0001-B	Frame, Push-Fit Graphics, Tables, Black Tabletops, Lights, Monitor Mounts, (2) OCH2 Cases	\$6,305.00
P21A0001-N	Frame, Push-Fit Graphics, Tables, Natural Tabletops, Lights, Monitor Mounts, (2) OCH2 Cases	\$6,305.00

(C)



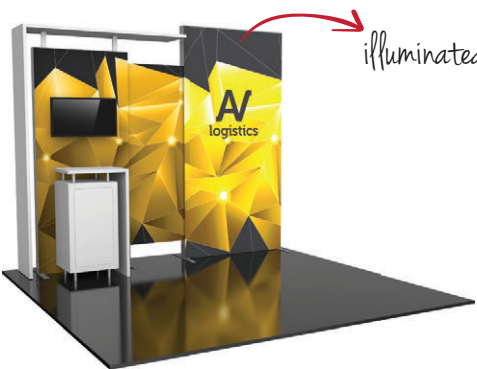
*literature holders*

## KIT 02\*



ITEM #	DESCRIPTION	PRICE
P21A0002-B	Frame, Push-Fit Graphics, Tables, Black Tabletop, Lights, Literature Holders, Monitor Mounts, (2) OCH2 Cases	\$6,136.67
P21A0002-N	Frame, Push-Fit Graphics, Tables, Natural Tabletop, Lights, Literature Holders, Monitor Mounts, (2) OCH2 Cases	\$6,136.67

(C)



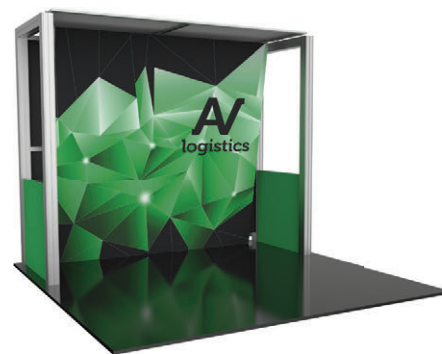
*illuminated wall*

## KIT 03\*



ITEM #	DESCRIPTION	PRICE
P21A0003	Frame, Push-Fit Graphics, Counter, Monitor Mount, Woodcrate & (2) OCH2 Cases	\$10,170.00

(C)



## KIT 04



ITEM #	DESCRIPTION	PRICE
P21A0004	Frame, Push-Fit Graphics, (3) OCH2 Cases	\$8,425.00

(C)

\*Monitors not included.

All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.



*modular & sophisticated  
exhibit kits*



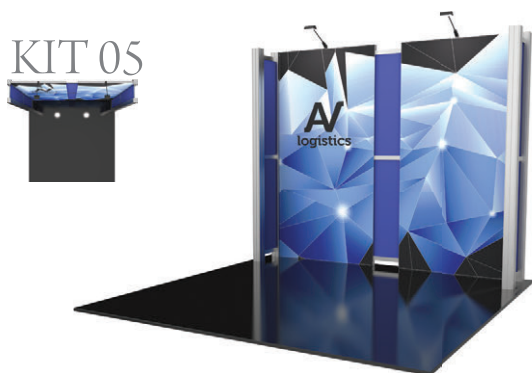
Hybrid Pro counter tops are available in your choice of two thermoform finishes



*lights, tables, counters, monitor mounts & wheeled molded cases included with each kit as indicated*



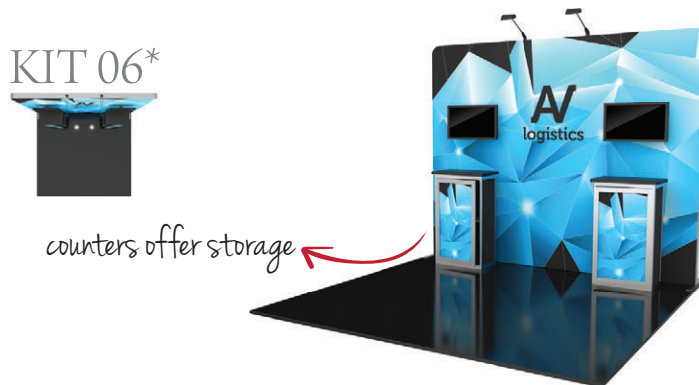
KIT 05



ITEM #	DESCRIPTION	PRICE
P21A0005	Frame, Push-Fit Graphics, Lights, & (2) OCH2 Cases	\$4,508.33

(C)

KIT 06\*



*counters offer storage*

ITEM #	DESCRIPTION	PRICE
P21A0006-B	Frame, Push-Fit Graphics, Monitor Mounts, Lights, Counters, Black Countertops & (3) OCH2 Cases	\$6,590.00
P21A0006-N	Frame, Push-Fit Graphics, Monitor Mounts, Lights, Counters, Natural Countertops & (3) OCH2 Cases	\$6,590.00

(C)

KIT 07\*



*fabric side accents  
add dimension*

ITEM #	DESCRIPTION	PRICE
P21A0007-B	Frame, Push-Fit Graphics, Monitor Mounts, Counters, Black Countertop, OCE & (2) OCH2 Cases	\$10,580.00
P21A0007-N	Frame, Push-Fit Graphics, Monitor Mounts, Counters, Natural Countertop, OCE & (2) OCH2 Cases	\$10,580.00

(C)

KIT 08\*



*slot wall to put your  
product on display!*

ITEM #	DESCRIPTION	PRICE
P21A0008-B	Frame, Push-Fit Graphics, Monitor Mounts, Counters, Black Countertop, Lights, OCFM & (2) OCH2 Cases	\$8,253.33
P21A0008-N	Frame, Push-Fit Graphics, Monitor Mounts, Counters, Natural Countertop, Lights, OCFM & (2) OCH2 Cases	\$8,253.33

(C)

\*Monitors not included.



All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.

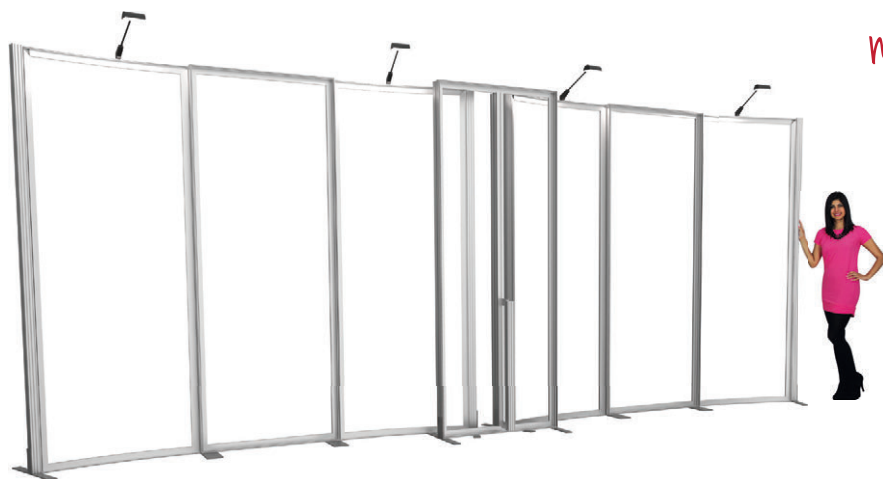


# HYBRID PRO™ MODULAR | 20' EXHIBIT KITS

*modular, sophisticated exhibit kits create an impact*



*push-fit fabric graphics deliver a clean, seamless look*

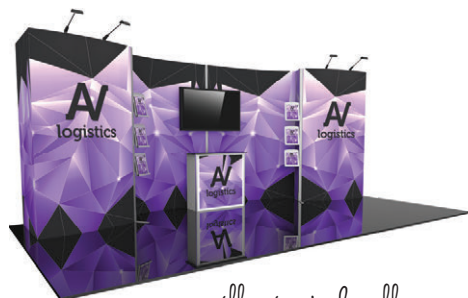


KIT 09\*



ITEM #	DESCRIPTION	PRICE
P21A0009-B	Frame, Push-Fit Graphics, Tables, Black Tabletops, Lights, Counter, Monitor Mounts, SCRATCH & (2) OCH2 Cases	\$14,248.33
P21A0009-N	Frame, Push-Fit Graphics, Tables, Natural Tabletops, Lights, Counter, Monitor Mounts, SCRATCH & (2) OCH2 Cases	\$14,248.33

(C)



KIT 10\*



ITEM #	DESCRIPTION	PRICE
P21A0010-B	Frame, Push-Fit Graphics, Counters, Black Countertop, Lights, Literature Holders, Monitor Mount, SCRATCH	\$12,646.67
P21A0010-N	Frame, Push-Fit Graphics, Counters, Natural Countertop, Lights, Literature Holders, Monitor Mount, SCRATCH	\$12,646.67

(C)



KIT 11\*



ITEM #	DESCRIPTION	PRICE
P21A0011	Frame, Push-Fit Graphics, Counters, Lights, Monitor Mounts, SCRATCH & (2) Woodcrates	\$19,168.33

(C)



KIT 12



ITEM #	DESCRIPTION	PRICE
P21A0012	Frame, Push-Fit Graphics, SCRATCH	\$14,916.67

(C)

Hybrid Pro counter tops are available in your choice of two thermoform finishes



black natural

\*Monitors not included.

All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.



# 20' EXHIBIT KITS | HYBRID PRO™ MODULAR

*superior, vibrant push-fit fabric graphics*

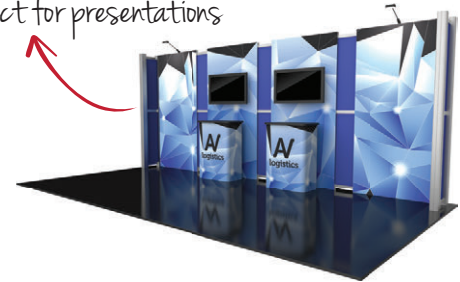


*lights, tables, counters, monitor mounts & freight/wheeled molded cases included with each kit as indicated*



ITEM #	DESCRIPTION	PRICE
P21A0013-B	Frame, Push-Fit Graphics, Lights, Counters, Black Countertops, Monitor Mounts, SCRATCH	\$10,400.00
P21A0013-N	Frame, Push-Fit Graphics, Lights, Counters, Natural Countertops, Monitor Mounts, SCRATCH	\$10,400.00

(C)



ITEM #	DESCRIPTION	PRICE
P21A0014-B	Frame, Push-Fit Graphics, Counters, Black Counters, Lights, Monitor Mounts, SCRATCH & OCH2 Cases	\$11,191.67
P21A0014-N	Frame, Push-Fit Graphics, Counters, Natural Counters, Lights, Monitor Mounts, SCRATCH & OCH2 Cases	\$11,191.67

(C)

KIT 14\*



ITEM #	DESCRIPTION	PRICE
P21A0015-B	Frame, Push-Fit Graphics, Monitor Mount, Counter, Black Countertop, SCRATCH & OCE Cases	\$15,538.33
P21A0015-N	Frame, Push-Fit Graphics, Monitor Mount, Counter, Natural Countertop, SCRATCH & OCE Cases	\$15,538.33

(C)

KIT 15\*



ITEM #	DESCRIPTION	PRICE
P21A0016-B	Frame, Push-Fit Graphics, Monitor Mount, Counters, Black Countertops, Lights, SCRATCH & OCH2 Cases	\$15,468.33
P21A0016-N	Frame, Push-Fit Graphics, Monitor Mount, Counters, Natural Countertops, Lights, SCRATCH & OCH2 Cases	\$15,468.33

(C)

KIT 16\*



*slot walls to put your product on display!*



\*Monitors not included.

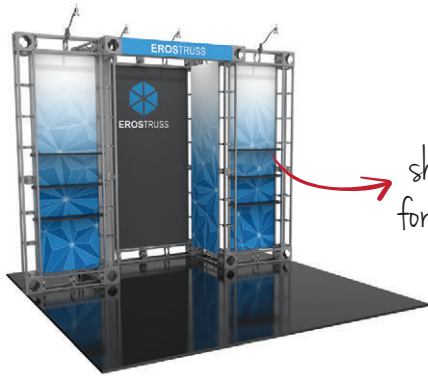
All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.



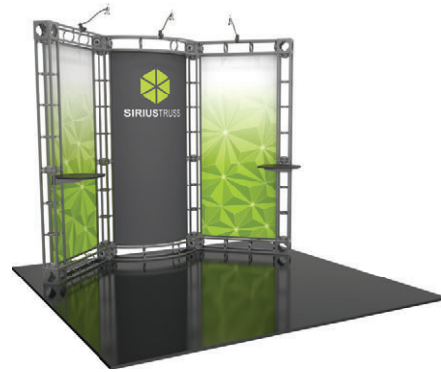
# ORBITAL EXPRESS™ TRUSS | EXHIBIT KITS

*a simple, building block system!*

NO TOOLS & A FIXED NUMBER  
OF PARTS & CONNECTORS



*shelving designed  
for product display*



## EROS



ITEM #	DESCRIPTION	PRICE
P13A0001-B	Frame, Lights, UV-Magnet Graphics, (6) Black Shelves, OCF & OCH2 Cases	\$7,261.67
P13A0002-B	Frame, Lights, Velcro Fabric Graphics, (6) Black Shelves, OCF & OCH2 Cases	\$6,976.67
P13A0001-N	Frame, Lights, UV-Magnet Graphics, (6) Natural Shelves, OCF & OCH2 Cases	\$7,261.67
P13A0002-N	Frame, Lights, Velcro Fabric Graphics, (6) Natural Shelves, OCF & OCH2 Cases	\$6,976.67

(C)

## SIRIUS



ITEM #	DESCRIPTION	PRICE
P13A0004-B	Frame, Lights, UV-Magnet Graphics, (2) Black Tabletops & (4) OCH2 Cases	\$4,643.33
P13A0005-B	Frame, Lights, Velcro Fabric Graphics, (2) Black Tabletops & (4) OCH2 Cases	\$4,388.33
P13A0004-N	Frame, Lights, UV-Magnet Graphics, (2) Natural Tabletops & (4) OCH2 Cases	\$4,643.33
P13A0005-N	Frame, Lights, Velcro Fabric Graphics, (2) Natural Tabletops & (4) OCH2 Cases	\$4,388.33

(C)

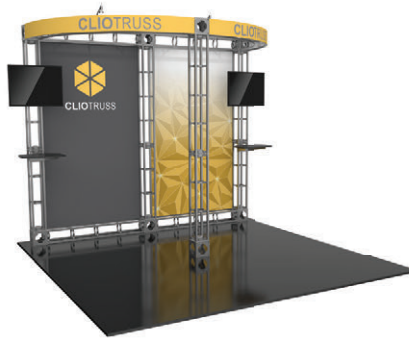


## LUNA 10



ITEM #	DESCRIPTION	PRICE
P13A0003	Frame, Lights, Velcro Fabric Graphics, OCH2 Case	\$5,248.33

(C)



## CLIO



ITEM #	DESCRIPTION	PRICE
P13A0006-B	Frame, Lights, Monitor Mounts, Black Tabletops, UV-Magnet Graphics, OCF & OCH2 Cases	\$5,595.00
P13A0007-B	Frame, Lights, Monitor Mounts, Black Tabletops, Velcro Fabric Graphics, OCF & OCH2 Cases	\$5,391.67
P13A0006-N	Frame, Lights, Monitor Mounts, Black Tabletops, UV-Magnet Graphics, OCF & OCH2 Cases	\$5,595.00
P13A0007-N	Frame, Lights, Monitor Mounts, Black Tabletops, Velcro Fabric Graphics, OCF & OCH2 Cases	\$5,391.67

(C)



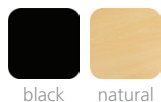
\*Counters featured are included. Monitors, iPads and mounts, literature accessories and furniture are not included.



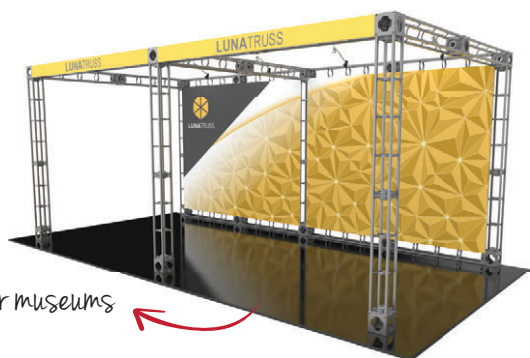
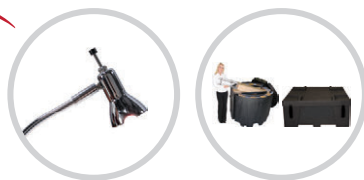
two graphic options!

UV MURAL PANELS OR  
VELCRO FABRIC PANELS

Truss counter tops are available  
in your choice of  
two thermoform finishes

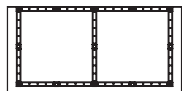


lights, monitor mounts & freight/  
wheeled molded cases included with  
each kit as indicated



perfect for museums

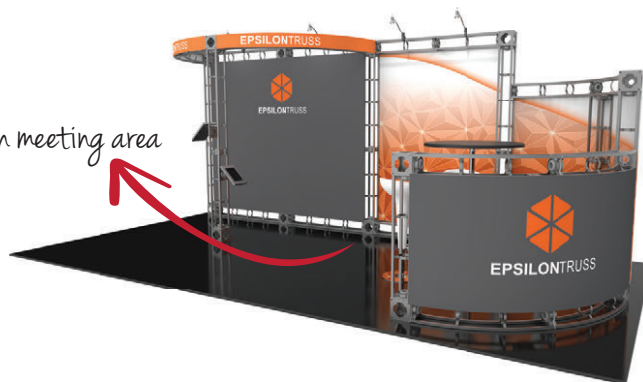
LUNA 20



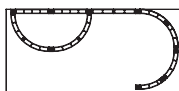
ITEM #	DESCRIPTION	PRICE
P13A0008	Frame, Lights, Velcro Fabric Graphics, OCF & OCH2 Cases	\$9,081.67

(C)

built in meeting area

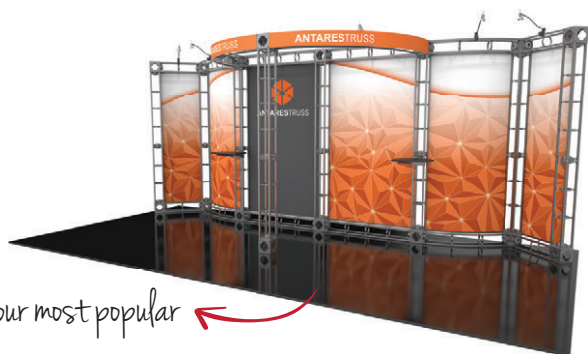


EPSILON



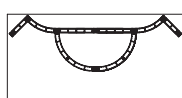
ITEM #	DESCRIPTION	PRICE
P13A0009	Frame, Lights, Velcro Fabric Graphics, (2) OCH2 Cases	\$9,695.00

(C)



one of our most popular

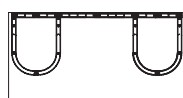
ANTARES



ITEM #	DESCRIPTION	PRICE
P13A0010-B	Frame, Lights, UV-Magnet Graphics, Black Tabletops & (3) OCF Cases	\$10,276.67
P13A0011-B	Frame, Lights, Velcro Fabric Graphics, Black Tabletops & (3) OCF Cases	\$9,823.33
P13A0010-N	Frame, Lights, UV-Magnet Graphics, Natural Tabletops & (3) OCF Cases	\$10,276.67
P13A0011-N	Frame, Lights, Velcro Fabric Graphics, Natural Tabletops & (3) OCF Cases	\$9,823.33

(C)

CEPHEUS-2



backwall height = 72.5"



ITEM #	DESCRIPTION	PRICE
P13A0012-B	Frame, Lights, Monitor Mounts, UV-Magnet Graphics, Black Tabletops & OCT & OCF2 Cases	\$15,418.33
P13A0013-B	Frame, Lights, Monitor Mounts, Velcro Fabric Graphics, Black Tabletops & OCT & OCF2 Cases	\$15,058.33
P13A0012-N	Frame, Lights, Monitor Mounts, UV-Magnet Graphics, Natural Tabletops & OCT & OCF2 Cases	\$15,418.33
P13A0013-N	Frame, Lights, Monitor Mounts, Velcro Fabric Graphics, Natural Tabletops & OCT & OCF2 Cases	\$15,058.33

(C)



\*Counters featured are included. Monitors, iPads and mounts, literature accessories and furniture are not included.

*accent exhibit kits with  
counters & podiums*



standard



w/ plex stand off  
& internal shelf

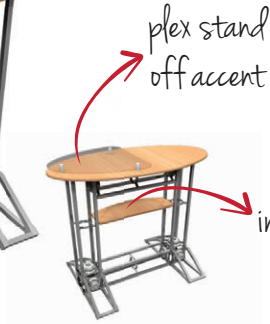
## RECTANGLE

ITEM #	DESCRIPTION	PRICE
OR-TC01-B	Counter with Black Countertop	\$1,028.32
OR-TC01-P-B	Counter with Black Countertop, Plex Top & Internal Shelf	\$1,346.67
OR-TC01-N	Counter with Natural Countertop	\$1,028.32
OR-TC01-P-N	Counter with Natural Countertop, Plex Top & Internal Shelf	\$1,346.67

(C)



standard



w/ plex stand off  
& internal shelf

## OVAL

ITEM #	DESCRIPTION	PRICE
OR-TC02-B	Counter with Black Countertop	\$1,046.67
OR-TC02-P-B	Counter with Black Countertop, Plex Top & Internal Shelf	\$2,413.33
OR-TC02-N	Counter with Natural Countertop	\$1,046.67
OR-TC02-P-N	Counter with Natural Countertop, Plex Top & Internal Shelf	\$2,413.33

(C)



standard



w/ plex stand off  
& internal shelf

## RACETRACK

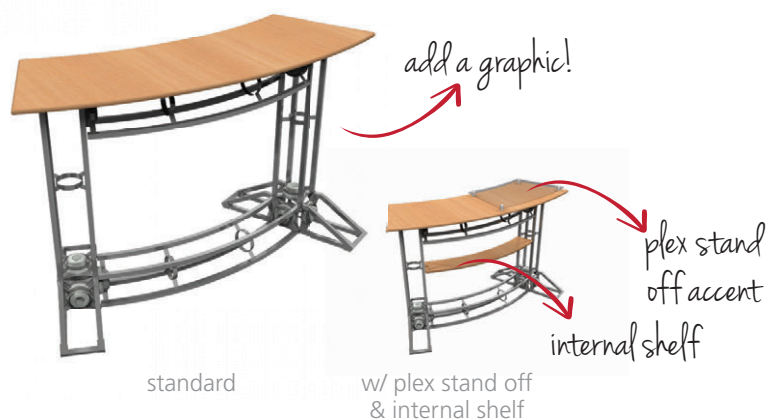
ITEM #	DESCRIPTION	PRICE
OR-TC03-B	Counter with Black Countertop	\$1,028.33
OR-TC03-P-B	Counter with Black Countertop, Plex Top & Internal Shelf	\$2,375.00
OR-TC03-N	Counter with Natural Countertop	\$1,028.33
OR-TC03-P-N	Counter with Natural Countertop, Plex Top & Internal Shelf	\$2,375.00

(C)



*quality crafted in the USA!*

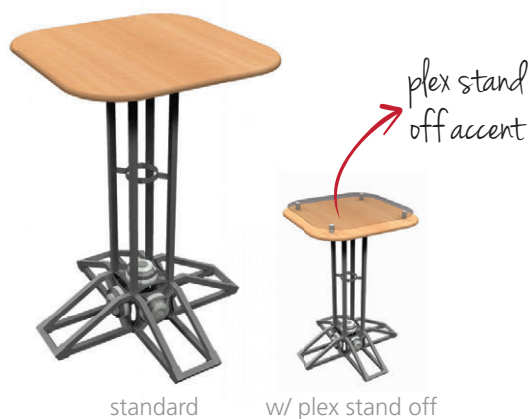
Truss counter tops are available in your choice of two thermoform finishes



## CURVE

ITEM #	DESCRIPTION	PRICE
OR-TC04-B	Counter with Black Countertop	\$1,160.00
OR-TC04-P-B	Counter with Black Countertop, Plex Top & Internal Shelf	\$1,496.67
P13A0014-B	Counter with Black Countertop, Plex Top & Internal Shelf & Rollable Graphics	\$2,866.67
P13A0015-B	Counter with Black Countertop, Plex Top & Internal Shelf & Dye Sub Graphics	\$3,006.67
OR-TC04-N	Counter with Natural Countertop	\$1,160.00
OR-TC04-P-N	Counter with Natural Countertop, Plex Top & Internal Shelf	\$1,496.67
P13A0014-N	Counter with Natural Countertop, Plex Top & Internal Shelf & Rollable Graphics	\$2,866.67
P13A0015-N	Counter with Natural Countertop, Plex Top & Internal Shelf & Dye Sub Graphics	\$3,006.67

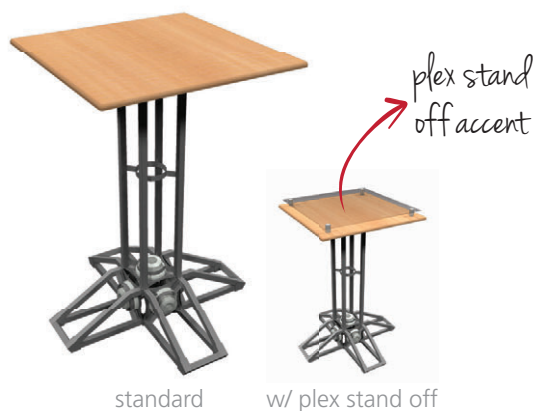
(C)



## RACETRACK

ITEM #	DESCRIPTION	PRICE
OR-P04-B	Podium with Black Countertop	\$660.00
OR-P04-P-B	Podium with Black Countertop, Plex Top & Internal Shelf	\$1,358.33
OR-P04-N	Podium with Natural Countertop	\$660.00
OR-P04-P-N	Podium with Natural Countertop, Plex Top & Internal Shelf	\$1,358.33

(C)



## SQUARE

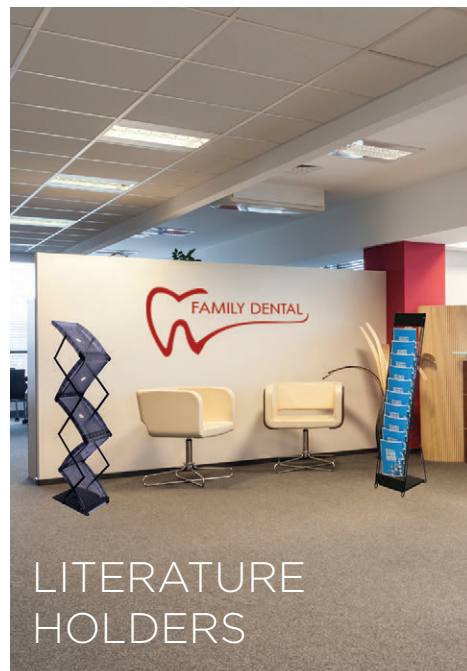
ITEM #	DESCRIPTION	PRICE
OR-P05-B	Podium with Black Countertop	\$660.00
OR-P05-P-B	Podium with Black Countertop, Plex Top & Internal Shelf	\$1,358.00
OR-P05-N	Podium with Natural Countertop	\$660.00
OR-P05-P-N	Podium with Natural Countertop, Plex Top & Internal Shelf	\$1,358.00

(C)





# ACCENTS & ACCESSORIES





# TRAPPA SNAP FRAMES

## TRAPPA POSTER FRAME



- black or silver anodized finish with precision mitered corners
- spring loaded aluminum extrusions mounted to a high-impact polystyrene backer
- trappa frame edges snap open from the front to allow quick and easy graphic changes with no tools required
- available in a wide range of standard sizes & includes a clear anti-glare lens



	ITEM #	DESCRIPTION	PRICE
8.5"W 11"H	P20H0001	Black Frame, Graphic	\$31.05
	P20H0002	Silver Frame, Graphic	\$29.82
11"W 14"H	P20H0003	Black Frame, Graphic	\$41.63
	P20H0004	Silver Frame, Graphic	\$40.17
11"W 17"H	P20H0005	Black Frame, Graphic	\$47.30
	P20H0006	Silver Frame, Graphic	\$45.77
12"W 18"H	P20H0007	Black Frame, Graphic	\$52.40
	P20H0008	Silver Frame, Graphic	\$50.63
14"W 22"H	P20H0009	Black Frame, Graphic	\$66.85
	P20H0010	Silver Frame, Graphic	\$64.95
16"W 20"H	P20H0011	Black Frame, Graphic	\$68.50
	P20H0012	Silver Frame, Graphic	\$66.62
20"W 24"H	P20H0013	Black Frame, Graphic	\$94.28
	P20H0014	Silver Frame, Graphic	\$90.55
24"W 36"H	P20H0015	Black Frame, Graphic	\$156.67
	P20H0016	Silver Frame, Graphic	\$151.35
22"W 28"H	P20H0017	Black Frame, Graphic	\$116.58
	P20H0018	Silver Frame, Graphic	\$112.14
24"W 30"H	P20H0019	Black Frame, Graphic	\$133.88
	P20H0020	Silver Frame, Graphic	\$129.18
30"W 40"H	P20H0021	Black Frame, Graphic	\$208.22
	P20H0022	Silver Frame, Graphic	\$201.93
18"W 24"H	P20H0023	Black Frame, Graphic	\$88.30
	P20H0024	Silver Frame, Graphic	\$84.62

(C)

## TRAPPA LIGHTBOX



- only 1" thick silver frame (single-sided)
- 50,000 hr bulb life
- evenly distributed light via LED diffuser panel
- snap frames allow easy graphic changes
- wall mounting hardware
- power supply with 78" cord

	ITEM #	DESCRIPTION	PRICE
16"W 20"H	P20H0026	Silver Frame, Graphic	\$200.00
22"W 28"H	P20H0028	Silver Frame, Graphic	\$283.33
24"W 36"H	P20H0030	Silver Frame, Graphic	\$361.67
30"W 40"H	P20H0032	Silver Frame, Graphic	\$463.33
36"W 48"H	P20H0034	Silver Frame, Graphic	\$530.00

(C)





# COUNTERS & KIOSKS

Counter tops are available  
in your choice of two  
thermoform finishes



black natural



## HOPUP™ COUNTER

- 41.75" w x 39.69" h x 14.25" d
- collapsible display counter
- Velcro applied fabric graphics
- includes clear internal shelf
- top available in two laminate finish options

ITEM #	DESCRIPTION	PRICE
HOP-C-FGE-S-1-B	Frame, Black Countertop, Graphic, Shelf, Bag	\$328.33
HOP-C-FGE-S-1-N	Frame, Natural Countertop, Graphic, Shelf, Bag	\$328.33

(C)



## EMBRACE™ COUNTER

- 40.95" w x 40.23" h x 14.95" d
- collapsible display counter
- includes clear internal shelf
- push-fit fabric graphics
- top available in four laminate finish options

ITEM #	DESCRIPTION	PRICE
EMB-C-FGE-S-B	Frame, Black Countertop, Graphic, Shelf, Bag	\$468.33
EMB-C-FGE-S-N	Frame, Natural Countertop, Graphic, Shelf, Bag	\$468.33

(C)



## CAMPAIGN

- counter dimensions not including canopy 32" w x 34.5" h x 18.5" d
- Velcro fabric graphic
- quick assembly
- strong & easy to clean plastic parts

ITEM #	DESCRIPTION	PRICE
P24A0001	Counter, Graphics, Shelf, Carry Case	\$522.22

(C)

visit [www.promohandbook.com](http://www.promohandbook.com)  
for more options!





# FORMULATE® COUNTERS

lightweight frames,  
push-fit fabric graphics



## PILLAR

ITEM #	DESCRIPTION	PRICE
P07F0001-B	Frame, Black Countertop, Graphic, OCH2 Case	\$998.33
P07F0001-N	Frame, Natural Countertop, Graphic, OCH2 Case	\$998.33

(C)



## BULLET

ITEM #	DESCRIPTION	PRICE
P07F0002-B	Frame, Black Countertop, Graphic, OCH2 Case	\$675.00
P07F0002-N	Frame, Natural Countertop, Graphic, OCH2 Case	\$675.00

(C)

wood counters



## HALF MOON

ITEM #	DESCRIPTION	PRICE
P07F0003-B	Frame, Black Countertop, Graphic, OCH2 Case	\$1,250.00
P07F0003-N	Frame, Natural Countertop, Graphic, OCH2 Case	\$1,250.00

(C)

standard

## BAR

available in six sizes



great as a  
reception desk  
or display counter



ITEM #	DESCRIPTION	PRICE
P07F0006-B	Frame, Black Countertop, Graphic, OCFM Case 60" w x 37.8" h x 24" d	\$2,986.67
P07F0007-B	Frame, Black Countertop, Graphic, (2) OCH2 Cases 110" w x 37.8" h x 24" d	\$4,695.00
P07F0008-B	Frame, Black Countertop, Graphic, (2) OCH2 Cases 120" w x 37.8" h x 24" d	\$6,200.00
P07F0009-B	Frame, Black Countertop, Graphic, (3) OCH2 Cases 120" w x 37.8" h x 24" d	\$7,730.00
P07F0010-B	Frame, Black Countertop, Graphic, (3) OCH2 Cases 120" w x 37.8" h x 24" d	\$9,015.00
P07F0011-B	Frame, Black Countertop, Graphic, (4) OCH2 Cases 120" w x 37.8" h x 24" d	\$10,723.33

(C)

ITEM #	DESCRIPTION	PRICE
P07F0006-N	Frame, Natural Countertop, Graphic, OCFM Case 60" w x 37.8" h x 24" d	\$2,986.67
P07F0007-N	Frame, Natural Countertop, Graphic, (2) OCH2 Cases 110" w x 37.8" h x 24" d	\$4,695.00
P07F0008-N	Frame, Natural Countertop, Graphic, (2) OCH2 Cases 120" w x 37.8" h x 24" d	\$6,200.00
P07F0009-N	Frame, Natural Countertop, Graphic, (3) OCH2 Cases 120" w x 37.8" h x 24" d	\$7,730.00
P07F0010-N	Frame, Natural Countertop, Graphic, (3) OCH2 Cases 120" w x 37.8" h x 24" d	\$9,015.00
P07F0011-N	Frame, Natural Countertop, Graphic, (4) OCH2 Cases 120" w x 37.8" h x 24" d	\$10,723.33

(C)



## OVAL

ITEM #	DESCRIPTION	PRICE
P07F0004-B	Frame, Black Countertop, Graphic, OCH2 Case	\$1,348.33
P07F0004-N	Frame, Natural Countertop, Graphic, OCH2 Case	\$1,348.33

(C)



## ELLIPSE

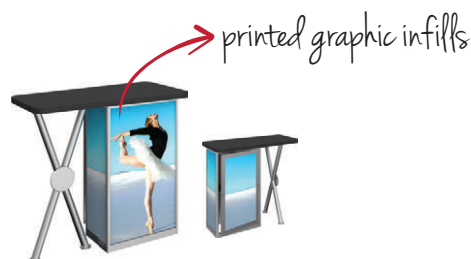
ITEM #	DESCRIPTION	PRICE
P07F0005-B	Frame, Black Countertop, Graphic, OCH2 Case	\$1,511.67
P07F0005-N	Frame, Natural Countertop, Graphic, OCH2 Case	\$1,511.67

(C)



# LINEAR™ COUNTERS & KIOSKS

Linear counter tops are available in your choice of four thermoform finishes



## LINEAR COUNTER 01

ITEM #	DESCRIPTION	PRICE
P12E0001-B	Frame, Black Countertop, Rigid Graphic Infills, OCH2 Case	\$1,783.33
P12E0001-N	Frame, Natural Countertop, Rigid Graphic Infills, OCH2 Case	\$1,783.33

(C)



## LINEAR COUNTER 02

ITEM #	DESCRIPTION	PRICE
P12E0002-B	Frame, Black Countertop, Rigid Graphic Infills, OCH2 Case	\$1,783.00
P12E0002-N	Frame, Natural Countertop, Rigid Graphic Infills, OCH2 Case	\$1,783.00

(C)



## LINEAR COUNTER 03

ITEM #	DESCRIPTION	PRICE
P12E0003-B	Frame, Black Countertop, Rigid Graphic Infills, OCH2 Case	\$1,783.33
P12E0003-N	Frame, Natural Countertop, Rigid Graphic Infills, OCH2 Case	\$1,783.33

(C)



## LINEAR COUNTER 05

ITEM #	DESCRIPTION	PRICE
P12E0004-B	Frame, Black Countertop, Rigid Graphic Infills, OCH2 Case	\$1,475.00
P12E0004-N	Frame, Natural Countertop, Rigid Graphic Infills, OCH2 Case	\$1,475.00

(C)



## LINEAR COUNTER 06

ITEM #	DESCRIPTION	PRICE
P12E0005-B	Frame, Black Countertop, Rigid Graphic Infills, OCH2 Case	\$1,375.00
P12E0005-N	Frame, Natural Countertop, Rigid Graphic Infills, OCH2 Case	\$1,375.00

(C)



## LINEAR COUNTER 07

ITEM #	DESCRIPTION	PRICE
P12E0006-B	Frame, Black Countertop, Rigid Graphic Infills, OCH2 Case	\$1,783.33
P12E0006-N	Frame, Natural Countertop, Rigid Graphic Infills, OCH2 Case	\$1,783.33

(C)



## LINEAR COUNTER 08

ITEM #	DESCRIPTION	PRICE
P12E0007-B	Frame, Black Countertop, Rigid Graphic Infills, OCH2 Case	\$2,683.33
P12E0007-N	Frame, Natural Countertop, Rigid Graphic Infills, OCH2 Case	\$2,683.33

(C)



## LINEAR KIOSK 01

- 54.4" w x 99" h x 23.25" d
- monitor\* mount
- approximate weight: 125 lbs

ITEM #	DESCRIPTION	PRICE
P12E0008-B	Kiosk With Internal Shelf, Black Countertop, Rigid Graphic Infills, Monitor Mount, OCH2 Case	\$3,078.33
P12E0008-N	Kiosk With Internal Shelf, Natural Countertop, Rigid Graphic Infills, Monitor Mount, OCH2 Case	\$3,078.33

(C)



## LINEAR KIOSK 05

- 25.38" w x 72.25" h x 18.5" d
- monitor\* mount
- approximate weight: 30 lbs

ITEM #	DESCRIPTION	PRICE
P12E0009-B	Kiosk, Black Countertop, Frosted Plex, Monitor Mount, OCH Case	\$1,116.67
P12E0010-B	Kiosk, Black Countertop, Graphic Infill Panels, Monitor Mount, OCH Case	\$1,286.67
P12E0009-N	Kiosk, Natural Countertop, Frosted Plex, Monitor Mount, OCH Case	\$1,116.67
P12E0010-N	Kiosk, Natural Countertop, Graphic Infill Panels, Monitor Mount, OCH Case	\$1,286.67

(C)



All Linear counters and kiosks are made in the North America, come with portable carry cases and a limited lifetime hardware warranty.

# FORMULATE® KIOSKS



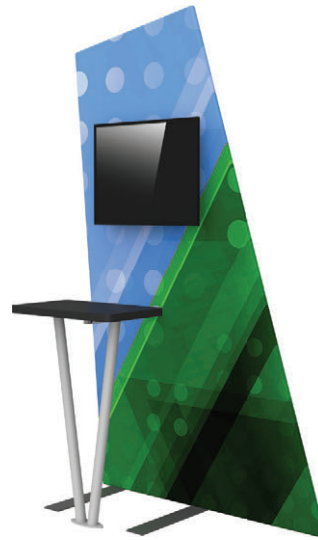
*all hold monitors  
32-55", max 40lbs*

## KIOSK 1

- 29.53" w x 98.53" h x 31.78" d
- pillowcase fabric graphic
- supports medium monitor\*

ITEM #	DESCRIPTION	PRICE
P07F0012-B	Frame, Graphic, Table, Black Tabletop, Monitor Mount, OCH & OCE Cases	\$2,893.33
P07F0012-N	Frame, Graphic, Table, Natural Tabletop, Monitor Mount, OCH & OCE Cases	\$2,893.33

(C)



## KIOSK 2

- 61.72" w x 98.16" h x 34.57" d
- pillowcase fabric graphic
- supports medium monitor\*

ITEM #	DESCRIPTION	PRICE
P07F0013-B	Frame, Graphic, Table, Black Tabletop, Monitor Mount, OCH & OCE Cases	\$3,230.00
P07F0013-N	Frame, Graphic, Table, Natural Tabletop, Monitor Mount, OCH & OCE Cases	\$3,230.00

(C)



## KIOSK 3

- 55.12" w x 98.61" h x 36.03" d
- pillowcase fabric graphic
- supports medium monitor\*

ITEM #	DESCRIPTION	PRICE
P07F0014-B	Frame, Graphic, Table, Black Tabletop, Monitor Mount, OCH & OCE Cases	\$3,150.00
P07F0014-N	Frame, Graphic, Table, Natural Tabletop, Monitor Mount, OCH & OCE Cases	\$3,150.00

(C)



## KIOSK 4

- 39.37" w x 92.52" h x 35.75" d
- pillowcase fabric graphic
- supports medium monitor\*

ITEM #	DESCRIPTION	PRICE
P07F0015-B	Frame, Graphic, Table, Black Tabletop, Monitor Mount, OCH & OCE Cases	\$3,868.33
P07F0015-N	Frame, Graphic, Table, Natural Tabletop, Monitor Mount, OCH & OCE Cases	\$3,868.33

(C)

\*Monitor and tablets not included.





# TENSION FABRIC IPAD STANDS



*kiosks are great  
for self-service*

## IPAD STAND 01

- 30"w x 84"h x 23"d
- small monitor mount\*, holds 32" TV/32 lbs max
- pillowcase fabric graphic

ITEM #	DESCRIPTION	PRICE
P07F0016	Frame, Graphic, Tablet Holder, Monitor Mount, OCH2 Case	\$1,655.00

(C)



## IPAD STAND 02

- 20.25"w x 85.11"h x 23.8"d
- pillowcase fabric graphic

ITEM #	DESCRIPTION	PRICE
P07F0017	Frame, Graphic, Tablet Holder, OCH2 Case	\$1,140.00

(C)



## IPAD STAND 03

- 19.98"w x 64.34"h x 15.2"d
- pillowcase fabric graphic

ITEM #	DESCRIPTION	PRICE
P07F0018	Frame, Graphic, Tablet Holder, OCE Case	\$971.67

(C)



*perfect for sign-ins  
& registration*

## IPAD STAND 04

- 26.26"w x 46.26"h x 22.64"d
- pillowcase fabric graphic

ITEM #	DESCRIPTION	PRICE
P07F0019	Frame, Graphic, Tablet Holder, OCH Case	\$1,143.33

(C)

\*Monitor and tablets not included.



# LITERATURE RACKS



## 10 UP

- strong & stable
- 10 pockets
- packs flat

ITEM #	PRICE
10UP-B	\$113.33

(C)



## QUANTUM

- 4 pocket rack (single-sided)
- 5 pocket rack (double-sided)
- collapsible
- constructed from plastic/lightweight

ITEM #	DESCRIPTION	PRICE
QNTM-S	Single-Sided	\$94.42
QNTM-DS	Double-Sided	\$105.97

(C)



## ZEDUP LITE

- 6 pocket rack
- collapsible
- lightweight version of the ZedUp
- constructed from aluminum & plastic for reduced weight

ITEM #	PRICE
ZD-LITE	\$128.33

(C)



## ILLUSION

- fast-folding cantilever rack
- 4 front facing pockets

ITEM #	PRICE
IL-1-B/-S	\$123.33

(C)



## ZEDUP 1

- 6 pocket rack
- can be stored or shipped loaded with literature

ITEM #	PRICE
ZD-1-B/-S	\$145.00

(C)



## INNOVATE

- modular design
- 10 pockets
- packs in 3 separate parts for reduced shipping size

ITEM #	PRICE
INN-B/-S	\$131.67

(C)



All literature racks come with a five year limited warranty, a carry bag, and are an eco-friendly choice.

## SLIMLINE LED LIGHTING



*modern, bright LED display lights*



## LED FLOOD

- low voltage 12 watt spotlight
- 17.16" long from end to end
- mounts to dovetails and extrusion channel
- available in black only

ITEM #	PRICE
LUM-LED4-ORL-B	\$167.13

(C)



*display light for collapsible & modular displays*

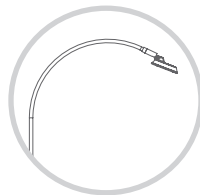


## LED SPOT

- low voltage 5 watt slender spotlight
- 17.18" long from end to end
- mounts to banner stands
- available in black only

ITEM #	PRICE
LUM-LED3-ORL-B	\$64.57

(C)



*perfect for banner stands*



## LED STRIP

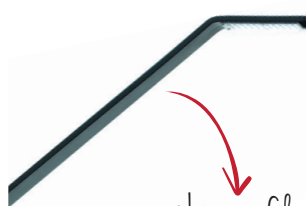
- low voltage 12 watt
- 16.1" long from end to end
- mounts to dovetails and extrusion channel
- available in black only

ITEM #	PRICE
LUM-LED5-ORL-B	\$178.52

(C)



*display light for collapsible & modular displays*

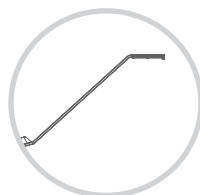


## LED EXHIBITION

- low voltage 12 watt spotlight
- 17.13" long from end to end
- mounts to extrusion channels
- available in black only

ITEM #	PRICE
LUM-LED6-ORL-B	\$182.32

(C)



*thin profile*

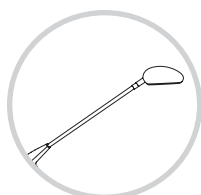


## LUMINA 200 LED

- LED Lumina 200 floodlight
- available in black or silver
- uses multi cups chip on board (MCOB) light technology and features a slim profile
- LED rated for 20,000 continuous hours
- 19" long from end to end

ITEM #	PRICE
LUM-LED2-ORL-B/-S	\$102.55

(C)



*lighting in an important element to any display*





# LUMINOSITY™ DISPLAY LIGHTING



## LUMINA 1

- low voltage 50 watt spotlight & universal fittings kit
- "goose neck" arm
- mounts horizontally
- LED option available

ITEM #	PRICE
LUM-1-C/B	\$50.35

(C)



spot accent light  
available in  
chrome or black

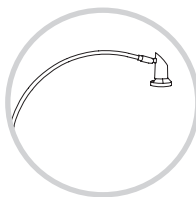


## LUMINA 2

- low voltage 50 watt slender banner stand spotlight
- mounts to a vertical pole
- brushed stainless steel finish
- LED option available

ITEM #	PRICE
LUM-2-1	\$49.38

(C)



slender banner stand  
spot light

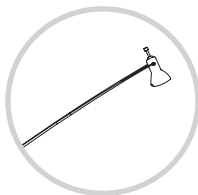


## LUMINA 5

- low voltage 50 watt spotlight & universal fittings kit
- deluxe chrome head
- telescopic arm
- extends from 7" - 22" long
- LED option available

ITEM #	PRICE
LUM-5	\$50.35

(C)

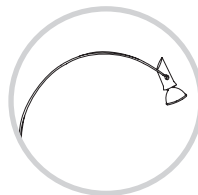


## LUMINA 6

- low voltage, 50 watt spotlight & universal fittings kit
- stylish curved twin arms
- silk black only
- LED option available

ITEM #	PRICE
LUM-6	\$50.35

(C)

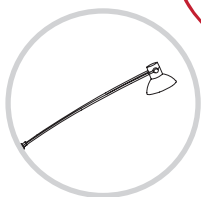


## LUMINA 8

- 12 volt spotlight with straight arm & adjustable head
- includes 110 volt UL approved transformer, 50 watt bulb & universal fittings kit
- 17" long from end to end
- LED option available

ITEM #	PRICE
LUM-8-C/B	\$60.77

(C)



warm light - perfect for  
any display system;  
available in chrome or black

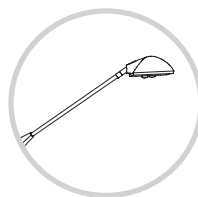


## LUMINA 200 FLOODLIGHT

- 110 volt ETL approved wall washer floodlight with a straight arm & adjustable head
- light includes 120 watt halogen bulb
- 19.5" long from end to end
- silk black finish

ITEM #	PRICE
LUM-200-ORL	\$53.82

(C)



# CASES

*protect your displays!*

## LIGHTING & ACCESSORY CASE

- ideal for lights and accessories
- secure straps help to ensure case will remain closed during transport
- interior size:  
32.81" w x 4.13" h x 13.75" d
- exterior size:  
34" w x 7" h x 15" d
- weight when empty: 8 lbs

ITEM #	PRICE
OCA-2	\$140.98

(C)

*light case*



## SMALL & LARGE GRAPHIC CASES

- premium latches for maximum strength
- built in wheels and easy-to-grip molded handle

### OCS

- interior size:  
14" w x 39.81" h x 13.25" d
- exterior size:  
18" w x 42.25" h x 16.5" d
- weight when empty: 20 lbs

### OCL

- interior size:  
14" w x 51.5" h x 13.25" d
- exterior size:  
18" w x 55.13" h x 16.5" d
- weight when empty: 23 lbs

ITEM #	DESCRIPTION	PRICE
OCS	OCS (small)	\$135.18
OCL	OCL (large)	\$140.38

(C)

*great for rollable graphics*



## BANNER STAND CASE

- this expandable shipping case fits up to three swivel-foot banner stands with bags or one premium stand with bag\*
- also used for Formulate® Lite displays
- interior size min/max:  
min - 12" w x 30.13" h x 3.75" d  
max - 12" w x 47.13" h x 3.75" d
- exterior size:  
min - 14.56" w x 30.38" h x 5.88" d  
max - 14.56" w x 47.38" h x 5.88" d
- weight when empty: 9 lbs
- \*case does not fit Spring 5, Contender 48 or banners over 39.37" wide

ITEM #	PRICE
OCB	\$154.80

(C)



## EXPANDABLE CASE

- the perfect protective shipping and/or storage case for all Formulate® exhibit kits, hanging structures and accessory products
- adjustable roto-molded expandable display case
- adjustable lid and easy pin latch
- interior size min/max:  
min - 13.75" w x 39.63" h x 11.75" d  
max - 13.75" w x 64" h x 11.75" d
- exterior size min/max:  
min - 16.75" w x 39.88" h x 16.88" d  
max - 16.75" w x 64.25" h x 16.88" d
- weight when empty: 24 lbs
- separate fabric graphic converts the case into a counter

ITEM #	PRICE
OCE	\$243.10

(C)



All cases come with a one year limited warranty, are an economic & eco-friendly choice & made in North America. Shipping dimensions may vary.

## STANDARD WHEELED DISPLAY CASE

- light storage in the lid
- premium latches for maximum strength
- interior size:  
23.5"w x 35.75"h x 13"d
- exterior size:  
26.75"w x 39.5"h x 17"d
- weight when empty: 32 lbs
- optional wood counter top can be added in your choice of silver, black, mahogany or natural

ITEM #	PRICE
OCX	\$221.53

(C)

*excellent quality!*



*top seller!*

## PREMIUM WHEELED DISPLAY CASE

- premium latches for maximum strength
- hinged lid with internal light storage
- robust, roto-molded plastic
- interior size:  
22"w x 35.5"h x 14.14"d
- exterior size:  
26"w x 39.56"h x 17.75"d
- approximate weight when empty: 35 lbs

ITEM #	PRICE
OCP2	\$251.75

(C)



## DELUXE WHEELED DISPLAY CASE

- lid can be used as a step stool while assembling displays
- access door provides storage when unit is used as a counter
- interior size:  
14.14"w x 31.75"h x 19.75"d
- exterior size:  
16.75"w x 38.25"h x 26.25"d
- weight when empty: 31 lbs

ITEM #	PRICE
OCP-ELITE	\$474.80

(C)



## HOPUP/MEDIUM WHEELED CASE

- ideal for Hopup backwall displays (fits up to 4x3 hopup)
- built-in handle and wheels for easy transport
- interior size:  
13.5"w x 35.5"h x 13.5"d
- exterior size:  
15.5"w x 35.69"h x 17"d
- weight when empty: 17 lbs

ITEM #	PRICE
OC-HOP	\$234.27

(C)



## LARGE DISPLAY CASE

- roto-molded case for exhibits, graphics & accessories
- secure reinforced straps help to ensure case will remain closed during transport
- strong yet lightweight
- interior size:  
23.25"w x 7.63"h x 46.5"d
- exterior size:  
26"w x 12"h x 50"d
- weight when empty: 27 lbs

ITEM #	PRICE
OCH	\$334.25

(C)



## LARGE DISPLAY CASE

- heavy-duty shipping and storage case
- ideal for Linear hybrid displays
- secure reinforced straps help to ensure case will remain closed during transport
- interior size:  
24.13"w x 12.25"h x 47.25"d
- exterior size:  
29"w x 15"h x 52"d
- weight when empty: 30 lbs
- wheels and handles recessed

ITEM #	PRICE
OCH2	\$284.40

(C)



All cases come with a one year limited warranty, are an economic & eco-friendly choice & made in North America. Shipping dimensions may vary.



# ARTWORK GUIDELINES

## ACCEPTABLE FILE FORMATS

High quality PDF (preferred)  
Illustrator CC or below  
Photoshop CC or below  
InDesign CC or below (not preferred)

High quality, editable PDF's, Illustrator and Photoshop files are preferred, as they are more suitable for large format printing. Art time will be charged if files need to be fixed or altered to meet guidelines. When sending files, please be sure to include all support art (fonts, linked images, etc.).

Please note that Illustrator special effects such as glows, transparencies or drop shadows are not recommended. These effects sometimes have unpredictable results when printing. Photoshop is preferred when using such special effects.

## FONT SPECIFICATIONS

Fonts must be converted to outlines. If fonts are not created to outlines, please provide Macintosh or TrueType fonts. If changes need to be made in the file, please provide the fonts and a version of the file with editable type.

## COLOR SPECIFICATIONS

Please provide all vector files (Illustrator & InDesign) in CMYK format. Please supply all raster artwork (Photoshop files, jpgs, tiffs) in RGB format for the most accurate color output. Please provide a hard copy proof of the files being printed for color accuracy and a PDF layout for file layout accuracy.

If Pantone colors need to be matched please specify on purchase order or hard copy reference. All critical Pantone colors need to be called out in the file as solid coated swatches. If multiple Pantone swatches are used in the file, all will be matched to solid coated unless otherwise specified.

If color matching to existing graphics, we will need those back to review. Please contact your sales representative for a case number.

Please feel free to submit catalogs, brochures, printed proofs, etc. to use as a color reference. Please provide a layered file for Photoshop files if color matching is required. Art time may be charged to correct flattened Photoshop files.

We guarantee color matching on all hard copy proofs, specified Pantone colors and client-supplied hard copy proofs. Orders without indication of Pantone colors, supplied proofs or requested hard copy proofs are NOT guaranteed for color.

## RESOLUTION

All raster files (either print files or linked files) must be at 100-120 pixels per inch at 100%.

## VINYL CUT GRAPHICS

Artwork must be set up as a vector file with fonts created to outlines for all cut vinyl. Please specify every color number for solid color vinyl or PMS color for adhesive back and cut vinyl.

## SUBMITTING ART FILES

Files are accepted via Email (up to 10MB), FTP site, DVD and CD or File Transfer site such as WeTransfer or Hightail.

Files can be uploaded to:  
[www.handbookart.com](http://www.handbookart.com)

Please reference the FTP site guidelines for more information.

## MURALS & POPUP GRAPHICS

Popup mural files must be built as one file. Please note where panel breaks are located and try to minimize the amount of type that crosses over the panel breaks.

## BLEED SPECIFICATIONS

All graphics produced require specific bleeds. Below is a general outline for the required bleeds.

- **MURAL POPUP FILES:**  
1/2" bleed around the perimeter
- **COLLAPSIBLE FABRIC DISPLAYS, TENSION FABRIC BACKWALLS AND EXTRUSION FRAME BANNERS AND BACKWALLS:**  
2" bleed around the perimeter. Please keep all logos, type, and critical information at least 2" in from the visual edge of the graphic.
- **FABRIC STRUCTURES:**  
5" bleed around the perimeter.
- **BANNER STAND GRAPHICS:**  
Each product has specific bleed requirements. Please refer to the graphic template for specific information. Different printing processes may require different bleeds. All banner stand graphics printed on Resilience will require an extra 1" bleed around the perimeter.
- **CUSTOM DYE SUB FLAG GRAPHICS:**  
2" bleed left & right sides, 4" bleed at the top & bottom.
- **ORBITAL EXPRESS™ TRUSS GRAPHICS - UV:**  
1/2" bleed around the perimeter.
- **ORBITAL EXPRESS™ TRUSS GRAPHICS - DYE SUB:**  
2" bleed around the perimeter.
- **CUSTOM CONTOUR CUT UV GRAPHICS:**  
1/2" bleed around the perimeter.
- **CUSTOM DYE SUB GRAPHICS:**  
2" bleed around the perimeter.
- **CUSTOM DYE SUB GRAPHICS EXCEEDING 160":**  
5" bleed around the perimeter.

## FTP SITE GUIDELINES

We provide an FTP site to upload files quickly and at no additional cost. The site can be accessed through a web browser or an FTP software such as FETCH. Please read below for detailed instructions.

1. Please place all art files in a folder. Please name the folder by client name and purchase order number.
2. Compress files using software such as WinZip or Stuffit. All compressed files must be under 500MB.
3. Access the FTP by web browser or FTP software.

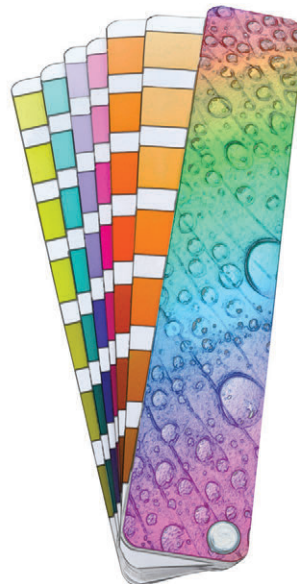
### WEB BROWSER

Address: <http://www.handbookart.com>  
no user ID  
no password  
choose the anonymous login option

### FTP SOFTWARE

Address: <ftp://ftp.handbookart.com>  
no user ID  
no password

4. When your upload is complete, please place the order with your sales representative and include any critical file information.



ISO 14001 : 2004  
ISO 9001 : 2008

## UPLOAD ART TO

[HTTP://WWW.HANDBOOKART.COM](http://www.handbookart.com)

ASI# 75209  
PPAI# 428128  
SAGE# 51147  
UPIC# ORBUS

Printed MSRP prices are subject to vary or change. Current pricing is published at [www.promohandbook.com](http://www.promohandbook.com).

# IMPORTANT TURNAROUND TIMES

- The quality of the artwork will affect the time it takes to prepare files for print.
- Electronic proofs are sent via email for all graphic jobs.
- Hard copy proofs are sent upon request with an additional charge and will also require one extra business day for turnaround time.
- The times below are average lead times for standard products; extenuating circumstances may require times to be adjusted.
- All production times are based on graphic proof approval.
- All proofs must be approved by 6pm central time in order to be considered a production day for products requiring one pre-production day.
- All proofs must be approved by noon central time in order to be considered a production day for products requiring two or more pre-production days.
- All orders must be received with artwork by noon central time to be counted as a pre-production day.
- Same day shipping is available on a number of hardware only products including; lights, literature racks, banner stands, Coyote, Hop-up,
- Formulate Essential, Embrace, Zooms, Outdoor Tents & X-Claim.

## GRAPHIC TURNAROUND TIMES: REQUIRES **ONE** PRE-PRODUCTION DAY

Banners		Table Throws		Hopup & Embrace		Formulate Essentials	
Quantity:	Production Days:	1-3	1 days	1-3	2 days	1-6	2 days
1-10	1 days	4-10	2 days	4-10	3 days	7-15	3 days
11-20	2 days	11-20	3 days	11-15	4 days	16+	4 days
21-50	3 days	21-30	4 days	16+	Ask for lead time	<b>Popup Panels</b>	
51-80	4 days	31-50	5 days	<b>Outdoor Flag</b>		1-6	2 days
81-100	5 days	51+	Ask for lead time	1-4	2 days	7-24	3 days
101+	Ask for lead time			5-10	3 days	25-36	4 days
				11-20	4 days	37-50	5 days
				21+	Ask for lead time	51+	Ask for lead time

## GRAPHIC TURNAROUND TIMES: REQUIRES **TWO** PRE-PRODUCTION DAYS

Outdoor Tents & Umbrellas		Detachable & Rigid Custom Graphics		Fabric Conference Walls		Xclaim Kits	
1 tent = 1 canopy, 1 back-wall, & 1 half wall		1-10	3 days	1-3	3 days	1-3	3 days
1-4	3 days	11-20	5 days	4-6	4 days	4-6	4 days
5-10	4 days	21+	Ask for lead time	<b>Fabric Tablet Stands</b>		7-10	5 days
11+	Ask for lead time	<b>Fabric Towers</b>		1-3	3 days	<b>Orbital Truss Kits</b>	
Formulate Master (TT, 8', 10', 20', Lite)		1-3	3 days	4-6	4 days	10'x10'	3 days
1-3	2 days	4-6	5 days	<b>Formulate Counters</b>		10'x20'	4 days
4-6	4 days	7-10	6 days	1-3	3 days	20'x20'	5 days
7-10	5 days	<b>Vibe Kiosk</b>		4-6	4 days	<b>Vector Frame Exhibits, Formulate Designer Series &amp; Hybrid Pro Modular (10'x10' &amp; 10'x20')</b>	
<b>Hanging Structures (12' and under)</b>		1-5	3 days	<b>Linear, Merchandise Express, Vector Frame Banners (Standard &amp; Backlit)</b>		Kiosk	3 days
1-3	3 days	6-10	4 days	1-3	2 days	10'	4 days
4-6	4 days	<b>Modulate Kits</b>		4-6	3 days	20' & 30'	5 days
7-10	5 days	10'x10'	3 days	7-10	4 days	*Call for quantities higher than 1	
		10'x20'	4 days				
		10'x30'	5 days				

## GRAPHIC TURNAROUND TIMES: REQUIRES **THREE** PRE-PRODUCTION DAYS

Hanging Structures (14' and over)		Flip Kits & Vibe Kits	
1-3	4 days	1-3	6 days
4-6	6 days	4-6	8 days
7-10	8 days	7-10	10 days
Fabric Funnels & Arches			
1-3	4 days		
4-6	6 days		
7-10	8 days		

### REQUIRES **SIX** PRE-PRODUCTIONS DAYS

Fabric Rooms & Video Walls	
1	4 days

### REQUIRES **NINE** PRE-PRODUCTIONS DAYS

Formulate Fusion 20'x20', 20'x30' & Hybrid Pro Modular 20'x20' Kits	
1	6 days

\*Counter turnaround times fall under the specific product line (example: Hopup Counter - falls under Hopup Turnaround time)

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JULY 2017

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